



THE CORPORATION OF THE CITY OF VERNON REPORT TO COUNCIL

SUBMITTED BY: Will Pearce, CAO

COUNCIL MEETING: REG COW I/C

COUNCIL MEETING DATE: August 15, 2022

REPORT DATE: August 8, 2022

FILE: 6410-01

SUBJECT: BEHIND THE MASK MURAL PROJECT

PURPOSE:

To provide Administration's response and recommendation to the Vernon Public Art Gallery delegation presentation of July 18, 2022.

RECOMMENDATION:

THAT Council receive the report titled "Behind the Mask Mural Project", dated August 8, 2022 and respectfully submitted by the CAO, and take no further action on the Vernon Public Art Gallery (VPAG) request for support to the project of the same title.

ALTERNATIVES & IMPLICATIONS:

1. THAT Council approve the use of City owned property and the installation of murals, as required by the City of Vernon Sign Bylaw 4489, and described in the memorandum titled "Vernon Public Art Gallery "Behind the Mask" Community Art Installation Project" dated May 20, 2022 (Attachment 1) and respectfully submitted by the Manager, Long Range Planning and Sustainability, as follows:

1. Downtown Parkade (front, entrance and beside car entrance – 3 murals);
2. Washroom building (former Visitor Information Centre) in Civic Memorial Park; and
3. Downtown public washroom (Coldstream Avenue location);

AND FURTHER, that Council authorize Administration to fund installation of the murals on the approved City owned property for up to \$33,000 with funding of \$20,982 coming from the Arts & Culture Reserve and \$12,018 from the Prior Year Uncommitted Unexpended Budget Reserve;

AND FURTHER, that Council approve the installation of murals, as required by the City of Vernon Sign Bylaw 4489, subject to final approval of the property owner [Council provides approval for installation on City owned buildings] and the Vernon Public Art Gallery entering into agreements with [all] the property owners for installation and maintenance at the sole cost of the Vernon Public Art Gallery, at the following locations:

- a. Alternatives Funeral and Cremation Services – 4417 29th Street;
- b. Vernon Community Arts Centre – Polson Park;
- c. 2 murals – Bosman Accounting – 2900 31st Avenue;
- d. Upper Room Mission – 3403 27th Avenue; and
- e. Turning Points Collaborative Society – 2800 33rd Street
- f. and City owned buildings cited above

Note: Should Council carry Alternative 1 as presented above, this would approve installation of the murals as presented previously to Council (Attachment 1), in accordance with Sign Bylaw 4489, and provide funding of up to \$33,000

2. THAT Council not approve installation of the subject murals, and recommend to the Vernon Public Art Gallery that the murals be displayed and promoted for viewing by the public, in the Art Gallery.

Note: Should Council carry Alternative 2, the murals (as presented) would not be installed on public (City owned) or private buildings, City funding of up to \$33,000 would not be provided, and the Art Gallery could choose to display the resulting art work within the gallery.

ANALYSIS:

A. Committee Recommendations:

N/A

B. Rationale:

1. At the Regular Council meeting of July 18, 2022 a delegation from the Vernon Public Art Gallery (VPAG) appeared to present a response to Council's direction arising at a previous meeting of June 13, 2022 (Attachment 2). The delegation submitted, and spoke to the "Behind the Mask, Public Consultation Summary" (Attachment 3). The presentation and report were referred to Administration for comment.
2. In 2021 the VPAG requested Council's support to an application by VPAG to the Healthy Communities Initiative to support costs of managing the VPAG mural project (Attachment 4). Administration had not been involved in the development of the project. Council endorsed supporting the application (Attachment 5);
3. The subject grant application (Healthy Communities Initiative) was not successful. However, a subsequent grant through Canada Council for the Arts in the order of \$55,000 has been received by the VPAG for the project.
4. VPAG made a project presentation to the Greater Vernon Advisory Committee (GVAC) on March 2, 2022. GVAC recommended to the Regional District Board of Directors, financial support to the project in the order of \$10,000 (Attachment 6 – dated April 6, 2022). This was approved by the Regional District of North Okanagan Board at their meeting of April 20, 2022. (Attachment 6 – dated April 20, 2022).
5. Administration submitted a Report to Council at the Regular meeting of May 30, 2022 (Attachment 7). Council resolved to support installation of the murals and provide \$33,000 in funding.
6. At the following Regular meeting of June 13, 2022 Council reconsidered the motion of May 30, 2022 in accordance with Council's Procedure Bylaw (Attachment 8). The City Clerk has attached Section 33 of the Procedures Bylaw and a brief explanation following Roberts Rule of Order to alter a prior action.
7. Prior to the Regular meeting of June 13, 2022 the City Clerk contacted the Director of the VPAG to confirm project expenses to date. The Director provided the attached response (Attachment 9).
8. Following Council's consideration of the May 30, 2022 report to Council (Attachment 7), a petition AGAINST the installation of the murals was initiated by community members and Council received numerous emails requesting reconsideration. As at July 21, 2022 the signators to the petition against installation of the murals (Attachment 10) stood at 4,116 (2,786 signing as Vernon residents). A petition in FAVOUR of the installation was initiated and as of August 3, 2022, signators in favor of installation of the murals stands at 1,728. It should be noted that this petition has not been submitted to Administration nor are we aware of how many from Vernon supported. Administration has not verified signatures.

9. The VPAG delegation to the Regular meeting of July 18, 2022 presented results of their public consultation process (Attachment 3). It appears 392 public participated in the consultation process, 353 were reported as Vernon residents. The delegation reported to Council that the results "are the thoughts of the community with 95% confidence in the results with a margin of error of plus or minus 5%". (This starts at 1 hr 18 mins 45 seconds of the Council meeting video).
10. Administration will not comment on the "confidence" factor at statistically significance other than to noted that statistical significance calculations often depend on a random sample set if the sample set is to be seen as representative of the population. If the sample set is NOT derived by a random process a much larger sample set would be expected. Brief research indicates a random sample set in the order of 380 would be sufficient to draw statistically significant conclusions from a population in the order of 40,000. The VPAG delegation and the submitted materials (Attachment 3) do not speak to how a random sample was derived.
11. Council directed by resolution (Attachment 8) that the VPAG conduct "comprehensive public consultation to determine public support". Council will need to decide if the consultation conducted by VPAG meets their expectations. The Chief Administrative Officer met with the VPAG Director and Board member, at their request, to discuss the Council reconsideration process under the Procedures Bylaw and the resulting resolution of Council. The Chief Administrative Officer recommended that the Board request the opportunity to appear as a delegation at the next Regular meeting of July 18, 2022 to request clear direction from Council, by resolution, on what Council's expectations would be regarding the public consultation process. Receiving direction by resolution would increase the positive outcome that Council's expectations would be met or exceeded.

12. Attachments:

- Attachment 1 – May 20, 2022 Report to Council (Regular meeting of May 30, 2022)
- Attachment 2 - Reconsideration Resolution of June 13, 2022
- Attachment 3 – Behind the Mask – Public Consultation Summary, presented by VPAG
- Attachment 4 – March 2, 2021 – Internal Memo from Laurie Cordell (Regular meeting of March 8, 2021)
- Attachment 5 – March 8, 2021 – Certified True Copy of Council Resolution – Support for application to the Healthy Communities Initiative
- Attachment 6 – April 6, 2022 Greater Vernon Advisory Committee meeting minutes – VPAG delegation
And, April 20, 2022 resolution by RDNO Board of Directors
- Attachment 7 – May 20, 2022 Report to Council
- Attachment 8 – June 15, 2022 Letter to VPAG re Councils reconsider resolutions
- Attachment 9 – June 3, 2022 Email from Keri-Ann Austin re Behind the Mask
- Attachment 10 – July 21, 2022 – Summary by Community Petition AGAINST Behind the Mask Murals

13. Council's Strategic Plan 2019 – 2022 Goals/Action Items:

N/A

14. Relevant Policy/Bylaws/Resolutions:

N/A

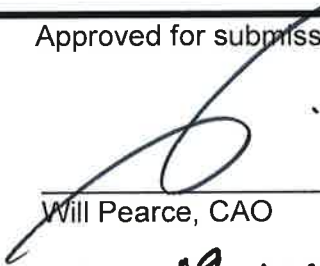
BUDGET/RESOURCE IMPLICATIONS:

Should Council endorse Alternative 1 as presented, \$33,000 with funding of \$20,982 coming from the Arts & Culture Reserve and \$12,028 from the Prior Year Uncommitted Unexpended Budget Reserve.

Prepared by: _____

Approved for submission to Council: _____

X _____
Signer 1
Click here to enter text.
Click here to enter text.



Will Pearce, CAO
Date: 09. AUGUST. 2022

X _____
Signer 2
Division Director

REVIEWED WITH

- | | | |
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| <input type="checkbox"/> Corporate Services | <input type="checkbox"/> Operations | <input type="checkbox"/> Current Planning |
| <input type="checkbox"/> Bylaw Compliance | <input type="checkbox"/> Public Works/Airport | <input type="checkbox"/> Long Range Planning & Sustainability |
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| <input type="checkbox"/> COMMITTEE: | | |
| <input type="checkbox"/> OTHER: | | |



THE CORPORATION OF THE CITY OF VERNON REPORT TO COUNCIL

Attachment 1

SUBMITTED BY: Laurie Cordell, Manager, Long Range Planning and Sustainability

COUNCIL MEETING: REG COW I/C

COUNCIL MEETING DATE: May 30, 2022

REPORT DATE: May 20, 2022

FILE: 6410-01

SUBJECT: VERNON PUBLIC ART GALLERY "BEHIND THE MASK" COMMUNITY ART INSTALLATION PROJECT

PURPOSE:

At the Regular Meeting of May 30, 2022 Council will be hearing a delegation from the Vernon Public Art Gallery (VPAG) for support for a community art installation, "Behind the Mask". As this is time sensitive, Administration has been working with VPAG to prepare this report for Council's consideration.

RECOMMENDATION:

THAT Council approve the use of City owned property and the installation of murals, as required by the City of Vernon Sign Bylaw 4489, and described in the memorandum titled "Vernon Public Art Gallery "Behind the Mask" Community Art Installation Project" dated May 20, 2022 and respectfully submitted by the Manager, Long Range Planning and Sustainability, as follows:

- a. Downtown Parkade (front, entrance and beside car entrance);
- b. Washroom building (former Visitor Information Centre) in Civic Memorial Park; and
- c. Downtown public washroom (Coldstream Avenue location);

AND FURTHER, that Council authorize Administration to fund installation of the murals on the approved City owned property for up to \$33,000 with funding of \$20,982 coming from the Arts & Culture Reserve and \$12,018 from the Prior Year Uncommitted Unexpended Budget Reserve;

AND FURTHER, that Council approve the installation of murals, as required by the City of Vernon Sign Bylaw 4489, subject to final approval of the property owner and the Vernon Public Art Gallery entering into agreements with the property owners for installation and maintenance at the sole cost of the Vernon Public Art Gallery, at the following locations:

- a. Alternatives Funeral and Cremation Services – 4417 29th Street;
- b. Vernon Community Arts Centre – Polson Park;
- c. 2 murals - Bosman Accounting – 2900 31st Avenue;
- d. Upper Room Mission – 3403 27th Avenue; and
- e. Turning Points Collaborative Society – 2800 33rd Street.

ALTERNATIVES & IMPLICATIONS:

THAT Council approve the use of City owned property and the installation of murals, as required by the City of Vernon Sign Bylaw 4489, and described in the memorandum titled "Vernon Public Art Gallery "Behind the Mask" Community Art Installation Project" dated May 20, 2022 and respectfully submitted by the Manager, Long Range Planning and Sustainability, as follows: *(locations to be cited by Council)*;

AND FURTHER, that Council authorize Administration to fund installation of the murals on the approved City owned property for up to \$33,000 with funding of \$20,982 coming from the Arts & Culture Reserve and \$12,018 from the Prior Year Uncommitted Unexpended Budget Reserve *(or other amount as cited by Council)*;

AND FURTHER, that Council approve the installation of the murals, as required by the City of Vernon Sign Bylaw 4489, subject to final approval of the property owner and Vernon Public Art Gallery entering into agreements with the property owners for installation and maintenance at the sole cost of the Vernon Public Art Gallery, at the following locations:

- a. Alternatives Funeral and Cremation Services – 4417 29th Street;
- b. Vernon Community Arts Centre – Polson Park;
- c. 2 murals - Bosman Accounting – 2900 31st Avenue;
- d. Upper Room Mission – 3403 27th Avenue; and
- e. Turning Points Collaborative Society – 2800 33rd Street.

Note: Changing locations may lead to a need to shuffle the images as each one is carefully chosen based on the site and the dimensions of the space. Reducing funding would result in fewer murals on public buildings as the costs have been developed based on the recommended sites.

ANALYSIS:

A. Committee Recommendations:

N/A

B. Rationale:

1. VPAG describes the “Behind the Mask” art project as a unique opportunity to engage with marginalized communities. The artist, Katie Green, has been working with the VPAG Engagement Curator and the Harm Reduction Program Coordinator at Turning Points Collaborative Society to lead participants through a series of workshops where masks and characters were created through an intimate story-telling process (Attachment 2). After the workshop, participants are photographed wearing their masks in a setting of their choosing. The photographs will be included in an exhibition at the VPAG. Eleven murals are proposed to be installed around Vernon (Attachment 3).
2. This project was presented to Council at its Regular Meeting of March 8, 2021 (Attachment 5). At that time, Council passed a resolution of support for a grant application for the project, and directed Administration to support installations of the art and bring forward a budget request for installation if the grant was successful.
3. VPAG was not successful with the Healthy Communities Initiative funding, but has now achieved funding for this project to cover workshop costs, travel and installation on private business locations, as follows:



Figure 1 – Vernon Project Image



Figure 2 – Vernon Project Image

| Source of Funds | Cash Contribution | In Kind Contribution |
|---|-------------------|---|
| Canada Council for the Arts Grant Funding | \$55,500 | |
| Greater Vernon Advisory Committee Public Art Fund | \$10,000 | |
| Tourism Vernon Sponsorship | \$5,000 | |
| Tourism Vernon Participation in Documentary Film | \$2,500 | |
| Downtown Businesses | N/A | Location |
| Vernon Public Art Gallery | \$2,500 | Staff time, venue, project administration, exhibition, documentary and publication production |
| Total | \$75,000 | |

4. The workshops for the project took place from April 22-26, 2022 and there were ten participants. The participants have now created their masks and have been photographed throughout the City. The murals will be prepared for installation around the community and there will be a gallery showing of the masks on May 26, 2022. Tourism Vernon and VPAG are also sponsoring a mini-documentary of the project to share the story of the creation of the murals. QR codes on the murals will provide links to the VPAG site which will tell the story of the project.



Figure 3 – Vernon Project Image

5. VPAG has approached the City for support on three items:
- Endorsement of five locations for installation of art on City infrastructure;
 - Funding support for the installation of the murals on the City locations; and
 - Approval of the murals in all locations as required by the City of Vernon Sign Bylaw 4489.
6. The proposed locations for installation on City infrastructure are:
- Downtown Parkade – three exterior sides;
 - Civic Memorial Park – washroom building; and
 - Downtown public washroom – Coldstream Avenue.
7. The proposed locations of the private businesses are:
- Alternatives Funeral and Cremation Services – 4417 29th Street;
 - Vernon Community Arts Centre – Polson Park;
 - Bosman Accounting (two murals) – 2900 31st Avenue;
 - Upper Room Mission – 3403 27th Avenue; and

e. Turning Points Collaborative Society – 2800 33rd Street

8. Attachment 3 includes photographs of the proposed locations for the murals and a photograph of each mural for each site. Attachment 4 includes approvals of the private business locations for mural installation. Some are conditional on the selection of art for each location, which is anticipated to be complete in advance of the May 30, 2022 Regular Meeting of Council.

C. Attachments:

Attachment 1 – “Behind the Mask” Project Description
Attachment 2 – Photographs from the Vernon “Behind the Mask” workshop
Attachment 3 – Proposed Mural Locations and Images
Attachment 4 – Emails Endorsing Use of Buildings for Murals
Attachment 5 – Memorandum titled “Request for Support for Applications to the Healthy Communities Initiative” dated March 2, 2021

D. Council’s Strategic Plan 2019 – 2022 Goals/Action Items:

The community murals involve the following goal in Council’s Strategic Plan 2019 – 2022:

- Increase events and amenities in the Downtown

E. Relevant Policy/Bylaws/Resolutions:

1. At its Regular Meeting of March 8, 2021 Council passed the following resolution of support for a grant application for this project:

“THAT Council support the application from the Vernon Public Art Gallery to the Healthy Communities Initiative for their Community Art Installation Applications as described in the memorandum titled “Request for Support for Applications to the Healthy Communities Initiative” dated March 2, 2021 respectfully submitted by the Manager, Long Range Planning and Sustainability;

AND FURTHER, that Council authorize Administration to support installations of the resulting art, should the grant applications be successful, and Administration will provide a budget estimate to Council as necessary.”

2. City of Vernon Sign Bylaw 4489:
Page 6: The following signs shall be permitted within all zones and shall be exempt from the requirement to obtain a permit, provided however that all other provisions of this bylaw are met: . . . Non-commercial murals of a community or historic nature, subject to approval of the mural by Council of the City of Vernon.

Page 17: Murals shall be reviewed and approved by the Council of the City of Vernon. Murals within Design guideline Areas A and B must also be referred to the Building Façade Design Committee [no longer in existence]


BUDGET/RESOURCE IMPLICATIONS:

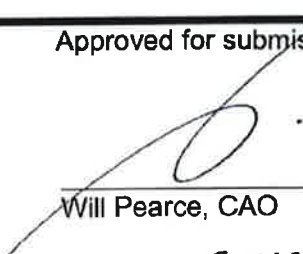
The estimated cost for the installation of the murals in these locations is approximately \$6,000 each, with the exception of the front of the parkade which is approximately \$9,000, depending on the size and complexity of the installation. Administration is proposing a contribution of up to \$33,000 to cover installation of the murals on City infrastructure. This is proposed to come from the Arts and Culture Reserve Fund which has a balance of

\$20,982 and the balance of \$12,018 from the Prior Year Uncommitted Unexpended Budget Reserve which has a balance of \$ 695,278.


