



## THE CORPORATION OF THE CITY OF VERNON

### **MEMORANDUM**

**TO:** Will Pearce, Chief Administrative Officer **FILE:** 5280-03

**PC:** Kim Flick, Director, Community Infrastructure & Development **DATE:** November 21, 2022

**FROM:** Jack Shipton, Environmental Planning Assistant

**SUBJECT: 2022 SUSTAINABILITY GRANTS PROGRAM RECIPIENTS FALL INTAKE**

---

At its Regular Meeting of February 14, 2022 Council renewed the Sustainability Grants program for 2022. The program's key objectives are to:

- Support action and provide recognition for sustainability projects in Vernon;
- Support projects that help achieve/improve Vernon's sustainability goals;
- Improve quality of life in Vernon through community actions in sustainability; and
- Provide an opportunity to cultivate sustainable action by the community, for the community.

The program, as summarized in Attachment 1, provides grants up to \$1,000 as an incentive to leverage and accelerate sustainability projects led by Vernon residents, youth, non-profits and community groups. Two application periods were planned in 2022, one in the spring and one in the fall. Applications for the fall intake period were accepted between September 22 and October 24, 2022.

The City received three submissions for the 2022 grants program fall intake. All submissions were complete and evaluated based on established parameters detailed in Attachment 2. A brief description of these proposals, along with the grant's evaluation matrix, is provided in Attachment 3. The following submissions are recommended as recipients of the 2022 Sustainability Grants Program Fall Intake:

**a. Precious Plastic Cap Recycling:**

Sidney Kwakkel is seeking funding for a project aimed at diverting plastics (namely bottle caps) from the landfill. By re-purposing un-labelled plastics and creating plastic feedstocks, this initiative hopes to reduce plastics in our environment.

Administration recommends funding \$1,000 for this project.

**b. The Wetlands of Vernon:**

Harold Sellers is seeking funding for a project aimed at the identification and description of wetlands within the City, proposing a joint venture by members of the North Okanagan Naturalists Club and Vernon high-school students. Wetland identification guidelines and survey results will be done by a professional

ecologist. Some basic mapping, photography, and documentation of the threats to wetlands will be done, as resources allow.

Administration recommends funding \$1,000 for this project.

Should Council endorse the recommended recipients, each project will be awarded with their respective grant funding, and recipients will have until June 1, 2023 to complete and report on their projects.

Funds for the grants program have been allocated in the 2022 Long Range Planning and Sustainability projects budget as adopted in the City of Vernon 2022 – 2026 Financial Plan.

**RECOMMENDATION:**

THAT Council endorse the 2022 Sustainability Grants Program Fall Intake recipients as follows:

- a. Precious Plastic Cap Recycling: Sidney Kwakkel (\$1,000)
- b. The Wetlands of Vernon: Harold Sellers (\$1,000)

as outlined in the memorandum titled '2022 Sustainability Grants Program Recipients Fall Intake' dated November 21, 2022 and respectfully submitted by the Environmental Planning Assistant.

X 

Jack Shipton  
Environmental Planning Assistant

Attachment 1: Sustainability Grants Program Summary  
Attachment 2: Program Parameters & Evaluation Categories  
Attachment 3: Project Summaries & Evaluation Matrix



## Executive Summary

The Sustainability Grants aims to engage community participation in sustainable action while providing recognition for sustainability projects in Vernon. The Sustainability Grants program provides a great opportunity for our community to connect with each other and build their own ideas from the ground up. The program provides grants up to \$1000 as an incentive to leverage and accelerate sustainability projects led by Vernon residents, youth, non-profits and community groups. Applications for the grant were accepted until **October 24, 2022** and recommendations will be reviewed by City Council on **November 28, 2022**. Successful grant recipients would have until June 1, 2023 to complete their respective projects.

## Objectives

- Engage action and provide recognition for sustainability projects in Vernon.
- Support projects that help achieve/improve Vernon's sustainability goals.
- Improve quality of life in Vernon through community actions in sustainability.
- Provide an opportunity to cultivate sustainable action by the community, for the community.

