



THE CORPORATION OF THE CITY OF VERNON

MEMORANDUM

TO: Patricia Bridal, Chief Administrative Officer **FILE:** 6480-06 / 8300-07
PC: Terry Barton, Director, Planning and Community Services **DATE:** March 26, 2024
Roy Nuriel, General Manager, City Planning
FROM: Barbara Everdene, Long Range Planner
Danielle DeVries, Manager, Transportation
**SUBJECT: OFFICIAL COMMUNITY PLAN AND TRANSPORTATION PLAN
ENGAGEMENT STRATEGY & BUDGET – SUPPLEMENTAL INFORMATION**

On March 25, 2024, Council endorsed the Engagement Strategy and budget for the Official Community Plan (OCP) and Transportation Plan (TP) Joint Review. At this time, Council requested two supplemental items with more detailed information:

- 1) Engagement Strategy: a list of community groups to be included in the public participation process; and
- 2) Technical Studies: summary information on the scope and timeline of each technical study.

The working title of the Transportation Plan has been adjusted based on Council feedback.

Engagement Strategy: Community Groups List

The Engagement and Communications Strategy outlines how community members in Vernon will have the opportunity to engage in the OCP/TP process in the community, in person, and online. Most of the opportunities are directed at the community as a whole, including all residents, businesses, and visitors (i.e. pop-ups at community events and online surveys).

In addition, some targeted opportunities will be provided to community groups including member-based organizations, government agencies, and Council Committees representing the interests of specific sectors and priority populations. A list of these targeted groups is provided in Attachment 1 with example community groups.

Administration notes that due to the tight timelines of the OCP/TP project, the targeted opportunities are limited to a few invitational workshops and a toolkit of engagement materials available to local organizations that would like to encourage further engagement among their membership or staff via [EngageVernon.ca](https://www.engagevernon.ca).

The Strategy includes setting expectations with the community that all are invited to provide input that will be heard, and Administration will balance these comments with the technical studies and professional knowledge to draft the plans. The community may not see their input directly in the final documents.

Technical Studies: Scopes and Timelines

Additional summary information on the scope and timeline of each technical study and workstream is included in Attachment 2.

RECOMMENDATION:

THAT Council receive for information the memorandum titled “Official Community Plan and Transportation Plan Engagement Strategy and Budget – Supplemental Information”, dated March 26, 2024, and respectfully submitted by the Manager, Transportation and the Long Range Planner.

Respectfully submitted:



Danielle Devries, Manager, Transportation



Barbara Everdene, Long Range Planner

Attachment 1 – Engagement Strategy: Community Groups List
Attachment 2 – Technical Studies: Scopes and Timelines

Approved for the Agenda by the CAO