Prepared by:

Approved for submission to Council:


X _____
Signer 1
Laurie Cordell
Manager, Long Range Planning and
Sustainability

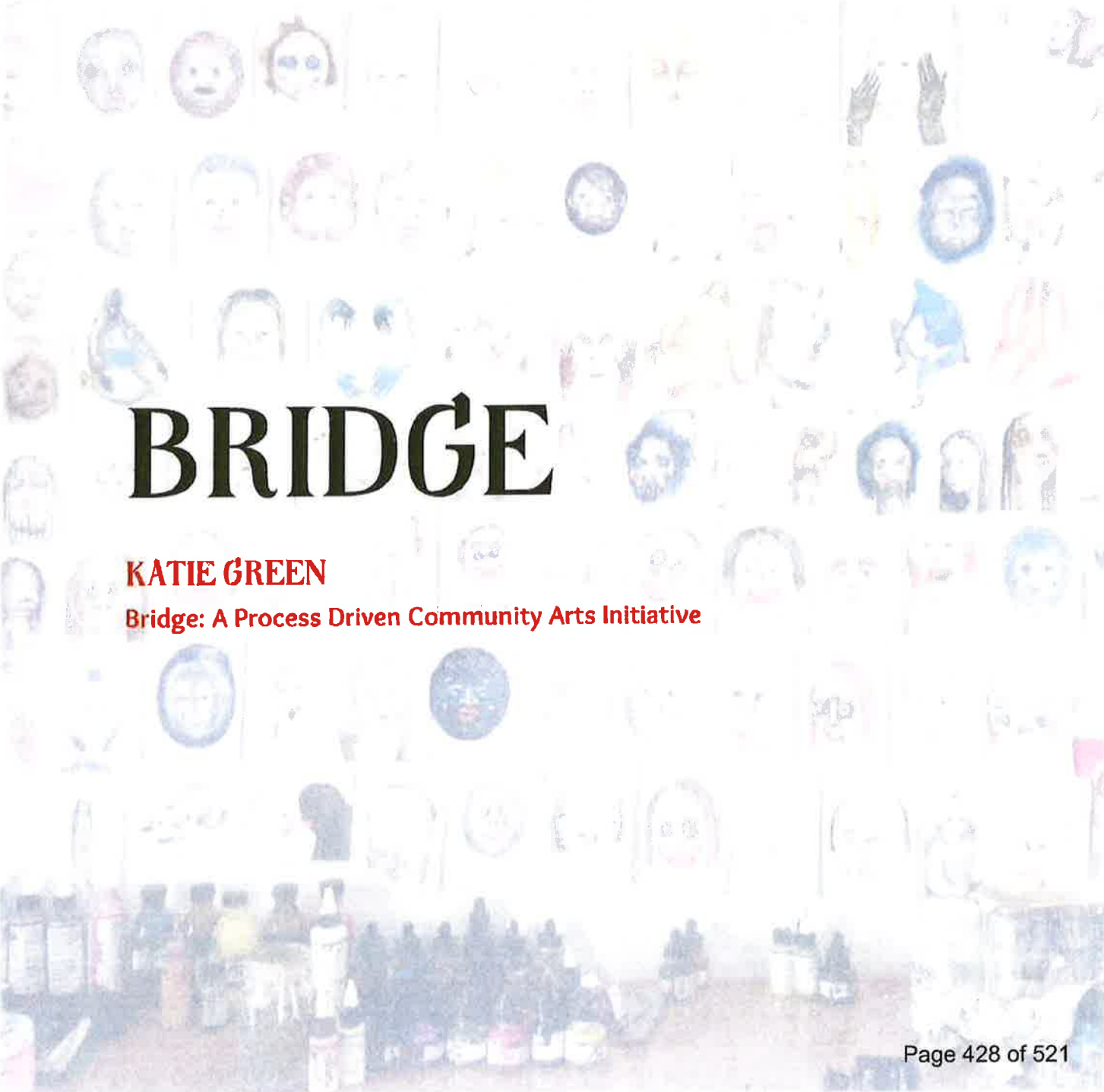


Will Pearce, CAO
Date: 25. MAY. 2022

for X 

Signer 2
Kim Flick
Director, Community Infrastructure and Development

| REVIEWED WITH | | |
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| <input type="checkbox"/> Corporate Services | <input type="checkbox"/> Operations | <input type="checkbox"/> Current Planning |
| <input type="checkbox"/> Bylaw Compliance | <input type="checkbox"/> Public Works/Airport | <input type="checkbox"/> Long Range Planning & Sustainability |
| <input type="checkbox"/> Real Estate | <input type="checkbox"/> Facilities | <input type="checkbox"/> Building & Licensing |
| <input type="checkbox"/> RCMP | <input type="checkbox"/> Utilities | <input type="checkbox"/> Engineering Development Services |
| <input type="checkbox"/> Fire & Rescue Services | <input type="checkbox"/> Recreation Services | <input type="checkbox"/> Infrastructure Management |
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BRIDGE

KATIE GREEN

Bridge: A Process Driven Community Arts Initiative

BRIDGE

A PROCESS DRIVEN COMMUNITY ARTS INITIATIVE

Bridge is a community driven public art process that uses handmade masks as an approach for building community, healing wounds, and expressing empowerment. By designing and wearing a mask, participants are given the opportunity to present society with an internal, alternate, or imagined part of themselves. The mask creates a safe space - both expressive and anonymous - to share oneself with the world.

Bridge is developed through a collaborative partnership between myself and community parties such as public art agencies, community service organizations, and school boards. This process involves mask-making workshops in a therapeutic environment, resulting in a public art piece, ideally a mural. However, this process has also resulted in exhibitions of completed masks and photographs of masked participants. Whether it's a workshop in a classroom environment or a community driven public art process, I collaborate with your organization and the communities you serve. Bridge is designed to be responsive to locations, community partners, and can be tailored to specific opportunities to suit various scales and budgets.





THE PROCESS

BRIDGE IS A MULTI-PHASED PROCESS
CONSISTING OF FOUR MAJOR COMPONENTS

STEP ONE:

SELECTING PARTICIPANTS



STEP TWO:

THE WORKSHOPS

1. Portrait Selection
2. Mask-making
3. Character Development



STEP THREE:

PHOTOGRAPHING
PARTICIPANTS

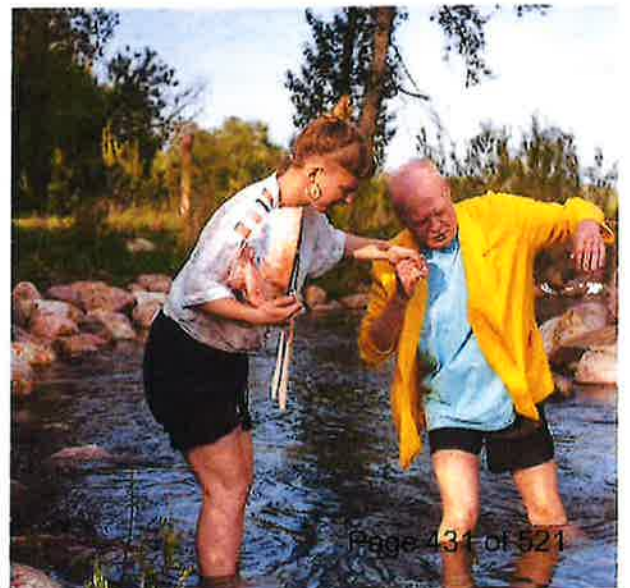


STEP FOUR:

MURAL INSTALLATION
AND/OR
EXHIBITION

STEP ONE: SELECTING PARTICIPANTS

Various participants are selected by first identifying the community groups your team serves. Together, we can either hand select participants, do a public call out for participation, or partner with local community partners to connect us to various interested individuals. The selected participants can also be chosen based on the various community groups in the area where the mural is located.



STEP TWO: THE WORKSHOPS

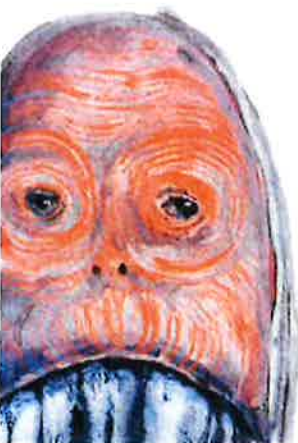
In a three part workshop series, participants are brought together in an intimate setting that includes round circle sharing, journaling, mask-making, and character development.





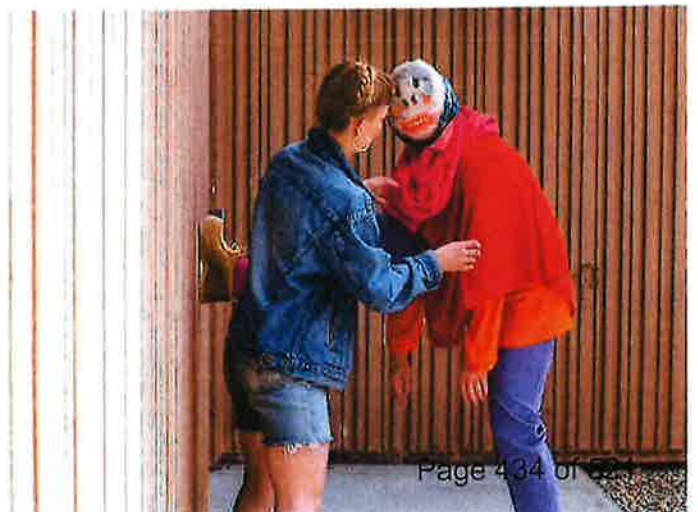
PORTRAIT PAINTING EXAMPLES

I will curate a selection of acrylic ink portrait paintings on paper* depicting different emotions that participants will choose from as the conceptual foundation for their mask. While some portraits elicit feelings of calmness and ease, others create sensations of emotional discomfort such as grief and anger. Depending on which portrait the participant selects, their unique emotional reaction will be their guiding seed of the self they wish to explore. From here, following a technique using woven cardboard they will build their mask form and then papermache a paper print of their selected portrait onto their form; creating a unique mask that translates their vision of self.



STEP THREE: PHOTOGRAPHING THE PARTICIPANTS

Once the mask is completed photography sessions are scheduled with the participants. These photography sessions give participants the opportunity to wear and embody their mask, exploring aspects of self in front of the camera. Depending on the character development exercises in the workshop phase, this will influence how the participant chooses their costuming, environment, and body positioning.



The participant will be asked to embody their mask in front of the camera, enlivening their alter ego with breath, movement and speech. I organize intimate moments in the previous workshops, asking "how do you want to be seen?" and "how does your inner self relate to the outside world?" Wearing the mask they've made, the participant poses for a photographic portrait that translates their story of self.


STEP FOUR: MURAL INSTALLATION

The photographs from these mask-embodiment exercises are digitally arranged into a composition to represent the participants in their own intimate environments at an architectural scale. This image is then translated to blue-back paper and adhered to the mural surface. Using a wheat-paste technique which uses acrylic gel, the application is permanent. Depending on the site, budget, and level of community engagement, this approach can be scaled up or down. My goal is to be responsive to circumstances as well as specific communities.

I love this approach to mural-making because it engages the local community in a process that prioritizes intimacy and showcases their individuality while celebrating the surrounding landscape/architecture of their neighbourhood.



BRIDGE: EAST VILLAGE RIVERWALK, CALGARY AB



Bridge is a public art project commissioned in 2019 by Calgary Municipal Land Corporation. Along Calgary's RiverWalk, the project activated the area's bridge abutments, sheds and public washrooms. Each of the 16 muralled surfaces in this installation aim to represent the East Village diverse and changing community by celebrating the people most connected to it, enlivening their stories and the neighbourhood landscapes in which they unfold. Bridge is my largest and most ambitious project to date and has established a methodology that I aim to practice in other cities.

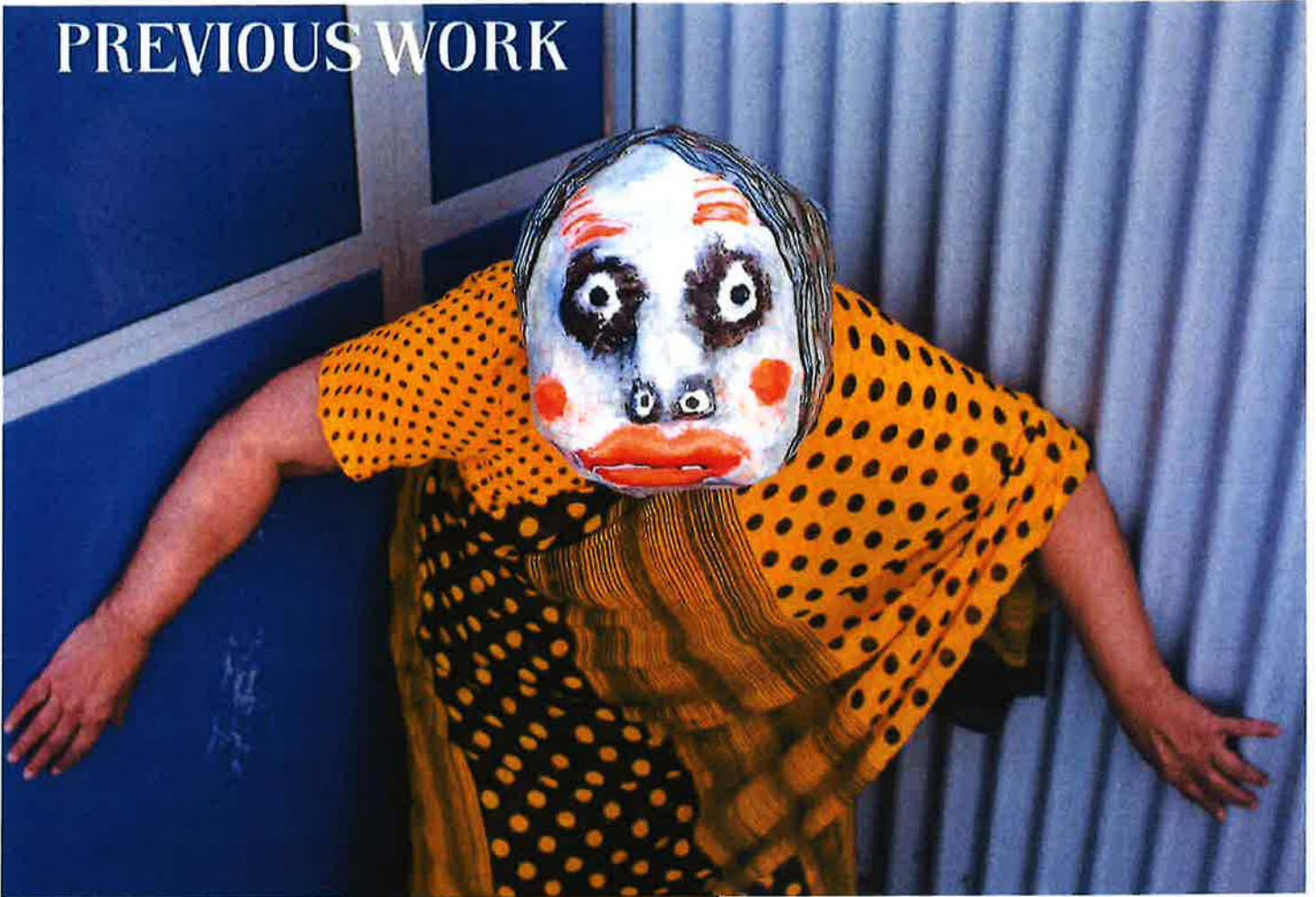
- Commissioned by Calgary Municipal Land Corporation as a part of their Art in the Public Realm Program in 2019
- Along Calgary's RiverWalk Pathway in the East Village neighbourhood
- Located on three bridge abutments and adjacent buildings including two washrooms and one maintenance shed
- 16 surfaces covering approximately 7500 square feet
- Budget of \$90,000
- 13 participants ranging from ages 13 to 65 from various community groups listed below
- Community Partners: Calgary Drop-In and Rehabilitation Centre, Salvation Army, Calgary Family Services, East Village Community Association, Calgary Public Library, National Music Centre

PREVIOUS WORK

When wearing the mask, I didn't have to think about my facial expression and I felt so free. I could express myself better without thinking about what other people think and I felt relaxed and protected."
- Alexia, Bridge Participant



PREVIOUS WORK

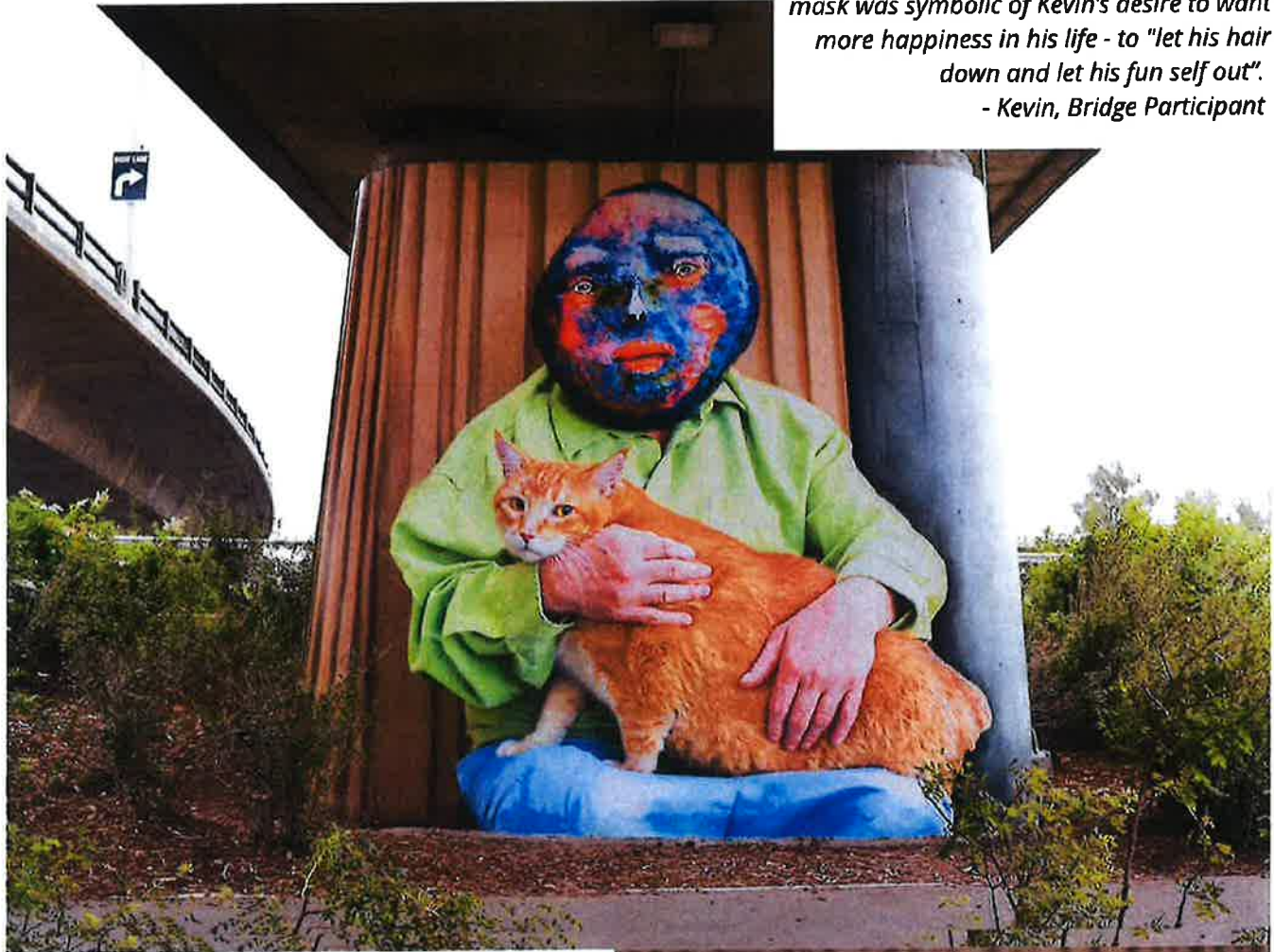


*Katie made me feel vital and important. My shyness has always been my excuse for retreating into myself, but Katie made me feel relaxed...**Her insightful questions reminded me that I was worthy and unique. She looked upon me with wise eyes, making me feel powerful; she made me recognize that my voice mattered, and that feeling of connection soothed me...**I had lost my sense of self, and Katie's exercises made me step back and reflect on my views of the world.*

- Tazim, Bridge Participant

PREVIOUS WORK

Kevin chose this painting "because it was blue and sometimes I feel blue, so it seemed to fit my mood on the day I chose it". This mask was symbolic of Kevin's desire to want more happiness in his life - to "let his hair down and let his fun self out".
- Kevin, Bridge Participant



ABOUT KATIE GREEN

Meaningful work continues to stem from my practice of self-reflection, where I continue to evolve and grow more into myself. Making art that helps me to process my own emotions creates a deep connection that extends outward to meet and communicate with others in a visual way. I am driven by relationships and I create work to be in connection with myself and others. My practice of investing in interpersonal relationships and community care has evolved into a tangible and vital process that promotes and encourages individual and social curiosity, empathy, interconnection, and understanding. I have seen that when individuals are invited to participate in a process that influences the outcome, art can be a way to form deep connections between communities where differences might otherwise keep them apart.

