

Kathy Stogneff

From: Keelan Murtagh
Sent: Tuesday, December 5, 2023 12:42 PM
To: Public Hearings
Subject: DVA letter of support for 3301 30th Ave
Attachments: Letter of support 3301 30th Ave.pdf
Importance: High



Good afternoon,

Please find attached a letter of support from the DVA to Mayor Cumming and City Councillors regarding the Welbec Property proposal for 3301 30th Ave.

My hopes are it will be included for the public input session on Monday at 5:30pm.

Please let me know if I can provide anything else. Hope your day is going well.

Keelan Murtagh, DES
Executive Director
Downtown Vernon Association
250-542-5851 x201
#101 – 3334 30th Avenue



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December 5, 2023

City of Vernon
Attn: His Worship Mr. Cumming and City Council
3001 – 32 Avenue Vernon, B.C., V1T 2L8

Dear Mayor Cumming and Councillors

RE: Support for proposed development at 3300 31 Ave

Please accept this letter of support from the Downtown Vernon Association (DVA) for the proposed building development by Welbec Properties located at 3300 31 Ave. The DVA believes allowing the rezoning and variance permits to be approved, so as to allow the development, will bring a new and exciting element to downtown Vernon that will have many positive impacts. Not only will the 95 residential units help ease the housing challenges our community faces, it will also provide space for new businesses to move downtown or begin their journey here.

A new downtown residential building would generate a consistent flow of foot traffic to support nearby retailers, services, restaurants, and other businesses. The concentrated mix of retail and commercial space typical of a downtown puts residents within walking distance of most daily activities. Living downtown is particularly attractive to many who work downtown. By incorporating a higher density of residents in the downtown mix, the amount of activity increases. This in turn creates an even more vibrant, desirable downtown economy. This aligns very well with the strategic vision of the DVA.

If you have any questions, please don't hesitate to me at 250-542-5851.

Sincerely,

Keelan Murtaugh
Executive Director