

THROUGH RECREATION WE IMPROVE QUALITY OF LIFE

ACTIVATE LIFE 

Recreation Services Spring/Summer 2024



Aquatic Program Participants

1938 - Swim Lessons
791 - School Lessons
114 - Lifesaving
2023
 1980 - Swim Lessons
 776 - School Lessons
 146 - Lifesaving



Family enjoying the Hot Tub at the Aquatic Centre after swimming lessons.

Aquatic Centre Programs

Aquatics
 RECREATION SERVICES



Drop-in Swim

24,458 – VAC Spring

14,632 – VAC Summer

15,459 – Lakeview

5,562 – Lavington

2023

28,390 – VAC Spring

19,043 – VAC Summer

N/A – Lakeview

5,066 – Lavington



Swimmers enjoying the sunshine at the Lakeview Pool at our Grand Opening Event.



Aquatic Centre Participation

Aquatics

RECREATION SERVICES

Aquatic Incident Response

87 – Incidents

5 - Water Rescues

2023

95 Incidents

3 Water Rescues



Lifeguard on duty at the Vernon Aquatic Centre.



Incident Response

Aquatics

RECREATION SERVICES

Playschool

178 Participants

16 Activities

2023

326 participants

31 activities



Kidnastics Class in the Dogwood Gym



Playschool Gym

Recreation Programs

RECREATION SERVICES

Youth Programs

185 Participants

12 Activities

2023

159 participants

10 activities



Activity in the Auditorium



Youth Programs

Recreation Programs

RECREATION SERVICES

Summer Camps

382 Participants

28 Activities

2023

390 participants

26 activities



Summer Camp Staff – Staff Training Day



Youth Programs

Recreation Programs

RECREATION SERVICES

Youth Sports

Drop-in Sports

1863 User Visits

Sports Skills

135 Participants

9 Sports

Skating Lessons

153 Kids 12 Classes

2023

1336 Drop-in's

228 participants

24 activities



Skateboard Lessons – Curling Rink



Youth Sports

Recreation Programs

RECREATION SERVICES

Sports & Leagues

2120 Drop-in Visits

117 Sport Teams

15 Weeks

2023

1135 Drop-in's

98 Teams



Pickleball in the Priest Valley Gym (Marcia - on left is the activity host volunteer)



Sports & Leagues

Recreation Programs
RECREATION SERVICES

Fitness Class Participants

2,113 Land

2,663 Water

2023

2015 Land

2026 Water



Fit ABC's Class in the Dogwood Gym



Fitness

Recreation Programs
RECREATION SERVICES

Activity Registrations

4,310
2,399 – Online
1,911– In Person

2023
4,920 Total Registrations



Registration desk at the Recreation Centre



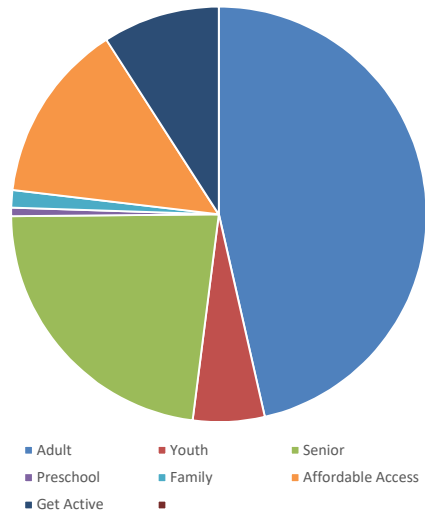
Recreation Registrations

Recreation Administration
RECREATION SERVICES

Recreation Passes Sold

1,042
Passes Sold
2023
1,421 Passes Sold

484 – Adult
58 – Youth
238 – Senior
7 – Preschool
14 – Family
146 – Affordable Access Pass
95 – Get Active



Recreation Pass Sales

Recreation Administration
RECREATION SERVICES

Facility Booking Hours – Meeting Rooms

3,627 Hours Booked

2023

4,110 Hours Booked *



*885 hours are attributed to the 2023 emergency activation
Kal Grad Set Up in the Auditorium at the Recreation Centre



Recreation Facility Bookings

Recreation Administration
RECREATION SERVICES

Facility Booking Hours – Gymnasiums

1,181 Hours Booked

2023

1,857 Hours Booked*



*530 hours are attributed to the 2023 emergency activation
Dogwood Gym –Vernon Recreation Centre



Recreation Facility Bookings

Recreation Administration
RECREATION SERVICES

Facility Booking Hours – Arenas

5,205 Hours Booked

2023

4,162 hours booked



Opening ceremonies of the 2024 Esso Cup – U18 Female National Championships



Recreation Facility Bookings

Recreation Administration
RECREATION SERVICES

Facility Booking Hours - Parks and Fields

33,348 Hours Booked

2023

34,104 Hours Booked



Pickleball at Marshall Tennis Courts



Recreation Facility Bookings

Recreation Administration
RECREATION SERVICES

Facility Booking Hours - Events

67 Events



Vernon Chamber Spring Community Expo at Kal Tire Place North



Recreation Facility Bookings

Recreation Administration
RECREATION SERVICES

Two Tier Update

1,934 Vernon Resident Passes issued to residents and participating communities



Administration team being recognized with a corporate award for the successful rollout of the two tier system



Recreation Facility Bookings

Recreation Administration
RECREATION SERVICES

Two Tier Update

54 passes sold to non VRP holders

20% of drop-in admissions are non-resident



Registration Desk at the Vernon Recreation Centre



Recreation Facility Bookings

Recreation Administration
RECREATION SERVICES

Two Tier Update

- Allowed for early access for residents for registered programs

- Partnered with Tourism to provide discounts in the Visitor's guide for tourists

- Worked with user groups to tailor the VRP to ensure their needs were being addressed and the VRP program was being upheld. These specific impacts will be addressed in the next update to Council.



Recreation Facility Bookings

Recreation Administration
RECREATION SERVICES