These are just a few projects that have taught me that when the process of making public art is focused on human connection, a new sense of agency arises within the community. It is here where inventive platforms for participation and knowledge exchange can flourish. I continue to ask "how can investing in relationships create transformation?" I am less interested in the role of artist as expert and instead, I embrace the role of artist as collaborator and facilitator. Masks and murals have become a way for me to produce public art that creatively explores empathy, compassion, and relationships. As I look to adapt this methodology to other spaces and communities, I wonder, how can process-driven mural-making help to engender lasting ties? How can it illuminate a personal and complex sense of place? My hope is that by investing in relationship building as the seed of art making, we can move towards something I feel like we are all searching for - a sense of belonging.





BIO

Katie Green is a visual artist working in various scales and mediums to redefine public space and create transformational community experiences. Her intimate watercolour personas are eery and ethereal, emotionally visceral reflections of a gritty and unapologetic exploration into the complexity of the human experience. Her murals are wildly immersive scenes of animals and human-like characters caught in mid-action at an architectural scale. Increasingly, her mural projects involve communities in a process of mask making that result in large-scale public expressions of hidden identities, emotional realities, and internal experiences. Whether working in the studio or on the street, Katie's work focuses on personal intuition, impulse, and expression without judgement.

Katie resides in Mohkínstsis in Treaty 7 Territory (Calgary, Alberta) and works internationally. Her work has been supported by grants from the Canada Arts Council and Calgary Arts Development and by various international residencies as far flung as Santa Fe, Saskatoon, Taipei and Berlin. Her murals have been executed in Canada, the United States, India, Taiwan, and Germany. Working in a number of different contexts, from puppet builder to muralist to workshop facilitator, her collaborators include The Old Trout Puppet Workshop, cSPACE King Edward, The Esker Foundation, Calgary Municipal Land Corporation, Pink Flamingo, The Calgary Drop-In and Rehabilitation Centre, Nelson and District Arts Council, and the Beltline Urban Mural Project. She graduated with distinction from the University of Calgary's BFA program.

CV

HELLO@KATIEGREEN.ART | WWW.KATIEGREEN.ART | @KATIEGREENART

403.837.8049 | CALGARY, AB



Education

2014: University of Calgary, Bachelor of Fine Arts with Distinction in Visual Studies (Studio Concentration)

Mural Projects

2021

Holding, Private Commission, Calgary AB

11f x 25 ft, M2 Building

What You'll Find, Commissioned by Downtown West Community Association, Calgary, AB

15 x 52 ft, Downtown West

Nesting, Private Commission, Calgary AB

~ 300 square feet stairwell, Private Residence

2019

Bridge, Commissioned by Calgary Municipal Land Corporation, Calgary, AB

16 surfaces ~ 7500 square feet, East Village RiverWalk

Inner Sanctuary, Commissioned by Meow Wolf, Santa Fe, NM

10ft x 10 ft immersive installation in a water tank, House of Eternal Return at Meow Wolf

2018

The Inbetween, Commissioned by the Beltline Urban Mural Project, Calgary, AB

15ft x 60ft, 10th Avenue & 12th ST

Go Inside, Commissioned by Nelson International Mural Festival, Nelson BC

10 ft x 180 ft, 520 C Falls ST

2017

Seeking, Commissioned by University of Calgary, AB

25ft x 15ft, Art Department 6th Floor

Translate, Commissioned by The Drop-In and Rehab Centre, Calgary, AB

10ft x 12ft, The Drop-In and Rehab Centre

2016

Centre City Banner Program, Commissioned by City of Calgary Public Art, AB

6 Designs located along 4 bridges

2015

Utility Box Program, Commissioned by City of Calgary Public Art, AB

Various sizes in multiple locations in Calgary

Untitled, Commissioned by Bowness BRZ, Calgary, AB

15ft x 60ft, Bowness Library, in collaboration with Daniel Kirk

2014

Kensington Mural, Commissioned by Bucci Development, Calgary, AB

10ft x 40ft, Kensington

2013

Kolor Kathmandu Mural Project, Commissioned by Sattya Collective, Kathmandu, Nepal
10ft x 15ft, Sankhuwasabha

Residencies

2018 Santa Fe Art Institute, Santa Fe, NM

2016 Dream Community, Taipei, Taiwan

2016 A Public Decompression, LightBox Studio, Calgary, AB

2015 Institut fur Alles Mogliche, Berlin, Germany

2014 Emma Lake Residency, Saskatoon, SK

2014 The Peel Project, The Peel River, Yukon to Northwest Territories

Awards and Scholarships

2020

Top 40 under 40, Avenue Magazine

2019

Best Visual Artist 2019, Best Of Calgary

Explore and Create Grant, Canada Council

2018

Creative Access Fellowship, Craig H. Neilsen Foundation, Santa Fe Art Institute

2014

Faculty of Arts Silver Medallion in Art, Medal, Department of Art, University of Calgary

Nominated for BMO 1st Art! Invitational Student Art Competition, Department of Art, University of Calgary

Teaching Experience

2021

Lead Artist, Mask Making Workshop, Arts Commons, Calgary, AB

Lead Artist, Unmasking Imagination Workshop, Esker Foundation, Calgary, AB

2021

Mural Mentor and Lead Technician, Black Lives Matter Mural Program, Pink Flamingo, Calgary, AB

Mural Mentor, Beltline Urban Mural Festival, Calgary, AB

2020

Lead Artist, Bridge, Willow Park School, Calgary, AB

Professional Experience

2021 Creative Consultant/Graphic Design, WilderFutures, Calgary, AB

2019 Puppet Fabricator, Old Trout Puppet Workshop, Calgary, AB

2017 Builder, The Old Trout Puppet Workshop, Calgary, AB

2013 Assistant Curator, Arlene Stamp: 1983 + 30, The Nickle Arts Museum, University of Calgary

Selected Group Exhibitions

2018

Women To The Front III, Superchief Gallery, Brooklyn NY

Dimensions of Alterity, Paradise Palase, Brooklyn, NY

The Color of Water, Robert Lange Studios, Charleston, SC

2017

The Peel Project, Centre for Social Innovation, Toronto, ON

2014

I look for the once forgotten..., Nickle Galleries, Calgary, AB

navigation(s): the spaces that form us, TRUCK Gallery, Calgary, AB

2013

PUSH 2013, Museum of Contemporary Art, Calgary, AB

Selected Reviews, Text, and Video

2019

Volmers, Eric. "Stars of 2019," Calgary Herald, December

Ylitalo, Katherine. "Year-End Views: Calgary", Galleries West, December

Hosein, Lise. "CBC Exhibitionist, Katie Green," CBC, November

"In Plain Sight: Katie Green's East Village art installation, Bridge, unmask personal stories from an evolving community," Calgary Herald, August

"A Massive New Mural Series is Unveiled in East Village," Avenue Magazine, August

"Art installation features murals of East Villagers in self-made masks," CBC News, August

"Masked murals spark conversation in East Village," CTV News, August

"New 'Bridge' mural series unveiled in East Village," Global News, August

"New Public Art in East Village," The Homestretch, CBC, August

"New Spaces, New Stories at Meow Wolf," Albuquerque Journal, February

"Meow Wolf reopens Santa Fe Exhibition with two new installations," Santa Fe New Mexican, February

2017

Ylitalo, Katherine. "Work of Art: Imaginarium by Katie Green and daniel j kirk" Avenue Magazine, December

"State of (the) Art," Documentary, TELUS

2014

"Art Grads Canoe through northern Canada," UToday, August

"Take a Walkabout Around Western Art," UToday, July

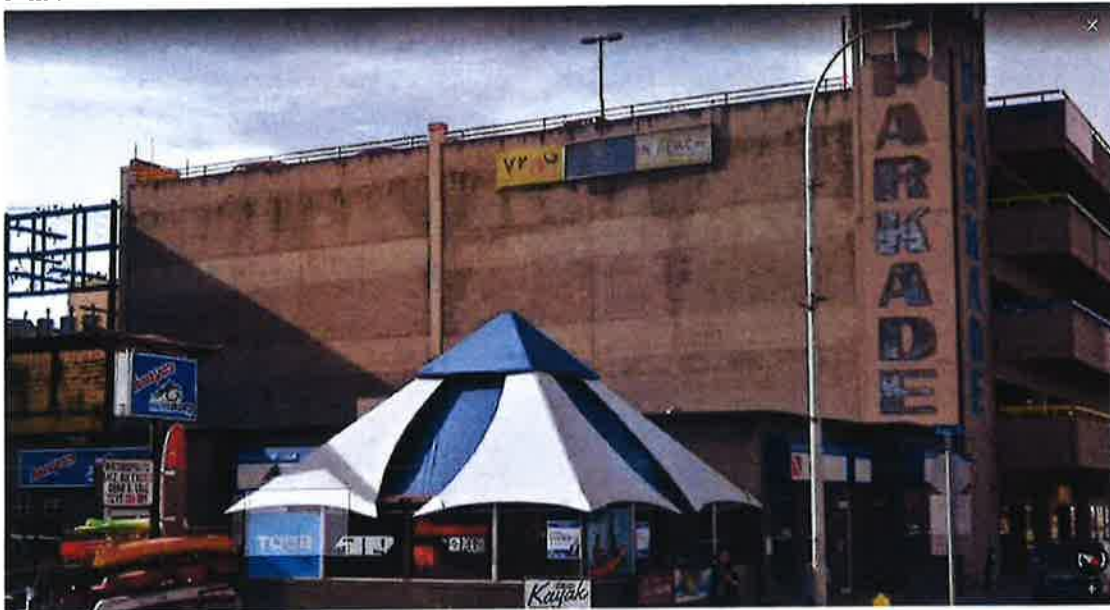




Proposed Mural Locations and Mock Ups

Downtown parkade – exterior 3 sides

Parkade Front



Parkade Entrance



Parkade Vehicle Access



Civic Memorial Park – washroom building



Downtown public washroom (Coldstream Avenue)



Alternatives Funeral and Cremation Services – 4417 29th Street



Vernon Community Arts Centre – Polson Park



Bosman Accounting – 2900 31 Avenue



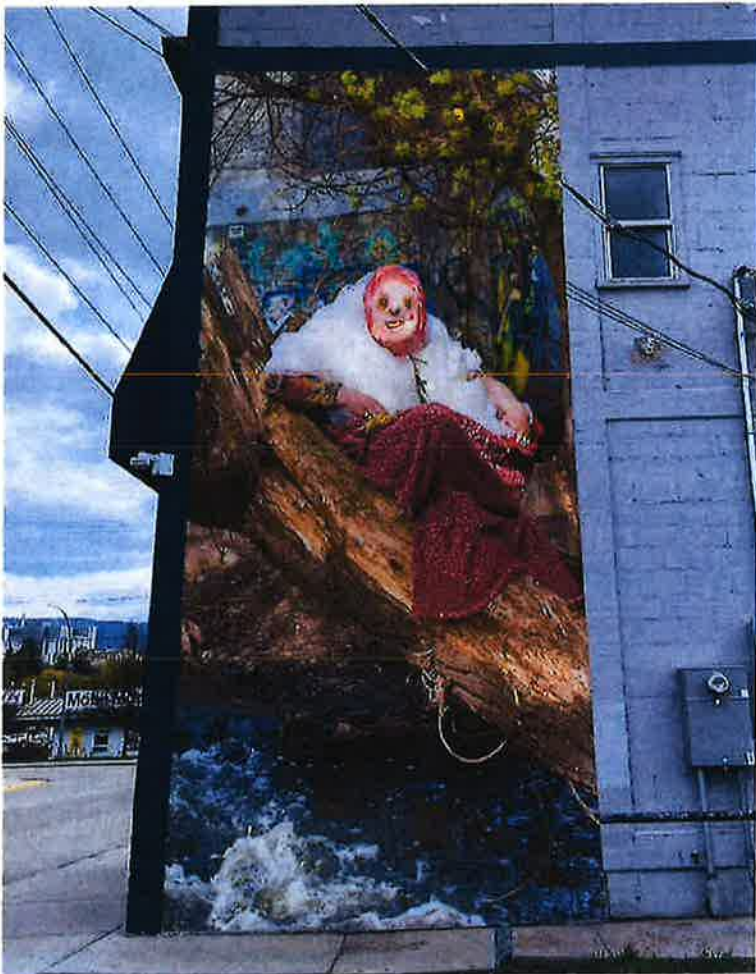
Bosman Accounting – 2900 31 Avenue



Upper Room Mission – 3403 27 Avenue



Turning Points Collaborative – 2800 33rd Street



Laurie Cordell

Subject: FW: Mural at Alternatives

From: John Chasca <johnchasca@vernongallery.com>
Sent: May 18, 2022 2:19 PM
To: Dauna Kennedy <dauna@vernongallery.com>
Subject: Re: mural

Dauna;
This email will allow for a mural to be painted on Alternatives building located at 4417-29th Street, Vernon.
Any question please call me at /

Kindest Regards,
President Alternatives Funeral and Cremation Services
John Chasca
"When your heart speaks, take good notes." - Judith Campbell

This e-mail may be privileged and/or confidential, and the sender does not waive any related rights and obligations. Any distribution, use or copying of this e-mail or the information it contains by other than an intended recipient is unauthorized. If you received this e-mail in error, please advise me (by return e-mail or otherwise) immediately.

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From: Dauna Kennedy <dauna@vernongallery.com>
Sent: May 18, 2022 11:22 AM
To: johnchasca@vernongallery.com <johnchasca@vernongallery.com>
Subject: mural

Could you please send an email agreeing to have a mural installed on your building?

Regards,
Dauna

"Luck is what happens when preparation meets opportunity."

Laurie Cordell

From: Dauna Kennedy <dauna@vernonpublicartgallery.com>
Sent: Wednesday, May 18, 2022 11:23 AM
To: Laurie Cordell
Subject: FW: Proposed Wall for Mural.

Use Caution - External Email

Art Centre

Regards,

Dauna



From: Rodney Goodchild <manager@vernonarts.ca>
Sent: May 12, 2022 12:57 PM
To: Dauna Kennedy <dauna@vernonpublicartgallery.com>
Subject: Proposed Wall for Mural.

Dauna

This seems like an fun project and we would be excited to be considered as a partner.

As suggested – the wall over looking the skatepark is a great choice as it is very visible from the highway. I have attached some images for reference.

The wall is naturally divided by an emergency exit door – so anything to the left as you look at it would be perfect.

I am sure there is some hoops, approvals and permits to go through before it becomes an official mural site, but we are keen. For reference the wall is approximately 39' wide and 12' high.

Good luck in your search.

Cheers
R

Laurie Cordell

Subject: FW: Behind the Mask

From: Jacco de Vin <jaccodevin@vernonurm.org>
Sent: May 17, 2022 5:26 PM
To: Dauna Kennedy <dauna@vernonpublicartgallery.com>
Subject: Re: Behind the Mask

Yes, all good to go! Let's talk timing and what mural (image) you are thinking of using for the mission.

Jacco de Vin
General Manager
Upper Room Mission Society
www.upperroommission.ca
C: 250.307.7307
O: 250.549.1231

On Tue, May 17, 2022 at 5:09 PM Dauna Kennedy <dauna@vernonpublicartgallery.com> wrote:

Hi Jacco,

I just wanted to check in regarding the mural and see how you made out at your meeting.

Regards,
Dauna

From: Jacco de Vin <jaccodevin@vernonurm.org>
Sent: Friday, May 6, 2022 2:32 PM
To: Dauna Kennedy <dauna@vernonpublicartgallery.com>
Subject: Re: Behind the Mask

Hey Dauna,

Next week my Monday morning is open as well as my Tuesday afternoon.
I'm okay in person or through zoom, whatever you prefer.

Blessings

Jacco de Vin
General Manager
Upper Room Mission Society
www.upperroommission.ca
C: 250.307.7307
O: 250.549.1231

Laurie Cordell

From: Dauna Kennedy <dauna@vernonpublicartgallery.com>
Sent: Tuesday, May 17, 2022 5:00 PM
To: Laurie Cordell
Subject: Fw: Bosman Accountants Building - Vernon

Use Caution - External Email

From: David Pihl <David.Pihl@pihl.ca>
Sent: Tuesday, May 17, 2022 11:29 AM
To: Dauna Kennedy <dauna@vernonpublicartgallery.com>
Cc: David Pihl <dhpihl@gmail.com>; David Pihl <David.Pihl@pihl.ca>
Subject: RE: Bosman Accountants Building - Vernon

Yes, Dauna, I think the location of both the building 'ends' would promote the overall campaign for the cultural development.

