



THE CORPORATION OF THE CITY OF VERNON

INTERNAL M E M O R A N D U M

TO: Will Pearce, Chief Administrative Officer **FILE:** 1850-01
PC: Debra Law, Director, Finance **DATE:** September 12, 2022
FROM: Terry Martens, Manager, Financial Planning & Reporting
SUBJECT: 2023 VERNON WINTER CARNIVAL SOCIETY – REQUEST FOR FUNDING

Attached is a letter from the Vernon Winter Carnival Society requesting continued financial support for the 2023 Winter Carnival. Regular annual funding in the amount of \$10,000 is included as a separate grant line item in the City's Financial Plan. This provision has been included in the draft 2023-2027 Financial Plan and is proposed to be tax funded.

Recommendation:

THAT Council receive for information the funding request letter from the Vernon Winter Carnival Society dated September 6, 2022;

AND FURTHER, that Council approve a \$10,000 grant to the Vernon Winter Carnival Society in the City of Vernon's 2023-2027 Financial Plan, funded from taxation.

Respectfully submitted,

A blue ink signature of Terry Martens, consisting of stylized initials 'TM' followed by a horizontal line.

Terry Martens,
Manager, Financial Planning & Reporting

Attachments:

1. Letter - Vernon Winter Carnival Society funding request



Sept 6, 2022

Vernon City Council

Request for Continued Funding from Vernon Winter Carnival Society

To Your Worship and members of Council,

On behalf of Vernon Winter Carnival Society, I am writing to request the continuation of funding from the City of Vernon to assist in the 63rd Annual Vernon Winter Carnival.

For 63 years Vernon Winter Carnival has been a tradition in our city. Since its inception in 1961, The City of Vernon has been an integral part of the success of the Festival and the Society. Despite the challenges of COVID-19, Vernon Winter Carnival is proud to continue to be a leader in community spirit. For the past two years we were able to work within the PHO restrictions and under the guidance of Interior Health, hosting a modified festival in 2021 and 2022. We are confident that 2023 will allow us to return to a full, normal Vernon Winter Carnival, inclusive to our entire community. We will continue to bring our community together through fun events and activities that keep us connected through shared experiences.

We are extremely grateful for the funding received from The City of Vernon each year in the amount of \$10,000 and we hope you will continue to see the benefits in supporting this Festival and Organization. We look forward to continuing our partnership to host a Winter Festival that encourages community engagement and showcases the winter playground of Greater Vernon to the world.

Sincerely,

A handwritten signature in black ink, appearing to read "Vicki Proulx".

Vicki Proulx
Executive Director
Vernon Winter Carnival Society



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