## Additional Details - Eligibility

- Residents of Vernon, youth and student groups from Vernon, and volunteer-based or non-profit neighbourhood/community organizations who are proposing to undertake a project that is located in and contribute to Vernon qualify. Incorporated, for-profit corporations do not qualify at this time.
- Your project must be accessible and welcoming to all. You may not charge entrance fees or fundraise for other projects and/or organizations.
- You may not profit financially from the project.
- You must begin your project after the grant decision is made. Projects may occur continuously (e.g. building a demonstration garden for 3 months), or may be a single event (e.g. hosting an energy retrofit workshop). However, projects are not supported retroactively.
- If your project is going to take place on a neighbourhood street or public spaces/parks, please ensure that projects follow all applicable [municipal bylaws](#) and obtain the appropriate authorization.
- Budget wisely! When creating a project budget, you should determine the actual cost of items to be used, and think resourcefully about how to obtain materials through borrowing or sourcing donations. Grant Requests are expected to be under \$1,000. Grant money may be used to source supplies, materials, honorariums (no more than \$100 per project) to help with the project.
- A short, final report should be provided once your project is complete. This will help provide information and recognition regarding your project achievements.

## Attachment 2

### Program Parameters & Evaluation Categories

Parameter	Evaluation Considerations
Location	<ul style="list-style-type: none"> <li>• Did the proposal identify location(s) for project</li> <li>• How accessible is the location</li> <li>• Is the venue available</li> <li>• Cost associated with venue</li> </ul>
Timing Fit	<ul style="list-style-type: none"> <li>• Does proposed timing fit within the grant guidelines</li> <li>• Is the proposed timing a good fit for the activity</li> </ul>
Audience Selection, Scope Breadth, Capacity	<ul style="list-style-type: none"> <li>• How many can participate or be involved</li> <li>• How many target audiences are in line with the City's sustainability framework</li> </ul>
Impact on Sustainability Goals / Framework	<ul style="list-style-type: none"> <li>• Scale of impact on Ecosystem and Ecological Conservation</li> <li>• Scale of impact on Energy Conservation and Greenhouse Gas Emissions Reduction</li> <li>• Scale of impact on Local Food and Agriculture</li> <li>• Scale of impact on Water Quality Protection and Conservation</li> <li>• Scale of impact on Stewardship in Sustainability</li> <li>• Other: innovation, creativity, action oriented, social, cultural</li> </ul>
Expenses Breakdown	<ul style="list-style-type: none"> <li>• Do the proposed expenses appear reasonable</li> <li>• Are the proposed breakdown of expenses well thought out</li> </ul>
Other Support, Grant Funding Impact	<ul style="list-style-type: none"> <li>• Other funding contributions</li> <li>• Impact on project from grant funding</li> </ul>
Collaborative Opportunities, In-Kind Donations, Value Gained	<ul style="list-style-type: none"> <li>• How much in-kind donations and contributions</li> <li>• Are there additional collaborative opportunities</li> <li>• Value gained by supporting project</li> </ul>
Feasibility / Risk Review	<ul style="list-style-type: none"> <li>• Feasibility of project implementation</li> <li>• Risk of project</li> <li>• Likelihood of completion/success</li> </ul>
Quality of Application	<ul style="list-style-type: none"> <li>• Is the project well thought out</li> <li>• Is the proposal reasonable</li> <li>• Were the application questions well addressed</li> </ul>
Alternative Resourcing	<ul style="list-style-type: none"> <li>• Are there alternative resource options</li> </ul>

## Attachment 3

Project Name	Lctn	Timing Fit	Audience Scope Capacity	Impact on Sustainability Goals/Framework						Expense	Impact / Financial Access	Partn/ Supp	Feas/ Risk	App Qual	Alt Opp	TOTAL SCORE	Rank
				Eco	NRG/ GHG	Food	H2O	Stew	Other								
Possible Total	2	2	6	5	5	5	5	5	5	3	2	4	9	3	2	60	
Precious Plastic Cap Recycling	This project is aimed at diverting plastics (namely bottle caps) from our landfills. By re-purposing un-labelled plastics and creating feedstock for non-virgin plastics, this initiative hopes to reduce plastics in our environment. The intended results of this project is less landfill waste and incentivized disposal of previously unwanted products.																
	2	2	4	3	4	2.5	2.5	3		3	2	3	8	5	2	46	2
The Wetlands of Vernon	This project is aimed at identification and description of wetlands within the City of Vernon. A joint project by members of the North Okanagan Naturalists Club and Vernon high-school students. Wetland identification guidelines and survey results will be done by a professional ecologist. Some basic mapping, photography, and documentation of the threats to wetlands will be done, as resources allow.																
	1.5	2	5	5	4.5	0	5	5		3	2	4	8	5	2	52	1
Spa Cover Restoration Project	The project is aimed at intercepting and repurposing hot tub covers, in an effort to reduce landfill waste. Funding would be used to set up collection strategy for these waste products, later used for processing. DOES NOT QUALIFY - application stands to profit.																
	2	2	1	3	4	0	0	3		3	2	1	4	4	1	30	3

### Attachment 3 – Application Evaluations