Dave

PIHL LAW corp

David Pihl, Q.C.
*Lawyer**

Pihl Law Corp.
300 - 1465 Ellis Street
Kelowna, BC V1Y 2A3

P. 250.762.5434 | F. 250.762.5450 | pihl.ca | david.pihl@pihl.ca

* Legal Services provided by a Law Corporation

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From: Dauna Kennedy <dauna@vernonpublicartgallery.com>
Sent: Tuesday, May 17, 2022 11:26 AM
To: David Pihl <David.Pihl@pihl.ca>
Subject: RE: Bosman Accountants Building - Vernon

Is this where you are thinking? It looks like a good surface, I will add it to the list for the artist to consider and get back to you.



THE CORPORATION OF THE CITY OF VERNON

INTERNAL MEMORANDUM

TO: Will Pearce, Chief Administrative Officer **FILE:** 6410-01

PC: Kim Flick, Director, Community Infrastructure and Development **DATE:** March 2, 2021

FROM: Laurie Cordell, Manager, Long Range Planning and Sustainability

SUBJECT: REQUEST FOR SUPPORT FOR APPLICATIONS TO THE HEALTHY COMMUNITIES INITIATIVE

Administration has received requests from the Vernon Public Art Gallery and the Downtown Vernon Association to support their applications to the Healthy Communities Initiative.

The Healthy Communities Initiative is a \$31 million investment from the Government of Canada to transform public spaces in response to COVID-19. It is focused on addressing the constraints that COVID-19 has placed on our communities and the important role of public spaces. Both community groups are preparing applications that would enhance public spaces in Vernon.

The Vernon Public Art Gallery is submitting an application to work with an artist and marginalized communities to create masks that represent stories and then share photographs of the artists wearing the mask in mural installations. This project aims to recognize, celebrate and enliven their stories and the neighbourhood landscapes in which they unfold.

The Downtown Vernon Association is submitting an application for placemaking downtown, targeted at increasing the vibrancy, vitality and perception of safety in the Business Improvement Areas. The application will involve creative lighting, including wrapping of the street trees and light poles in light mesh, and may include the use of decals on the sidewalks downtown.

Should the application(s) be successful, Administration is prepared to work with the Art Gallery and Downtown Vernon Association on the installations on Council's authorization.

RECOMMENDATION:

1. THAT Council support the application from the Vernon Public Art Gallery to the Healthy Communities Initiative for their Community Art Installation Applications as described in the memorandum titled "Request for Support for Applications to the Healthy Communities Initiative" dated March 2, 2021 from the Manager Long Range Planning and Sustainability;

AND FURTHER, that Council authorize Administration to support installations of the resulting art, should the grant applications be successful, and Administration will provide a budget estimate to Council as necessary.

2. THAT Council support the application from the Downtown Vernon Association to the Healthy Communities Initiative for their project to light up the Business Improvement Area as described in the memorandum titled "Request for Support for Applications to the Healthy Communities Initiative" dated March 2, 2021 from the Manager Long Range Planning and Sustainability;

AND FURTHER, that Council authorize Administration to support installations of the resulting lighting should the grant applications be successful, and Administration will provide a budget estimate to Council as necessary.

Respectfully submitted:

Mar 3 2021 10:49 AM

 **Laurie Cordell** 

Laurie Cordell DocuSign

Laurie Cordell, Manager Long Range Planning and Sustainability

Attachment 1 Healthy Communities Initiative Application Guide

(G:\6400-6999 PLANNING AND DEVELOPMENT\6410 PLANNING AND DEVELOPMENT - GENERAL\01 General\RPT\210302_Memo_Support_CanadaHealthyCommunities.doc)

June 13, 2022 Regular Council Meeting

Moved by: Councillor Mund

Seconded by: Acting Mayor Durning

THAT Council **reconsider** the following motion made at the May 30, 2022 Regular Meeting:

THAT Council approve the use of City owned property and the installation of murals, as required by the City of Vernon Sign Bylaw 4489, and described in the memorandum titled "Vernon Public Art Gallery "Behind the Mask" Community Art Installation Project" dated May 20, 2022 and respectfully submitted by the Manager, Long Range Planning and Sustainability, as follows:

1. *Downtown Parkade (front, entrance and beside car entrance);*
2. *Washroom building (former Visitor Information Centre) in Civic Memorial Park; and*
3. *Downtown public washroom (Coldstream Avenue location);*

AND FURTHER, that Council authorize Administration to fund installation of the murals on the approved City owned property for up to \$33,000 with funding of \$20,982 coming from the Arts & Culture Reserve and \$12,018 from the Prior Year Uncommitted Unexpended Budget Reserve;

AND FURTHER, that Council approve the installation of murals, as required by the City of Vernon Sign Bylaw 4489, subject to final approval of the property owner and the Vernon Public Art Gallery entering into agreements with the property owners for installation and maintenance at the sole cost of the Vernon Public Art Gallery, at the following locations:

- a. *Alternatives Funeral and Cremation Services – 4417 29th Street;*
- b. *Vernon Community Arts Centre – Polson Park;*
- c. *2 murals - Bosman Accounting – 2900 31st Avenue;*
- d. *Upper Room Mission – 3403 27th Avenue; and*
- e. *Turning Points Collaborative Society – 2800 33rd Street.*

CARRIED

Moved by: Councillor Mund

Seconded by: Councillor Anderson

THAT Council refer the "Behind the Mask" Community Art Installation Project to the Vernon Public Art Gallery for comprehensive public consultation to determine public support for the proposed art installations;

AND FURTHER, that the public responses be reported back to Council for their consideration prior to proceeding with the "Behind the Mask" Community Art Installation Project.

CARRIED

The background of the slide is an abstract, textured composition of various shades of blue and white, resembling a marbled or stone-like surface. The colors are layered and blended, creating a sense of depth and movement.

Behind The Mask

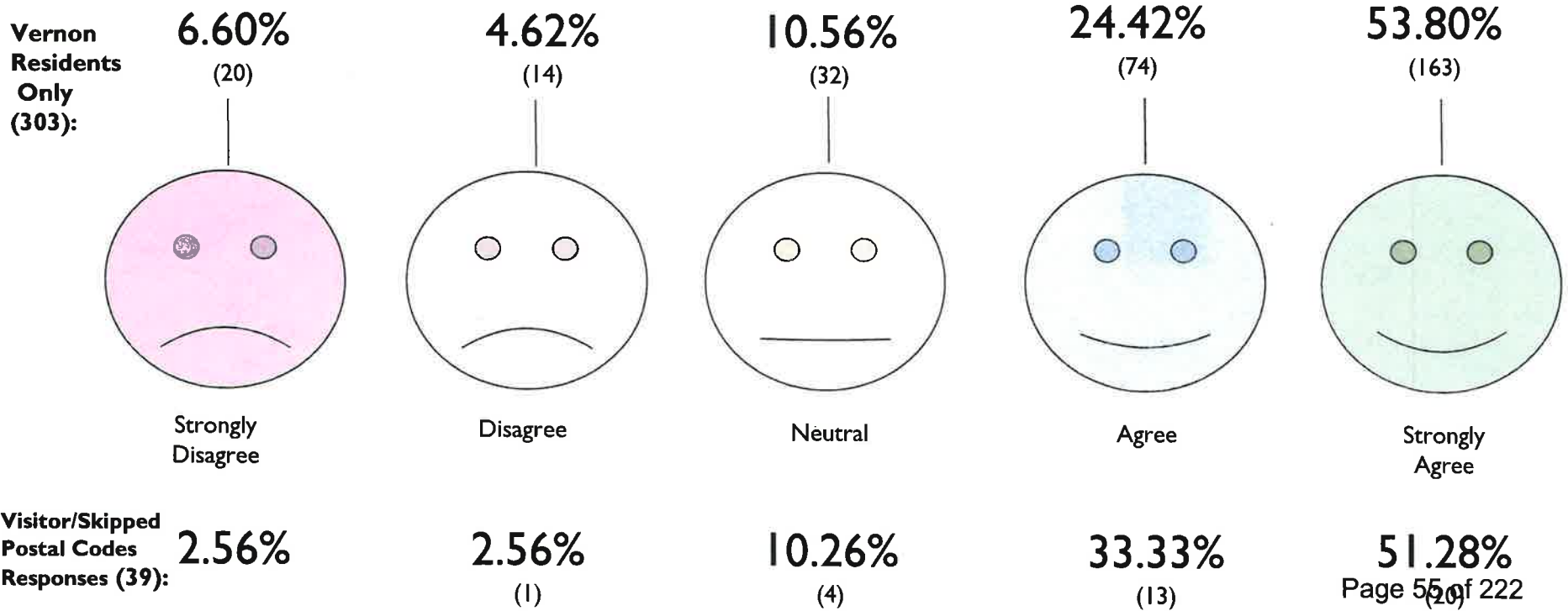
Public Consultation Summary

Question

Please rate your response to the following statement:

How much do you agree that visual arts are an appropriate way to communicate social issues in our community?

Answered: 342 Skipped: 11

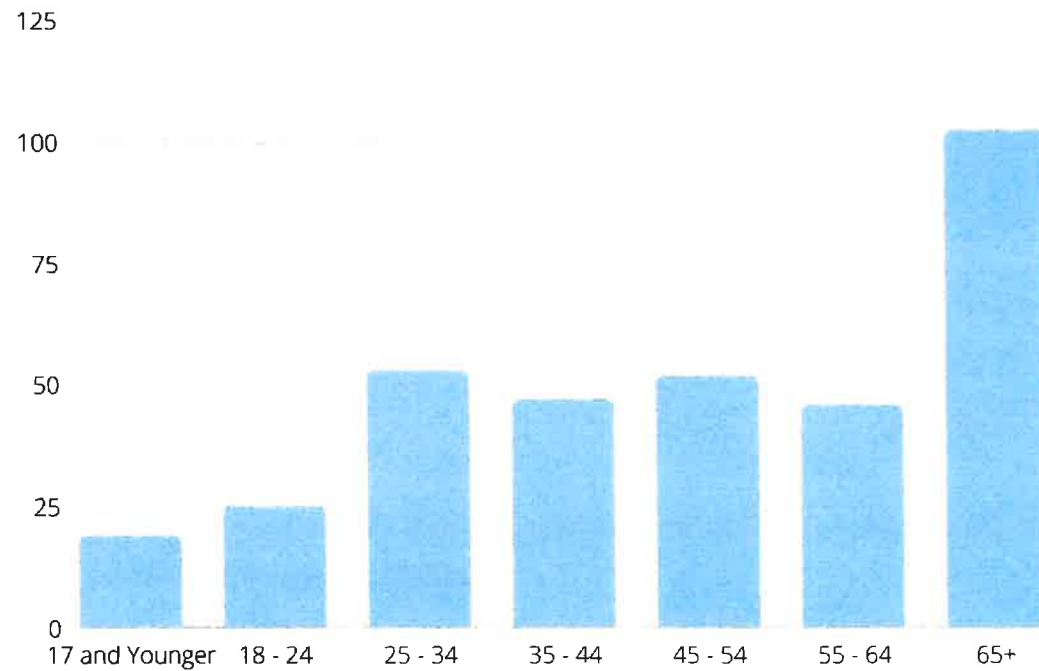


Survey Participants - Age Ranges

What age range best describes you?

Answered: 345 Skipped: 8

All Participant Answers:



Question

Please rate your approval of the Behind the Masks exhibition (which will become Murals on buildings across Vernon)

Answered: 353 Skipped: 0

Vernon Residents Only (313):

23.96%

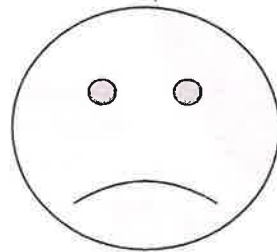
(75)



Strongly Disapprove

6.71%

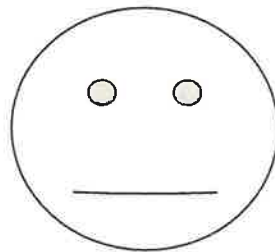
(21)



Disapprove

4.15%

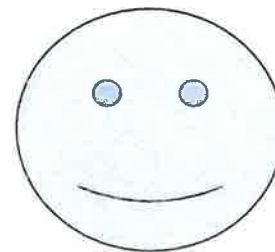
(13)



Neutral

15.97%

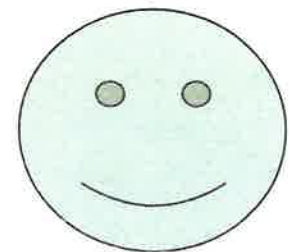
(50)



Approve

49.20%

(154)



Strongly Approve

Visitor/Skipped Postal Codes Responses (40):

17.50%

(7)

7.50%

(3)

10%

(4)

10%

(4)

55%

Page 57 of 222

Question

How did viewing the exhibition in person change your perspective of the project and the stories of the participants?

Answered: 350 Skipped: 3

All Participant Answers:

I was not in favour of the project.
The exhibit did not change how
I feel about the project.

22.6%
(79)

18%

I was not in favour of the project. (63)
However, the exhibit gave me a better
understanding of the project and the stories.

59.4%
(208)

I am in favour of the project. I continue to support
the project after seeing the exhibit.

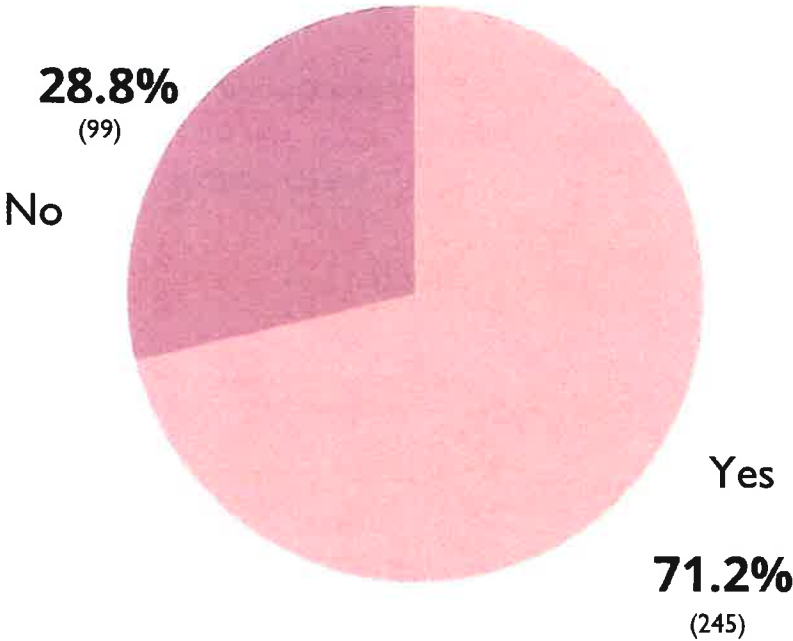
Vernon Residents Only (311 Answered, 2 Skipped): "I was not in favour. However..." (59) - 18.97%. I was not in favour, the exhibit did not change this... (71) - 22.83%.
"I am in favour of the project. I continue to support..." (181) - 58.20%

Question

Has or will the Behind The Mask project initiate conversations for you around the topic of mental health and our community?

Answered: 344 Skipped: 9

All Participant Answers:



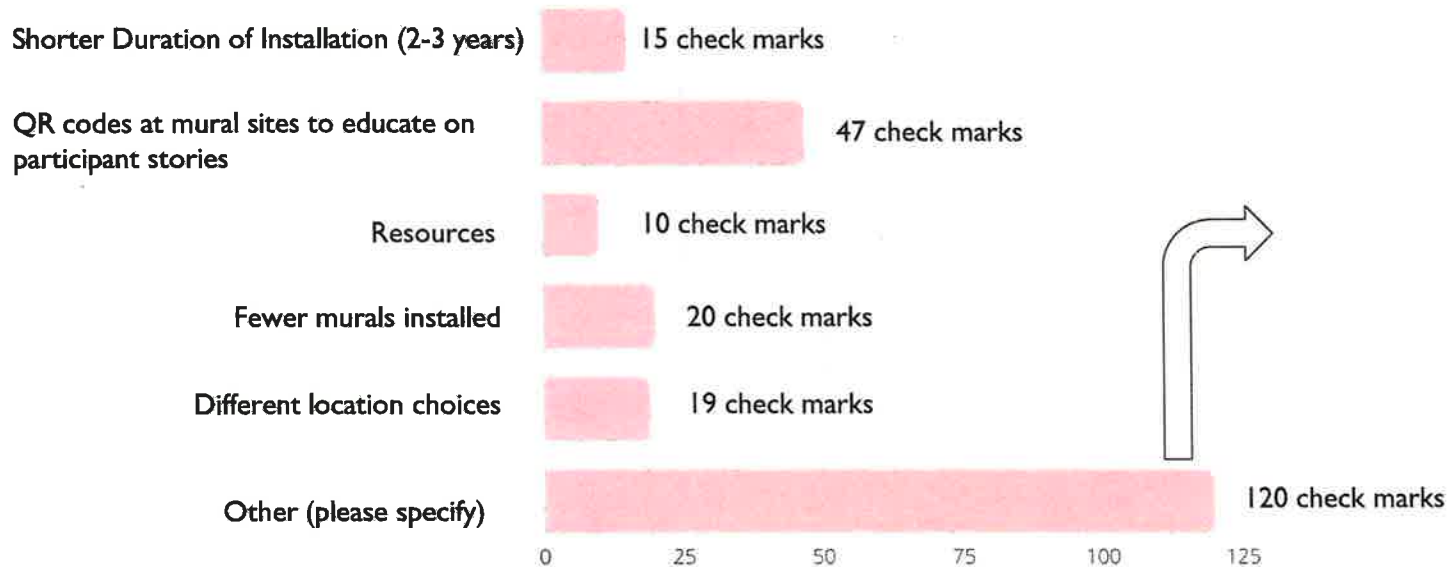
Vernon Residents Only (304 Answered, 9 Skipped): "Yes" (215) - 70.72%. "No" (89) - 29.28%.

Question

If in opposition, what actions would alleviate your concerns around the project? Check all that apply.

Answered: 182 Skipped:171

All Participant Answers:



- Keep it in the art gallery, not suitable for murals
- Objections to entire project
- Need for uplifting art or different art in our community
- "N/A" responses (those choosing to write N/A)

Question

General comments - please share any additional thoughts about this public art project.

Answered: 243 Skipped: 110

All Participant Answers:

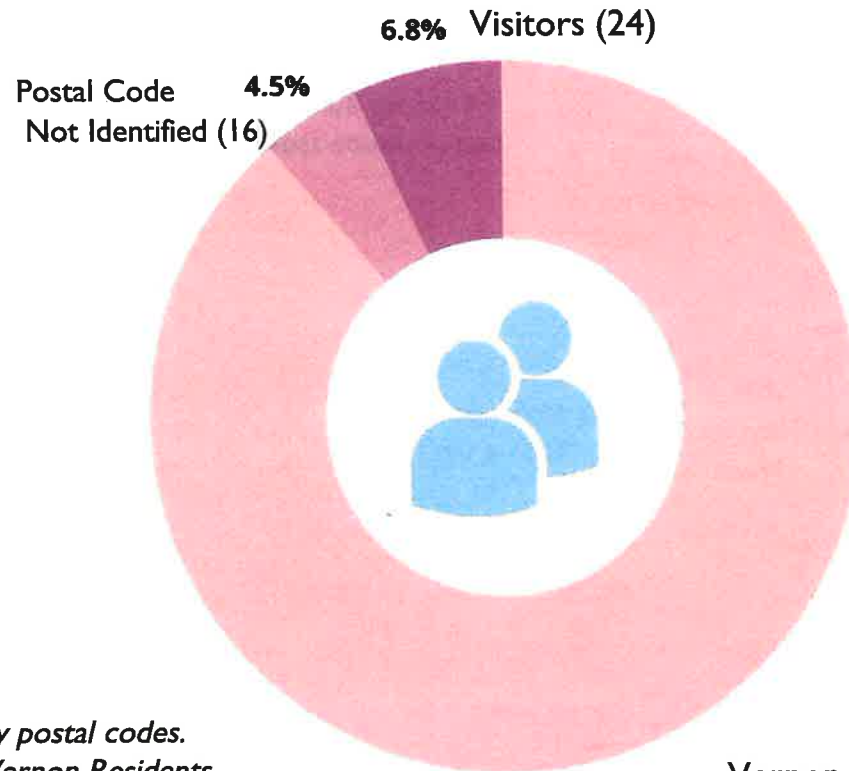
Open Ended Common Responses & Trends

- I. More than half who responded to the “general comments” question (153) left a comment that was positive in nature towards the project and murals. The following words being the most commonly used to describe the project:
 - a. “Love”
 - b. “Thank You”
 - c. “Amazing”
 - d. “Important”
 - e. “Beautiful”
- II. Of the comments that were hesitant about the project, the most common theme (41) was in favour of the project and think the project is important, but not in favour of murals being the medium.
- III. That leaves 49 comments of non-supportive nature.

Survey Participants - Locations

353 Total Survey Participants

- 313 Vernon Residents
- Visitors
 - 22 BC Residents
 - 2 Albertan Residents
- 16 postal code not identified



*Please note: Survey participants are organized by postal codes.
VIT, VIB, VIH postal codes being grouped as Vernon Residents.*

Vernon Residents (313) 88.7% Page 62 of 222

Modified Proposal

- I. Decreasing timeline from 5 years to 3 years.
- II. Downsizing by taking the large one from the parkade (hwy) and relocating to downtown location.
- III. We have relocated some murals keeping in mind location and context within the community based on feedback received.
- IV. QR codes and additional participant quotes added to murals for public context.
- V. Number of murals

Option A – Recommended

Reduce from 11 murals to 10.
This is the ideal option as it includes all participants and support workers. This option also is a closer fit to the Canada Council for the Arts grant approval which was for 13 murals originally.

Option B

Eliminate murals by support workers Kelsie and Sarah. Not ideal as they are strong pieces both artistically and conceptually. Their inclusion also illustrates more clearly that mental health impacts us all in some form or by association. It is not limited to any particular demographic, but spans across all social/economic cohorts.



THE CORPORATION OF THE CITY OF VI Attachment 4

INTERNAL MEMORANDUM

TO: Will Pearce, Chief Administrative Officer **FILE:** 6410-01
PC: Kim Flick, Director, Community Infrastructure and Development **DATE:** March 2, 2021
FROM: Laurie Cordell, Manager, Long Range Planning and Sustainability
SUBJECT: REQUEST FOR SUPPORT FOR APPLICATIONS TO THE HEALTHY COMMUNITIES INITIATIVE

Administration has received requests from the Vernon Public Art Gallery and the Downtown Vernon Association to support their applications to the Healthy Communities Initiative.

The Healthy Communities Initiative is a \$31 million investment from the Government of Canada to transform public spaces in response to COVID-19. It is focused on addressing the constraints that COVID-19 has placed on our communities and the important role of public spaces. Both community groups are preparing applications that would enhance public spaces in Vernon.

The Vernon Public Art Gallery is submitting an application to work with an artist and marginalized communities to create masks that represent stories and then share photographs of the artists wearing the mask in mural installations. This project aims to recognize, celebrate and enliven their stories and the neighbourhood landscapes in which they unfold.

The Downtown Vernon Association is submitting an application for placemaking downtown, targeted at increasing the vibrancy, vitality and perception of safety in the Business Improvement Areas. The application will involve creative lighting, including wrapping of the street trees in light mesh and light poles with a decorative wrap, and may include the use of decals on the sidewalks downtown.

Should the application(s) be successful, Administration is prepared to work with the Art Gallery and Downtown Vernon Association on the installations on Council's authorization.

RECOMMENDATION:

1. THAT Council support the application from the Vernon Public Art Gallery to the Healthy Communities Initiative for their Community Art Installation Applications as described in the memorandum titled "Request for Support for Applications to the Healthy Communities Initiative" dated March 2, 2021 respectfully submitted by the Manager, Long Range Planning and Sustainability;

AND FURTHER, that Council authorize Administration to support installations of the resulting art, should the grant applications be successful, and Administration will provide a budget estimate to Council as necessary.

2. THAT Council support the application from the Downtown Vernon Association to the Healthy Communities Initiative for their project to light up the Business Improvement Area as described in the memorandum titled "Request for Support for Applications to the Healthy Communities Initiative" dated March 2, 2021 respectfully submitted by the Manager, Long Range Planning and Sustainability;

AND FURTHER, that Council authorize Administration to support installations of the resulting lighting and wrap should the grant applications be successful, and Administration will provide a budget estimate to Council as necessary.

Respectfully submitted:

Mar 3 2021 3:07 PM

X **Laurie Cordell** ✓

Laurie Cordell DocuSign

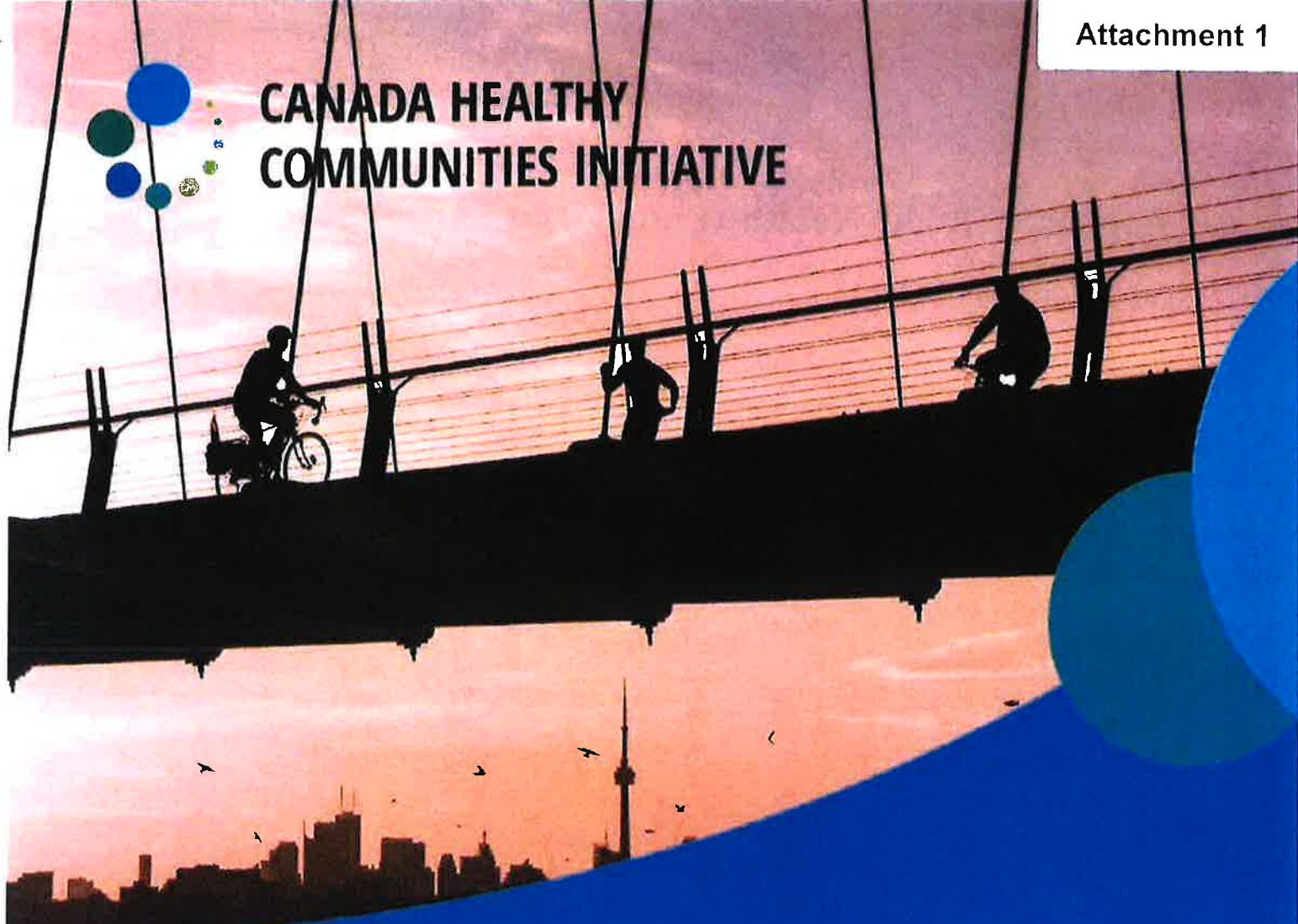
Laurie Cordell, Manager Long Range Planning and Sustainability

Attachment 1 Healthy Communities Initiative Application Guide

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CANADA HEALTHY COMMUNITIES INITIATIVE



Applicant Guide



COMMUNITY
FOUNDATIONS
OF CANADA

FONDTIONS
COMMUNAUTAIRES
DU CANADA

Funded by

Canada



Canadian
Urban
Institute

Institut
Urbain du
Canada

Applicant Guide: Healthy Communities Initiative

The Healthy Communities Initiative supports communities as they create and adapt public spaces, and programming and services for public spaces to respond to ongoing needs arising from COVID-19 over the next two years. This \$31 million investment from [the Government of Canada](#) will fund small-scale infrastructure projects to create safer, more vibrant and inclusive communities. Community Foundations of Canada (CFC) and its network are working alongside the Canadian Urban Institute (CUI) and other partners to deliver the Healthy Communities Initiative locally.

The Healthy Communities Initiative encourages community-level innovation and improvements in the quality of life for residents. As local communities continue to adapt to COVID-19, local governments and community partners across the country in urban, rural and remote communities are discovering new ways to keep residents safe and healthy, support economic recovery and rebuild communities to be pandemic-resilient.

The term infrastructure is popularly understood as the provision of roads, buildings and power generation plants. While physical infrastructure is important, there's increased recognition of social infrastructure and digital infrastructure. These forms of infrastructure— physical, social and digital—contribute to community health outcomes. Moreover, various types of infrastructure projects often overlap and are co-led by a wide array of stakeholders such as: urban planners, public health professionals, grassroots neighbourhood groups, artists, cycling advocates and social service providers.¹

¹ Contribution by Jay Pitter, MES

| | |
|--|-----------|
| About the Healthy Communities Initiative | 4 |
| Who does the Healthy Communities Initiative benefit? | 4 |
| Who are the Healthy Communities Initiative partners? | 4 |
| Eligibility | 5 |
| Who can apply? | 5 |
| If I am a community-led organization or group not listed as eligible, can I apply? | 6 |
| What type of projects are eligible for funding? | 6 |
| Can you provide examples of eligible projects? | 7 |
| What projects are ineligible for funding? | 9 |
| What expenses are eligible for funding? | 9 |
| Application Guidance | 10 |
| What projects are in the public interest? | 10 |
| What types of projects respond to needs arising from impacts of COVID-19? | 11 |
| How do projects demonstrate community engagement? | 11 |
| Do I need to have local permits, permissions, or approvals to apply for funding? | 12 |
| How can projects demonstrate inclusive digital design and responsible data management? | 12 |
| What are the funding amounts? | 13 |
| What should I include in my budget? | 13 |
| Application Process | 13 |
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About the Healthy Communities Initiative

Who does the Healthy Communities Initiative benefit?

The Healthy Communities Initiative benefits all Canadians in urban, rural and remote communities and especially those disproportionately impacted by COVID-19.

COVID-19 is a threat to everyone. However, the pandemic has had a disproportionate impact on certain communities, including historically marginalized communities who were already experiencing vulnerability and marginalization. Public spaces are invaluable to communities who do not have access to green space, space for physical activity and play, art and other activities within their own homes and private spaces. COVID-19 health measures have limited the use of public spaces and are impacting those who use public spaces most.

The impact of projects on communities disproportionately impacted by COVID-19 is part of how applications are reviewed. Applicants will be asked about their community engagement activities and their own organization's practices around equity. We strongly encourage applicants to review the optional [Equity Guidance](#) for guiding questions on engaging with your community and embedding equity in project design and implementation.

Who are the Healthy Communities Initiative partners?

Community Foundations of Canada (CFC) is administering the Healthy Communities Initiative. CFC has a network of community foundations from coast to coast to coast with experience of funding community-led projects. CFC is hosting the application process, acting as the resource hub for applicants and the CFC network is organizing regional review committees.

The Canadian Urban Institute (CUI) brings together policymakers, urban professionals, community activists and academics at the national level to ensure Canada builds vibrant, equitable, livable and resilient communities. CUI brings their expertise to the design of the Healthy Communities Initiative, including guidance to review committees across Canada.

The Healthy Communities Initiative has additional partners who are experts in building inclusive community spaces. These partners are helping to spread the word about the Healthy Communities Initiative and will be delivering workshops to support potential applicants. Partners include 880 Cities, Canadian Community Economic Development Network, ICLEI Canada, MaRS Discovery District, National Association of Friendship Centres, Park People / Amis des parcs, Vivre en Ville and Jay Pitter Placemaking.

Eligibility

Who can apply?

The Healthy Communities Initiative supports communities as they create and adapt public spaces, and programming and services for public spaces to respond to ongoing needs arising from COVID-19 over the next two years.

Eligible organizations include:

- Municipalities and local or regional governments
- Municipally-owned corporations (e.g. water management, public transit, economic development, tourism agencies, etc.);
- Indigenous governing bodies including, but not limited to:
 - a. A band council within the meaning of section 2 of the Indian Act;
 - b. A First Nation, Inuit or Métis government or authority established under a Self-Government Agreement or a Comprehensive Land Claim Agreement;
 - c. A First Nation, Inuit or Métis government that are established by or under legislation whether federal or provincial or territorial that incorporates a governance structure;
 - d. Tribal councils, provincial/territorial bodies
- A provincial or territorial organization delivering municipal services (e.g., public utilities (electricity, water, telecoms, broadband, etc.), community health services, economic development bodies, local service districts, etc.)
- Federally or provincially incorporated not for profits, including:
 - local economic development groups including business improvement associations/areas;
 - relevant not-for-profit professional associations (e.g. urban planners, architects);
 - federally or provincially incorporated not for profits/local community, non-profit, voluntary organizations;
 - registered charities;
 - Indigenous organizations and organizations whose central mandate is to improve Indigenous outcomes on or off-reserve;
 - research institutes;
 - not-for-profit residents associations;
 - post-secondary educational institutions; and,
 - Indigenous development corporations

Ineligible organizations are any not listed above, including but not limited to for-profit corporations, for-profit social enterprises, provincial and territorial governments, individuals, the Government of Canada (federal government), non-Canadian or internationally-based organizations; the Crown; and the United Nations.

If I am a community-led organization or group not listed as eligible, can I apply?

Community-led organizations or community groups not listed as eligible may indirectly apply to the Healthy Communities Initiative by entering into an intermediary relationship or by finding a collaborator on the project who is an eligible organization. Eligible organizations enter into an [Intermediary Agreement](#) with the community-led organization or group not listed as eligible who is leading the project. This agreement should be made between organizations with a mutual alignment of values and missions. If the application receives funding, the eligible organization enters into the funding agreement with CFC.

What type of projects are eligible for funding?

Healthy Communities Initiative projects will:

- respond to identified needs arising from impacts of COVID-19;
- create and adapt public spaces, and programming and services for public spaces in the public interest;
- [demonstrate consideration of and connections with the community](#);
- serve the general public or a community disproportionately impacted by COVID-19; and,
- fall within the three Healthy Communities Initiative theme areas.

The Healthy Communities Initiative Themes:



Safe and vibrant public spaces

Community projects that create and adapt public spaces, or programming and services for public spaces that improve open spaces, parks, [commercial main streets](#), and access to other amenities. Community projects that adapt public spaces to meet public health guidance.



Improved mobility options

Community projects that deliver a range of transportation and mobility options or adaptations that permit physical distancing through solutions that increase safe social connectivity, walkability, bike-ability and access to public transit. Community projects that improve pedestrian and cyclist safety through roadway, sidewalk or crosswalk improvements and adaptations.



Digital solutions

Community projects that provide digital solutions that use data and technology in innovative ways to connect people and support healthy communities. Community projects that use digital technologies and solutions to encourage citizen engagement, use open data, online platforms or physical digital devices for public benefit.

Can you provide examples of eligible projects?

Projects can include more than one of the three Healthy Communities Initiative themes.



Safe and vibrant spaces examples:

- Purchasing equipment and building materials to create a multi-purpose shared community space and family play spaces in a parking lot in neighbourhoods lacking greenspace;
- Purchasing equipment for playgrounds to provide more outdoor options for children to play while maintaining social distance;
- Revitalizing and improving an existing public space structure such as a pavilion or heritage structure to create more space outdoors where people can meet while respecting social distancing guidelines;
- A Business Improvement Association purchases equipment for a shared sidewalk patio on a town's main street for local cafes and restaurants to use;
- Revitalizing outdated hiking trails in rural areas for recreational use to increase the number of trails and avoid crowding;
- Creating mobile stalls for a night market festival in a public green space to allow businesses to operate safely outside;
- Planning and purchasing materials for green infrastructure projects (ie: urban greenery/forests, green roofs on public buildings for agriculture/growing food that community members can access, green parking lots);
- Developing an initiative to coordinate the regular collection of surplus crops from farmers to help local food banks respond to increased demands
- Designing and programming a community food garden to provide residents living on low-incomes with healthier food options.
- Commissioning artists to create art installations in a public space or public park to encourage community engagement safely during the pandemic;
- Developing an initiative for Indigenous-centred knowledge sharing about community-owned land and how it can be re-purposed for COVID-19 related projects;
- Transforming alleyways and laneways by introducing art, murals, plants, light fixtures, market stalls or regular cleaning practices to encourage;
- Implementing a participatory urban planning model where the local community, including marginalized local communities, contribute to an ongoing urban planning process around responding to COVID-19 through a consultation;
- Purchasing hunting equipment or a community meat freezer in northern communities for a shared community space for storing harvested game and combat food insecurity;
- Purchasing equipment and materials for a public space for socially-distanced safe essential gatherings in northern communities;

- Organizing an outdoor health education series for a community disproportionately impacted by COVID-19;
- Erecting seniors' activity tents across the city to transform space for socially distanced activities such as yoga classes and tea.



Improved mobility project examples:

- Opening streets for increased pedestrian zones and active transportation;
- A residents association purchases large planters to create pop-up bike lanes in a neighbourhood increasing active transportation options;
- Creating pop-up street projects in school-heavy and densely populated areas to prototype ways to reduce pedestrian fatalities caused by cars;
- Purchasing bicycles for a bike share program for residents in a community to improve connection;
- Build separate trails alongside rural roads to improve pedestrian safety and increase walkability;
- Purchasing equipment and materials necessary to create social distancing markings on sidewalks and crosswalks;
- Developing programs that promote active neighbourhoods and engage the community in urban planning, e.g., plans to improve access to green spaces, increase walking and cycling, promote health through physical activity, decrease traffic exposure to vulnerable groups;
- Creating an art installation at an intersection to improve pedestrian safety and calm traffic;
- Creating winter facilities that increase comfort and accessibility for vulnerable users in remote and rural settings (winter cycling, protected or heated stations for pedestrians, etc.).



Digital solutions project examples:

- Creating a virtual farmers market that creates a platform where farmers can directly connect to consumers to provide local food;
- Creating a virtual program to provide healthcare services with protected privacy of users;
- Developing a virtual platform to hold town meetings to engage residents in their municipalities;
- Implementing WiFi hotspots or internet exchange points that assist people who are not able to get online (for example outside rural libraries, community halls, or other public buildings);

- Developing an app for people experiencing homelessness that uses data such as fingerprints to access services like banking;
- Create a digital platform that allows volunteers from across different rural and remote communities to coordinate grocery deliveries to the elderly;
- Creating an app that gives guidance to people on how to obtain knowledge on local food delivery and distribution in northern communities;
- Creating a lending library with public iPads/tablets for helping seniors with the internet;
- Establishing free WiFi and technology training for women experiencing increased domestic violence so they can access support while sheltering in place

What projects are ineligible for funding?

Examples of ineligible projects include but are not be limited to:

- Partisan, political or election-related activities
- Research projects where findings are not, or are not intended to be, tangibly applied as an outcome of the project. For example, carrying out a feasibility study without intending to carry out the project.
- Publication of books or reports
- Projects that solely sponsor other organizations' events or activities
- Research and development for a for-profit endeavour
- Projects that benefit only private interests or are implemented only on private property
- Projects that promote a for-profit entity or its products and service.

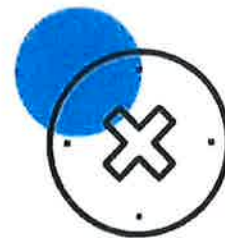
What expenses are eligible for funding?

All budget items must be project-related and funding recipients must incur expenses between April 1, 2020, and June 30, 2022. Eligible expenditures will vary depending on the project. Applicants will need to include a [budget](#) of anticipated expenses with their application submission.



The list below are examples of possible expenditures:

- Wages and employment-related costs for existing or additional staff;



Examples of ineligible expenses include but may not be limited to:

- Purchasing land and/or buildings, real estate fees and related costs;



- Fees for professional services;
- Disability supports for staff of the Funding Recipient;
- Materials and supplies;
- Professional development and training;
- Travel and accommodation costs in Canada, including for event participants;
- Rent and utilities;
- Insurance;
- Lease, rental, or purchase and maintenance of equipment, including computer software;
- Performance monitoring and reporting costs;
- Independent audit fees and evaluation costs;
- The value of using assets as part of a project (i.e. a fee to cover the cost of using a car)
- Honoraria, including child care recovery costs
- Other reasonable administrative costs associated with the project
- Safe transportation to project-related meetings and consultations
- Purchasing a vehicle;
- International travel and any hospitality and travel expenses not in accordance with the [the National Joint Council Travel Directive](#);
- Honoraria, salaries and benefits for members of a board of directors;
- Excepting where listed as eligible expenses, any overhead costs, including salaries and other employment benefits of any employees and any costs related to planning and managing other activities carried out by an organization unrelated to the funded project;
- Taxes for which an organization is eligible for a tax rebate;
- Legal fees related to litigation;
- Expenses incurred prior to April 1, 2020;
- Expenses incurred after June 30, 2022.

Application Guidance

What projects are in the public interest?

Projects funded by the Healthy Communities Initiative must be in the local communities' public interest by operating in public space and for public benefit. Projects in public space take place in any space owned or operated by a municipality, the provincial or federal government (e.g. sidewalk, streets, park, recreation centre) or non-commercial organization (e.g. non-profit or educational institutions), or Indigenous communities. Projects for the public benefit include projects serving specific communities that have been disproportionately affected by COVID-19.

Safe and Vibrant Spaces: A Business Improvement Area could apply to purchase and set up heat-lamps and tables/chairs in a socially distant way in a public courtyard. This project could invigorate the neighbourhood year-round, and private enterprises near the courtyard may experience increased business.

Improved Mobility: A municipality could apply for the purchase and development of a bike share network for community residents. The municipality could lend out the bikes to residents for extended periods, but ultimately the bikes need to be returned to the lending program to be made available to others in the community.

Digital Solutions: A non-profit wants to deliver wifi-enabled tablets to its community. They can subcontract the installation and set-up with a private contractor, including technical support for residents. The residents must return the tablets at the end of the library period to be available to others in the community.

A project not accessible to the general public is ineligible. Including:

- Creating a green space on private property that is not accessible to the public;
- Projects that take place in indoor spaces that are not accessible to the general public (e.g. renovating staff space in an office to aid with social distancing).

What types of projects respond to needs arising from impacts of COVID-19?

The COVID-19 pandemic has had a far-reaching and deep impact on communities across Canada including on how we access and use public spaces and digital services. The Healthy Communities Initiative funding is intended to respond to these needs directly arising from COVID-19. The Healthy Communities Initiative is not intended to provide stabilization funding.

How do projects demonstrate community engagement?

Applicants can demonstrate community engagement by seeking feedback from communities disproportionately impacted by COVID-19, including historically marginalized communities, residents, businesses, organizations, and other stakeholders in the project development and planning. This could include digital town halls, community consultation meetings, surveys and other stakeholder discussions. We strongly encourage applicants to review the optional [Equity Guidance](#) for guiding questions on engaging with your community and embedding equity in project design and implementation.

Applicants can demonstrate their planned continued engagement with the community to receive feedback on the project and may also demonstrate the role of the community in delivering the project. Applicants can also elaborate on their equity approach and principles for the project and how it related to community outreach and feedback.

Applicants can also demonstrate community engagement by demonstrating their existing and ongoing relationship building with community residents and groups disproportionately impacted by COVID-19, including historically marginalized communities.

Do I need to have local permits, permissions, or approvals to apply for funding?

Depending on your project, you will be required to submit proof of necessary permits, permissions or approvals before receiving funding. Examples include an outdoor patio application and lease agreement, council approval, certificate of insurance, etc.

Please inquire with your local or regional authorities to determine which permits, permissions, or approvals you may require. Receiving funding approval is a separate process to that of receiving any local permits, permissions or approvals.

Examples:

- Safe and vibrant spaces: See Smiths Falls Patio Permits ([click here](#))
- Improved mobility: See City of Peterborough Street Closure Application ([click here](#))
- Digital solutions: See Community Food Centres of Canada Privacy Policy ([click here](#))

For applicants in Quebec: Pursuant to the laws applicable in Québec, any municipality or public organization that is selected for funding is subject to an *Act respecting the Ministère du Conseil exécutif*. Applicants can apply without receiving authorization. Successful applicants must independently secure authorization before funding can be released.

How can projects demonstrate inclusive digital design and responsible data management?

All projects focusing on the theme of digital solutions and any project that handles public data should demonstrate best practices of digital design and responsible data management. Here are some examples of how digital solutions projects can promote inclusive digital design and responsible data management:

- **Inclusive design:** This includes end-user testing to make sure technology is easy to use and accessibility considerations such as screen-reader adjustments and keyboard navigation adjustments to make online portals and apps more accessible
 - Code for Canada's [Gathering Residents to Improve Technology \(GRIT\)](#) program
 - Web Content Accessibility Guidelines ([WCAG](#))
- **Data management:** This includes outlining what information is being collected, for what purposes and how it will be used. This may include creating documents/policies such as Terms of Service (ToS) and Privacy Policies (PP).



Data Management Considerations

| | |
|-------------------|--|
| Collection | Who can collect and who can decide over future collection? |
| Access | Who can access and who can decide over future access? |
| Use | Who can use and who can decide over future use? |

- Openness** Being clear about what data will be attributed to individuals and how any data might be made available for sharing in open-data formats and/or as files to download such as an Excel sheet.
- Compliance** Aligns with municipal, provincial or federal requirements such as Personal Information Protection and Electronic Documents Act (PIPEDA).

What are the funding amounts?

The Healthy Communities Initiative supports communities through small-scale local infrastructure projects as they create and adapt public spaces, and programming and services for public spaces to respond to ongoing needs arising from COVID-19. For more details on small-scale local projects, please see [examples of eligible projects](#). The minimum funding amount for projects is \$5,000 and the maximum funding amount is \$250,000 for each project.

What should I include in my budget?

Applicants are required to submit [a budget](#) to identify eligible project expenses. Please ensure that your budget accounts for the full amount of the funding that you have requested.

- All budget items must be project-related and must be incurred during the funding period (April 1, 2020 - June 30, 2022).
- Only eligible expenses should be on the budget (see eligible expenses listed above)
- Distinct costs listed on the budget and funded by the Healthy Communities Initiative cannot receive funding from other sources (expenses can not be paid for twice by multiple sources of funding).
- Funds received through the Healthy Communities Initiative cannot be used to generate a profit or an income in excess of project expenses for the recipient organization.
- The downloadable [budget template](#) can be found within your application.

Application Process

When can I apply?

There will be two application rounds of funding applications. Applicants who did not receive funding in the first round can reapply for funding in round two but will not be guaranteed funding.

Round one

The application portal will open on February 9, 2021, at 9:00 AM AST. Applications must be submitted by March 9, 2021, at 5:00 PM PST. Review committees will start meeting to make decisions from March 10, 2021 onwards and all applicants will receive results by April 30, 2021.

Round two

The application portal will open May 14, 2021, at 9:00 AM AST. Applications must be submitted by June 25, 2021, at 5:00 PM PST. Applicants who did not receive funding in round one may re-apply to round two but will not be guaranteed funding. Review committees will start meeting on June 26, 2021 and all applicants will receive results by August 13, 2021, at the latest.

Where should I apply?

The Healthy Communities Initiative uses a regional model. Check which region your project is in, [using this map](#). On the application, check off the region(s) where your project will take place.

You will then be asked to confirm the funding range you are applying for. All projects will be reviewed by Regional Hubs and projects requesting funding over \$100,000 up to \$250,000 will also be reviewed at the national level.

If you apply to the wrong Regional Hub, there may be delays in reviewing your application.

Can I apply multiple times for funding?

There will be two rounds of funding. Organizations can submit one application per round. Organizations that have applied are welcome to partner with multiple other organizations submitting independent applications. For example, a municipality can submit an application for a project and also partner with multiple grassroots organizations in their community who are submitting projects as long as the municipality is not the lead applicant on the other applications. Supporting other applications will not affect the partner's chances to receive funding on a project that they may choose to submit independently.

Is there more guidance on preparing my application?

Further guidance is available in the [resources library](#) including a screencast of how to complete the application, a recording of an information session on applying to the Healthy Communities Initiative and other helpful tools. Community Foundations of Canada (CFC) and the Canadian Urban Institute (CUI) will also be carrying out information webinars and [community mobilization sessions](#). These sessions will provide more details on the application process, a deeper dive into the themes of the Healthy Communities Initiative and some best practice guidance on community-led infrastructure. Sign up for community mobilizations sessions on the [CFC website](#).

How to apply

When you are ready to apply, please apply through our [central application portal](#). The application portal is available in French and English.

Please use our [search tool on our website](#) to find the Regional Hub near you. Applications made to an incorrect Regional Hub may experience review delays while they are re-routed.

If you have additional questions, please contact CFC at chci@communityfoundations.ca

How will my application be evaluated?

All applications must meet the basic eligibility criteria. Applications that meet the eligibility requirements will be evaluated based on the evaluation criteria. These criteria include the project rationale, community engagement, outcomes and project implementation and readiness. See the Eligibility and Evaluation Criteria below for more details.

Eligibility and Evaluation Criteria

Eligibility Criteria

The project must fulfill all of the following criteria for consideration:

Submitted by an eligible organization, and provides documentation

Responds to needs arising from COVID-19

Creates or adapts public spaces, or programming or services for public spaces in the public interest

Demonstrates consideration of and connections within the community

Serves the general public or a community disproportionately impacted by COVID-19

Falls within the Healthy Communities Initiative theme(s)

Submitted with a complete budget

Is requesting between \$5,000 and \$250,000

Incurs expenses between April 1 2020 to June 30 2022

Evaluation Criteria

Projects that fulfill the eligibility criteria will be evaluated on the following evaluation criteria:

Requirement

Description

Project Criteria

Project Rationale

The degree to which the project clearly creates safe and vibrant spaces, improves mobility options or provides digital solutions for communities experiencing the impacts of COVID-19.

- Responds to the impacts of COVID-19 according to local needs and context
- Considers public health measures in project design
- If applicable, considers collaborators or partners to strengthen the project

Community Engagement

The degree to which the project clearly engages diverse communities in design, implementation and use, and strengthens community resilience; including communities disproportionately affected by COVID-19.

- Demonstrates meaningful community engagement, including with those disproportionately affected by COVID-19, and considers equity
- Demonstrates local leadership in decision-making and project delivery
- Demonstrates how it will engage and generate participation in its project

Outcomes

The degree to which the project clearly demonstrates short-term, immediate benefit and potential long-term impact, viability and sustainability

- Demonstrates positive community impact(s) through one of the Healthy Communities Initiative theme(s)
- Demonstrates knowledge of community pressures and needs
- Demonstrates a plan, if applicable, to sustain the project long-term
- Considers a plan to capture community impact, including gathering stories and lessons learned for future projects, where applicable

Project Implementation and Readiness

The degree to which the project clearly has a responsible work plan, project team, timelines, and budget, and considers permits and approvals that may affect successful implementation

- Provides a responsible budget including clear costing, procurement decisions and equity considerations
- Demonstrates the project can be completed in realistic timelines
- Demonstrates project team capacity and appropriate leadership to deliver the project
- Demonstrates an understanding of which permits and approvals are required



COUNCIL RESOLUTION

Request for Support for Applications to the Healthy Communities Initiative

At their March 8, 2021 Regular meeting, Vernon City Council passed the following resolution in respect to the above-noted subject:

'THAT Council support the application from the Vernon Public Art Gallery to the Healthy Communities Initiative for their Community Art Installation Applications as described in the memorandum titled "Request for Support for Applications to the Healthy Communities Initiative" dated March 2, 2021 respectfully submitted by the Manager, Long Range Planning and Sustainability;

AND FURTHER, that Council authorize Administration to support installations of the resulting art, should the grant applications be successful, and Administration will provide a budget estimate to Council as necessary.

CARRIED.'

The undersigned hereby certifies the above resolution to be a true copy of the resolution passed by Council of the City of Vernon on March 8, 2021.

Janice Nicol, Deputy Corporate Officer
The Corporation of the City of Vernon
File: 6410-01

ADOPTION OF MINUTES

Greater Vernon Advisory Committee - March 2, 2022

Moved and seconded

That the Minutes of the March 2, 2022 regular meeting of the Greater Vernon Advisory Committee be adopted as circulated.

CARRIED

Attachment 6

DELEGATIONS

Vernon Public Art Gallery

Dauna Kennedy, Executive Director

Moved and seconded

That it be recommended to the Board of Directors, the request made by the Vernon Public Art Gallery for financial support in the amount of \$10,000 for the installation and documentation of the Behind the Mask public art project be approved, funded from the Greater Vernon Culture (069) service 2022 budget allocation for public art.

CARRIED

NEW BUSINESS

Greater Vernon Water Allocation Purchase Application

AMSTUTZ, T. [File No. 21-0687-C-WAA]

6200 Silver Star Road, Vernon

Moved and seconded

That it be recommended to the Board of Directors, the purchase of 1.0 hectares (ha) of water allocation for the property located at 6200 Silver Star Road, Vernon, BC and legally described as Lot 15, Plan KAP780, be authorized; and further,

That the property located at 6200 Silver Star Road, Vernon, BC and legally described as Lot 15, Plan KAP780 be serviced by the potable main on Silver Star Road.

CARRIED

Parks, Trails & Natural Spaces Operations & Maintenance Policy

Moved and seconded

That it be recommended to the Board of Directors, the Parks, Trails & Natural Spaces Operations and Maintenance Policy be approved.

CARRIED

Parks, Recreation and Culture Project Update - 060, 065, 069

Moved and seconded

That the report titled *Parks, Recreation, and Culture Project Update - 060, 065, 069*, and dated April 6, 2022, be received.

CARRIED

2022 ReTHINK Waste Grant Award Recommendation - Men's Shed Vernon

Moved and seconded

That funding be awarded under the 2022 ReTHINK Waste Project Grant Program as outlined in the report titled *2022 ReTHINK Waste Grant Award Recommendation, Men's Shed Vernon* and dated April 20, 2022.

CARRIED

Vernon Public Art Gallery – Behind the Mask

Moved and seconded

That the request made by the Vernon Public Art Gallery for financial support in the amount of \$10,000 for the installation and documentation of the Behind the Mask public art project be approved, funded from the Greater Vernon Culture (069) service 2022 budget allocation for public art.

CARRIED

Greater Vernon Water Allocation Purchase Application

AMSTUTZ, T. [File No. 21-0687-C-WAA]

6200 Silver Star Road, Vernon

Moved and seconded

That the purchase of 1.0 hectares (ha) of water allocation for the property located at 6200 Silver Star Road, Vernon, BC and legally described as Lot 15, Plan KAP780, be authorized; and further,

That the property located at 6200 Silver Star Road, Vernon, BC and legally described as Lot 15, Plan KAP780 be serviced by the potable main on Silver Star Road.

CARRIED

Greater Vernon Parks, Recreation and Culture Project Pending Applications

Moved and seconded

That staff be directed to send correspondence to the Agricultural Land Commission encouraging expeditious review and approval of pending Greater Vernon Parks, Recreation and Culture Project applications.

CARRIED

Greater Vernon Community Gardens Update

Moved and seconded

That staff continue to seek a community partner to manage the community garden service for Greater Vernon; and further,

That existing funding of \$8,000 be retained as a grant opportunity for a 2022 community gardening partnership; and further,

That the East Hill and West Vernon community gardens continue to operate in 2022 with reduced staff support.

CARRIED



THE CORPORATION OF THE CITY OF VERNON REPORT TO COUNCIL

Attachment 7

SUBMITTED BY: Laurie Cordell, Manager, Long
Range Planning and Sustainability

COUNCIL MEETING: REG COW I/C
COUNCIL MEETING DATE: May 30, 2022
REPORT DATE: May 20, 2022
FILE: 6410-01

SUBJECT: VERNON PUBLIC ART GALLERY "BEHIND THE MASK" COMMUNITY ART
INSTALLATION PROJECT

PURPOSE:

At the Regular Meeting of May 30, 2022 Council will be hearing a delegation from the Vernon Public Art Gallery (VPAG) for support for a community art installation, "Behind the Mask". As this is time sensitive, Administration has been working with VPAG to prepare this report for Council's consideration.

RECOMMENDATION:

THAT Council approve the use of City owned property and the installation of murals, as required by the City of Vernon Sign Bylaw 4489, and described in the memorandum titled "Vernon Public Art Gallery "Behind the Mask" Community Art Installation Project" dated May 20, 2022 and respectfully submitted by the Manager, Long Range Planning and Sustainability, as follows:

- a. Downtown Parkade (front, entrance and beside car entrance);
- b. Washroom building (former Visitor Information Centre) in Civic Memorial Park; and
- c. Downtown public washroom (Coldstream Avenue location);

AND FURTHER, that Council authorize Administration to fund installation of the murals on the approved City owned property for up to \$33,000 with funding of \$20,982 coming from the Arts & Culture Reserve and \$12,018 from the Prior Year Uncommitted Unexpended Budget Reserve;

AND FURTHER, that Council approve the installation of murals, as required by the City of Vernon Sign Bylaw 4489, subject to final approval of the property owner and the Vernon Public Art Gallery entering into agreements with the property owners for installation and maintenance at the sole cost of the Vernon Public Art Gallery, at the following locations:

- a. Alternatives Funeral and Cremation Services – 4417 29th Street;
- b. Vernon Community Arts Centre – Polson Park;
- c. 2 murals - Bosman Accounting – 2900 31st Avenue;
- d. Upper Room Mission – 3403 27th Avenue; and
- e. Turning Points Collaborative Society – 2800 33rd Street.

ALTERNATIVES & IMPLICATIONS:

THAT Council approve the use of City owned property and the installation of murals, as required by the City of Vernon Sign Bylaw 4489, and described in the memorandum titled "Vernon Public Art Gallery "Behind the Mask" Community Art Installation Project" dated May 20, 2022 and respectfully submitted by the Manager, Long Range Planning and Sustainability, as follows: (*locations to be cited by Council*);

AND FURTHER, that Council authorize Administration to fund installation of the murals on the approved City owned property for up to \$33,000 with funding of \$20,982 coming from the Arts & Culture Reserve and \$12,018 from the Prior Year Uncommitted Unexpended Budget Reserve (*or other amount as cited by Council*);

AND FURTHER, that Council approve the installation of the murals, as required by the City of Vernon Sign Bylaw 4489, subject to final approval of the property owner and Vernon Public Art Gallery entering into agreements with the property owners for installation and maintenance at the sole cost of the Vernon Public Art Gallery, at the following locations:

- a. Alternatives Funeral and Cremation Services – 4417 29th Street;
- b. Vernon Community Arts Centre – Poison Park;
- c. 2 murals - Bosman Accounting – 2900 31st Avenue;
- d. Upper Room Mission – 3403 27th Avenue; and
- e. Turning Points Collaborative Society – 2800 33rd Street.

Note: Changing locations may lead to a need to shuffle the images as each one is carefully chosen based on the site and the dimensions of the space. Reducing funding would result in fewer murals on public buildings as the costs have been developed based on the recommended sites.

ANALYSIS:

A. Committee Recommendations:

N/A

B. Rationale:

1. VPAG describes the “Behind the Mask” art project as a unique opportunity to engage with marginalized communities. The artist, Katie Green, has been working with the VPAG Engagement Curator and the Harm Reduction Program Coordinator at Turning Points Collaborative Society to lead participants through a series of workshops where masks and characters were created through an intimate story-telling process (Attachment 2). After the workshop, participants are photographed wearing their masks in a setting of their choosing. The photographs will be included in an exhibition at the VPAG. Eleven murals are proposed to be installed around Vernon (Attachment 3).
2. This project was presented to Council at its Regular Meeting of March 8, 2021 (Attachment 5). At that time, Council passed a resolution of support for a grant application for the project, and directed Administration to support installations of the art and bring forward a budget request for installation if the grant was successful.
3. VPAG was not successful with the Healthy Communities Initiative funding, but has now achieved funding for this project to cover workshop costs, travel and installation on private business locations, as follows:



Figure 1 – Vernon Project Image



Figure 2 – Vernon Project Image

| Source of Funds | Cash Contribution | In Kind Contribution |
|---|-------------------|---|
| Canada Council for the Arts Grant Funding | \$55,500 | |
| Greater Vernon Advisory Committee Public Art Fund | \$10,000 | |
| Tourism Vernon Sponsorship | \$5,000 | |
| Tourism Vernon Participation in Documentary Film | \$2,500 | |
| Downtown Businesses | N/A | Location |
| Vernon Public Art Gallery | \$2,500 | Staff time, venue, project administration, exhibition, documentary and publication production |
| Total | \$75,000 | |

4. The workshops for the project took place from April 22-26, 2022 and there were ten participants. The participants have now created their masks and have been photographed throughout the City. The murals will be prepared for installation around the community and there will be a gallery showing of the masks on May 26, 2022.



Figure 3 – Vernon Project Image

Tourism Vernon and VPAG are also sponsoring a mini-documentary of the project to share the story of the creation of the murals. QR codes on the murals will provide links to the VPAG site which will tell the story of the project.

5. VPAG has approached the City for support on three items:
- Endorsement of five locations for installation of art on City infrastructure;
 - Funding support for the installation of the murals on the City locations; and
 - Approval of the murals in all locations as required by the City of Vernon Sign Bylaw 4489.
6. The proposed locations for installation on City infrastructure are:
- Downtown Parkade – three exterior sides;
 - Civic Memorial Park – washroom building; and
 - Downtown public washroom – Coldstream Avenue.
7. The proposed locations of the private businesses are:
- Alternatives Funeral and Cremation Services – 4417 29th Street;
 - Vernon Community Arts Centre – Polson Park;
 - Bosman Accounting (two murals) – 2900 31st Avenue;
 - Upper Room Mission – 3403 27th Avenue; and

e. Turning Points Collaborative Society – 2800 33rd Street

8. Attachment 3 includes photographs of the proposed locations for the murals and a photograph of each mural for each site. Attachment 4 includes approvals of the private business locations for mural installation. Some are conditional on the selection of art for each location, which is anticipated to be complete in advance of the May 30, 2022 Regular Meeting of Council.

C. Attachments:

Attachment 1 – “Behind the Mask” Project Description
Attachment 2 – Photographs from the Vernon “Behind the Mask” workshop
Attachment 3 – Proposed Mural Locations and Images
Attachment 4 – Emails Endorsing Use of Buildings for Murals
Attachment 5 – Memorandum titled “Request for Support for Applications to the Healthy Communities Initiative” dated March 2, 2021

D. Council’s Strategic Plan 2019 – 2022 Goals/Action Items:

The community murals involve the following goal in Council’s Strategic Plan 2019 – 2022:

- Increase events and amenities in the Downtown

E. Relevant Policy/Bylaws/Resolutions:

1. At its Regular Meeting of March 8, 2021 Council passed the following resolution of support for a grant application for this project:

“THAT Council support the application from the Vernon Public Art Gallery to the Healthy Communities Initiative for their Community Art Installation Applications as described in the memorandum titled “Request for Support for Applications to the Healthy Communities Initiative” dated March 2, 2021 respectfully submitted by the Manager, Long Range Planning and Sustainability;

AND FURTHER, that Council authorize Administration to support installations of the resulting art, should the grant applications be successful, and Administration will provide a budget estimate to Council as necessary.”

2. City of Vernon Sign Bylaw 4489:

Page 6: The following signs shall be permitted within all zones and shall be exempt from the requirement to obtain a permit, provided however that all other provisions of this bylaw are met: . . . Non-commercial murals of a community or historic nature, subject to approval of the mural by Council of the City of Vernon.

Page 17: Murals shall be reviewed and approved by the Council of the City of Vernon. Murals within Design guideline Areas A and B must also be referred to the Building Façade Design Committee [no longer in existence]

BUDGET/RESOURCE IMPLICATIONS:


The estimated cost for the installation of the murals in these locations is approximately \$6,000 each, with the exception of the front of the parkade which is approximately \$9,000, depending on the size and complexity of the installation. Administration is proposing a contribution of up to \$33,000 to cover installation of the murals on City infrastructure. This is proposed to come from the Arts and Culture Reserve Fund which has a balance of

\$20,982 and the balance of \$12,018 from the Prior Year Uncommitted Unexpended Budget Reserve which has a balance of \$ 695,278.

Prepared by:

Approved for submission to Council:





Signer 1
Laurie Cordell
Manager, Long Range Planning and Sustainability

Will Pearce, CAO

Date: 25. MAY. 2022

for X 

Signer 2
Kim Flick
Director, Community Infrastructure and Development

REVIEWED WITH

- | | | |
|---|---|--|
| <input type="checkbox"/> Corporate Services | <input type="checkbox"/> Operations | <input type="checkbox"/> Current Planning |
| <input type="checkbox"/> Bylaw Compliance | <input type="checkbox"/> Public Works/Airport | <input type="checkbox"/> Long Range Planning & Sustainability |
| <input type="checkbox"/> Real Estate | <input type="checkbox"/> Facilities | <input type="checkbox"/> Building & Licensing |
| <input type="checkbox"/> RCMP | <input type="checkbox"/> Utilities | <input type="checkbox"/> Engineering Development Services |
| <input type="checkbox"/> Fire & Rescue Services | <input type="checkbox"/> Recreation Services | <input type="checkbox"/> Infrastructure Management |
| <input type="checkbox"/> Human Resources | <input type="checkbox"/> Parks | <input type="checkbox"/> Transportation |
| <input type="checkbox"/> Financial Services | | <input checked="" type="checkbox"/> Economic Development & Tourism |
| <input type="checkbox"/> COMMITTEE: | | |
| <input type="checkbox"/> OTHER: | | |

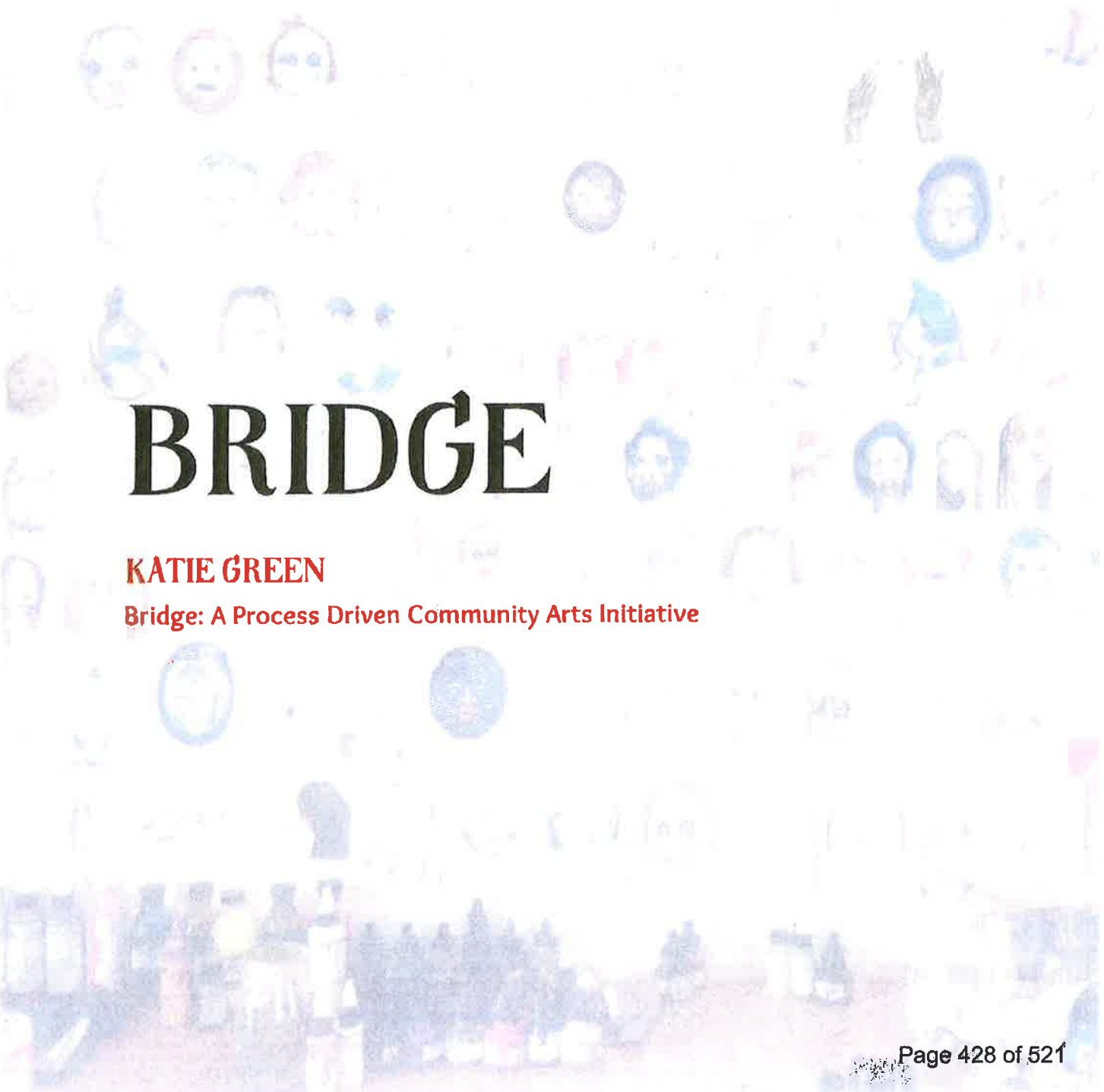
G:\6400-6999 PLANNING AND DEVELOPMENT\6410 PLANNING AND DEVELOPMENT - GENERAL\01
General\RPT\220520_RPT_VPAG Behind the Masks.docx



BRIDGE

KATIE GREEN

Bridge: A Process Driven Community Arts Initiative



BRIDGE

A PROCESS DRIVEN COMMUNITY ARTS INITIATIVE

Bridge is a community driven public art process that uses handmade masks as an approach for building community, healing wounds, and expressing empowerment. By designing and wearing a mask, participants are given the opportunity to present society with an internal, alternate, or imagined part of themselves. The mask creates a safe space - both expressive and anonymous - to share oneself with the world.

Bridge is developed through a collaborative partnership between myself and community parties such as public art agencies, community service organizations, and school boards. This process involves mask-making workshops in a therapeutic environment, resulting in a public art piece, ideally a mural. However, this process has also resulted in exhibitions of completed masks and photographs of masked participants. Whether it's a workshop in a classroom environment or a community driven public art process, I collaborate with your organization and the communities you serve. Bridge is designed to be responsive to locations, community partners, and can be tailored to specific opportunities to suit various scales and budgets.





THE PROCESS

BRIDGE IS A MULTI-PHASED PROCESS
CONSISTING OF FOUR MAJOR COMPONENTS

STEP ONE:

SELECTING PARTICIPANTS



STEP TWO:

THE WORKSHOPS

1. Portrait Selection
2. Mask-making
3. Character Development



STEP THREE:

PHOTOGRAPHING
PARTICIPANTS



STEP FOUR:

MURAL INSTALLATION
AND/OR
EXHIBITION

STEP ONE: SELECTING PARTICIPANTS

Various participants are selected by first identifying the community groups your team serves. Together, we can either hand select participants, do a public call out for participation, or partner with local community partners to connect us to various interested individuals. The selected participants can also be chosen based on the various community groups in the area where the mural is located.



STEP TWO: THE WORKSHOPS

In a three part workshop series, participants are brought together in an intimate setting that includes round circle sharing, journaling, mask-making, and character development.





PORTRAIT PAINTING EXAMPLES

I will curate a selection of acrylic ink portrait paintings on paper* depicting different emotions that participants will choose from as the conceptual foundation for their mask. While some portraits elicit feelings of calmness and ease, others create sensations of emotional discomfort such as grief and anger. Depending on which portrait the participant selects, their unique emotional reaction will be their guiding seed of the self they wish to explore. From here, following a technique using woven cardboard they will build their mask form and then papermache a paper print of their selected portrait onto their form; creating a unique mask that translates their vision of self.

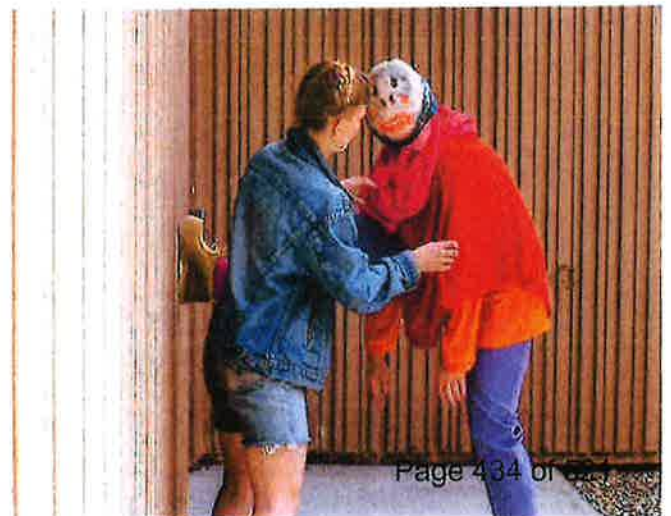


STEP THREE: PHOTOGRAPHING THE PARTICIPANTS

Once the mask is completed photography sessions are scheduled with the participants. These photography sessions give participants the opportunity to wear and embody their mask, exploring aspects of self in front of the camera. Depending on the character development exercises in the workshop phase, this will influence how the participant chooses their costuming, environment, and body positioning.



The participant will be asked to embody their mask in front of the camera, enlivening their alter ego with breath, movement and speech. I organize intimate moments in the previous workshops, asking "how do you want to be seen?" and "how does your inner self relate to the outside world?" Wearing the mask they've made, the participant poses for a photographic portrait that translates their story of self.



STEP FOUR: MURAL INSTALLATION

The photographs from these mask-embodiment exercises are digitally arranged into a composition to represent the participants in their own intimate environments at an architectural scale. This image is then translated to blue-back paper and adhered to the mural surface. Using a wheat-paste technique which uses acrylic gel, the application is permanent. Depending on the site, budget, and level of community engagement, this approach can be scaled up or down. My goal is to be responsive to circumstances as well as specific communities.

I love this approach to mural-making because it engages the local community in a process that prioritizes intimacy and showcases their individuality while celebrating the surrounding landscape/architecture of their neighbourhood.



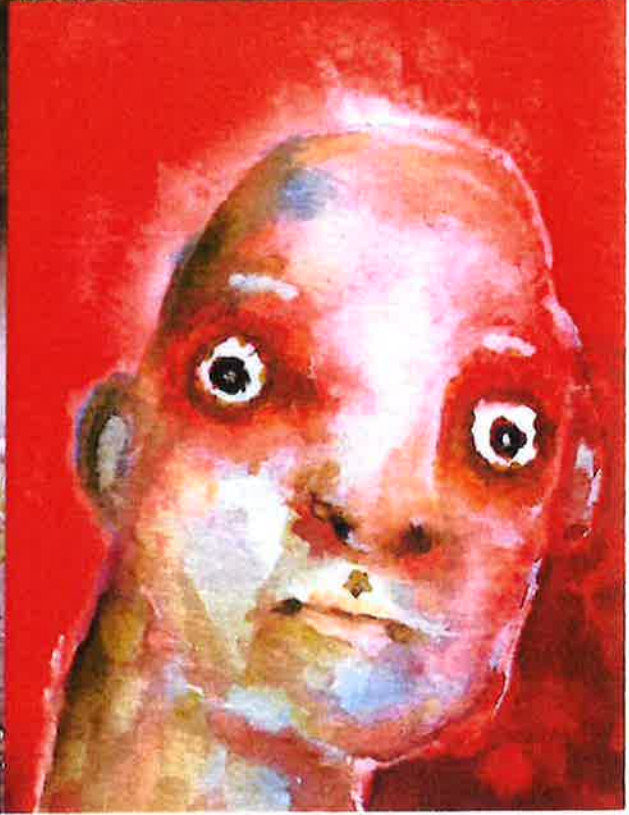
BRIDGE: EAST VILLAGE RIVERWALK, CALGARY AB

Bridge is a public art project commissioned in 2019 by Calgary Municipal Land Corporation. Along Calgary's RiverWalk, the project activated the area's bridge abutments, sheds and public washrooms. Each of the 16 muraled surfaces in this installation aim to represent the East Village diverse and changing community by celebrating the people most connected to it, enlivening their stories and the neighbourhood landscapes in which they unfold. Bridge is my largest and most ambitious project to date and has established a methodology that I aim to practice in other cities.

- Commissioned by Calgary Municipal Land Corporation as a part of their Art in the Public Realm Program in 2019
- Along Calgary's RiverWalk Pathway in the East Village neighbourhood
- Located on three bridge abutments and adjacent buildings including two washrooms and one maintenance shed
- 16 surfaces covering approximately 7500 square feet
- Budget of \$90,000
- 13 participants ranging from ages 13 to 65 from various community groups listed below
- Community Partners: Calgary Drop-In and Rehabilitation Centre, Salvation Army, Calgary Family Services, East Village Community Association, Calgary Public Library, National Music Centre

PREVIOUS WORK

When wearing the mask, I didn't have to think about my facial expression and I felt so free. I could express myself better without thinking about what other people think and I felt relaxed and protected."
- Alexia, Bridge Participant



PREVIOUS WORK



*Katie made me feel vital and important. My shyness has always been my excuse for retreating into myself, but Katie made me feel relaxed...**Her insightful questions reminded me that I was worthy and unique. She looked upon me with wise eyes, making me feel powerful; she made me recognize that my voice mattered, and that feeling of connection soothed me...**I had lost my sense of self, and Katie's exercises made me step back and reflect on my views of the world.*

Tazim, Bridge Participant

PREVIOUS WORK

Kevin chose this painting "because it was blue and sometimes I feel blue, so it seemed to fit my mood on the day I chose it". This mask was symbolic of Kevin's desire to want more happiness in his life - to "let his hair down and let his fun self out".
- Kevin, Bridge Participant



ABOUT KATIE GREEN

Meaningful work continues to stem from my practice of self-reflection, where I continue to evolve and grow more into myself. Making art that helps me to process my own emotions creates a deep connection that extends outward to meet and communicate with others in a visual way. I am driven by relationships and I create work to be in connection with myself and others. My practice of investing in interpersonal relationships and community care has evolved into a tangible and vital process that promotes and encourages individual and social curiosity, empathy, interconnection, and understanding. I have seen that when individuals are invited to participate in a process that influences the outcome, art can be a way to form deep connections between communities where differences might otherwise keep them apart.

These are just a few projects that have taught me that when the process of making public art is focused on human connection, a new sense of agency arises within the community. It is here where inventive platforms for participation and knowledge exchange can flourish. I continue to ask "how can investing in relationships create transformation?" I am less interested in the role of artist as expert and instead, I embrace the role of artist as collaborator and facilitator. Masks and murals have become a way for me to produce public art that creatively explores empathy, compassion, and relationships. As I look to adapt this methodology to other spaces and communities, I wonder, how can process-driven mural-making help to engender lasting ties? How can it illuminate a personal and complex sense of place? My hope is that by investing in relationship building as the seed of art making, we can move towards something I feel like we are all searching for - a sense of belonging.





BIO

Katie Green is a visual artist working in various scales and mediums to redefine public space and create transformational community experiences. Her intimate watercolour personas are eery and ethereal, emotionally visceral reflections of a gritty and unapologetic exploration into the complexity of the human experience. Her murals are wildly immersive scenes of animals and human-like characters caught in mid-action at an architectural scale. Increasingly, her mural projects involve communities in a process of mask making that result in large-scale public expressions of hidden identities, emotional realities, and internal experiences. Whether working in the studio or on the street, Katie's work focuses on personal intuition, impulse, and expression without judgement.

Katie resides in Mohkínstsis in Treaty 7 Territory (Calgary, Alberta) and works internationally. Her work has been supported by grants from the Canada Arts Council and Calgary Arts Development and by various international residencies as far flung as Santa Fe, Saskatoon, Taipei and Berlin. Her murals have been executed in Canada, the United States, India, Taiwan, and Germany. Working in a number of different contexts, from puppet builder to muralist to workshop facilitator, her collaborators include The Old Trout Puppet Workshop, cSPACE King Edward, The Esker Foundation, Calgary Municipal Land Corporation, Pink Flamingo, The Calgary Drop-In and Rehabilitation Centre, Nelson and District Arts Council, and the Beltline Urban Mural Project. She graduated with distinction from the University of Calgary's BFA program.

CV

HELLO@KATIEGREEN.ART | WWW.KATIEGREEN.ART | @KATIEGREENART

403.837.8049 | CALGARY, AB



Education

2014: University of Calgary, Bachelor of Fine Arts with Distinction in Visual Studies (Studio Concentration)

Mural Projects

2021

Holding, Private Commission, Calgary AB

11f x 25 ft, M2 Building

What You'll Find, Commissioned by Downtown West Community Association, Calgary, AB

15 x 52 ft, Downtown West

Nesting, Private Commission, Calgary AB

– 300 square feet stairwell, Private Residence

2019

Bridge, Commissioned by Calgary Municipal Land Corporation, Calgary, AB

16 surfaces – 7500 square feet, East Village RiverWalk

Inner Sanctuary, Commissioned by Meow Wolf, Santa Fe, NM

10ft x 10 ft immersive installation in a water tank, House of Eternal Return at Meow Wolf

2018

The Inbetween, Commissioned by the Beltline Urban Mural Project, Calgary, AB

15ft x 60ft, 10th Avenue & 12th ST

Go Inside, Commissioned by Nelson International Mural Festival, Nelson BC

10 ft x 180 ft, 520 C Falls ST

2017

Seeking, Commissioned by University of Calgary, AB

25ft x 15ft, Art Department 6th Floor

Translate, Commissioned by The Drop-In and Rehab Centre, Calgary, AB

10ft x 12ft, The Drop-In and Rehab Centre

2016

Centre City Banner Program, Commissioned by City of Calgary Public Art, AB

6 Designs located along 4 bridges

2015

Utility Box Program, Commissioned by City of Calgary Public Art, AB

Various sizes in multiple locations in Calgary

Untitled, Commissioned by Bowness BRZ, Calgary, AB

15ft x 60ft, Bowness Library, in collaboration with Daniel Kirk

2014

Kensington Mural, Commissioned by Bucci Development, Calgary, AB

10ft x 40ft, Kensington

2013

Kolor Kathmandu Mural Project, Commissioned by Sattya Collective, Kathmandu, Nepal
10ft x 15ft, Sankhuwasabha

Residencies

2018 Santa Fe Art Institute, Santa Fe, NM
2016 Dream Community, Taipei, Taiwan
2016 A Public Decompression, LightBox Studio, Calgary, AB
2015 Institut fur Alles Mogliche, Berlin, Germany
2014 Emma Lake Residency, Saskatoon, SK
2014 The Peel Project, The Peel River, Yukon to Northwest Territories

Awards and Scholarships

2020

Top 40 under 40, Avenue Magazine

2019

Best Visual Artist 2019, Best Of Calgary
Explore and Create Grant, Canada Council

2018

Creative Access Fellowship, Craig H. Neilsen Foundation, Santa Fe Art Institute

2014

Faculty of Arts Silver Medallion in Art, Medal, Department of Art, University of Calgary
Nominated for BMO 1st Art! Invitational Student Art Competition, Department of Art, University of Calgary

Teaching Experience

2021

Lead Artist, Mask Making Workshop, Arts Commons, Calgary, AB
Lead Artist, Unmasking Imagination Workshop, Esker Foundation, Calgary, AB

2021

Mural Mentor and Lead Technician, Black Lives Matter Mural Program, Pink Flamingo, Calgary, AB
Mural Mentor, Beltline Urban Mural Festival, Calgary, AB

2020

Lead Artist, Bridge, Willow Park School, Calgary, AB

Professional Experience

2021 Creative Consultant/Graphic Design, WilderFutures, Calgary, AB
2019 Puppet Fabricator, Old Trout Puppet Workshop, Calgary, AB
2017 Builder, The Old Trout Puppet Workshop, Calgary, AB
2013 Assistant Curator, Arlene Stamp: 1983 + 30, The Nickle Arts Museum, University of Calgary

Selected Group Exhibitions

2018

Women To The Front III, Superchief Gallery, Brooklyn NY
Dimensions of Alterity, Paradise Palase, Brooklyn, NY

The Color of Water, Robert Lange Studios, Charleston, SC

2017

The Peel Project, Centre for Social Innovation, Toronto, ON

2014

I look for the once forgotten..., Nickle Galleries, Calgary, AB

navigation(s): the spaces that form us, TRUCK Gallery, Calgary, AB

2013

PUSH 2013, Museum of Contemporary Art, Calgary, AB

Selected Reviews, Text, and Video

2019

Volmers, Eric. "Stars of 2019," Calgary Herald, December

Ylitalo, Katherine. "Year-End Views: Calgary", Galleries West, December

Hosein, Lise. "CBC Exhibitionist, Katie Green," CBC, November

"In Plain Sight: Katie Green's East Village art installation, Bridge, unmask personal stories from an evolving community," Calgary Herald, August

"A Massive New Mural Series is Unveiled in East Village," Avenue Magazine, August

"Art installation features murals of East Villagers in self-made masks," CBC News, August

"Masked murals spark conversation in East Village," CTV News, August

"New 'Bridge' mural series unveiled in East Village," Global News, August

"New Public Art in East Village," The Homestretch, CBC, August

"New Spaces, New Stories at Meow Wolf," Albuquerque Journal, February

"Meow Wolf reopens Santa Fe Exhibition with two new installations," Santa Fe New Mexican, February

2017

Ylitalo, Katherine. "Work of Art: Imaginarium by Katie Green and daniel j kirk" Avenue Magazine, December

"State of (the) Art," Documentary, TELUS

2014

"Art Grads Canoe through northern Canada," UToday, August

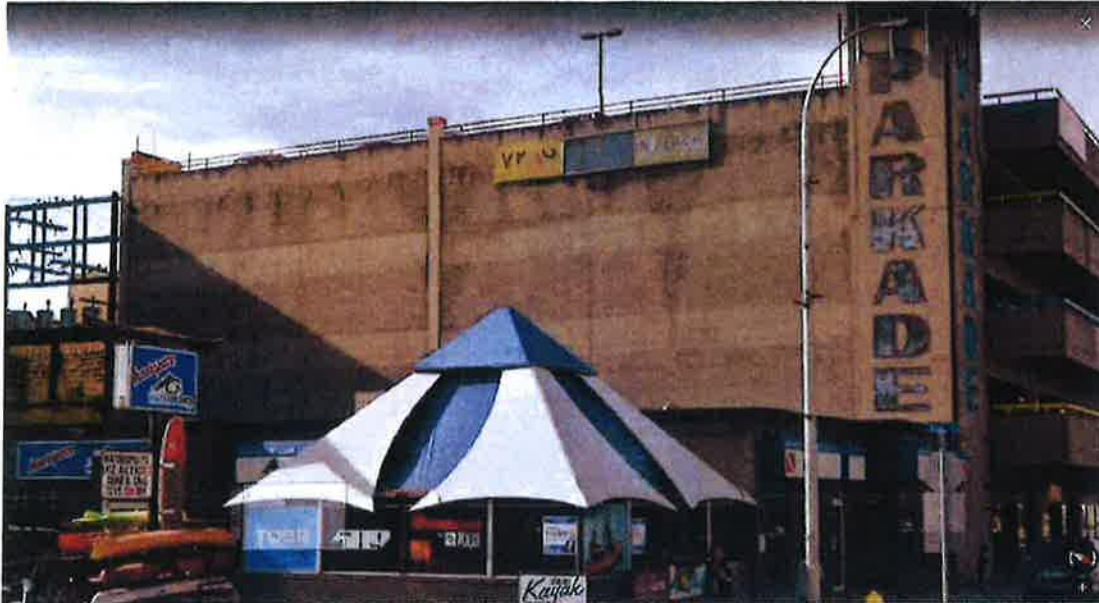
"Take a Walkabout Around Western Art," UToday, July



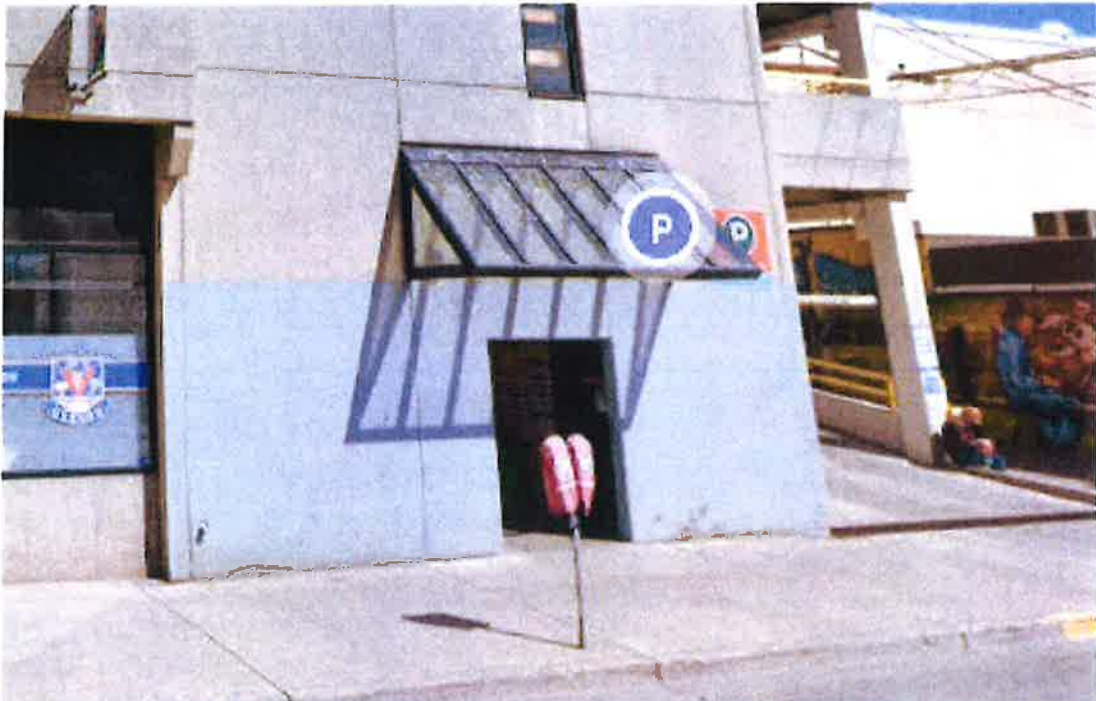


Downtown parkade – exterior 3 sides

Parkade Front



Parkade Entrance



Parkade Vehicle Access



Civic Memorial Park – washroom building



Downtown public washroom (Coldstream Avenue)



Alternatives Funeral and Cremation Services – 4417 29th Street



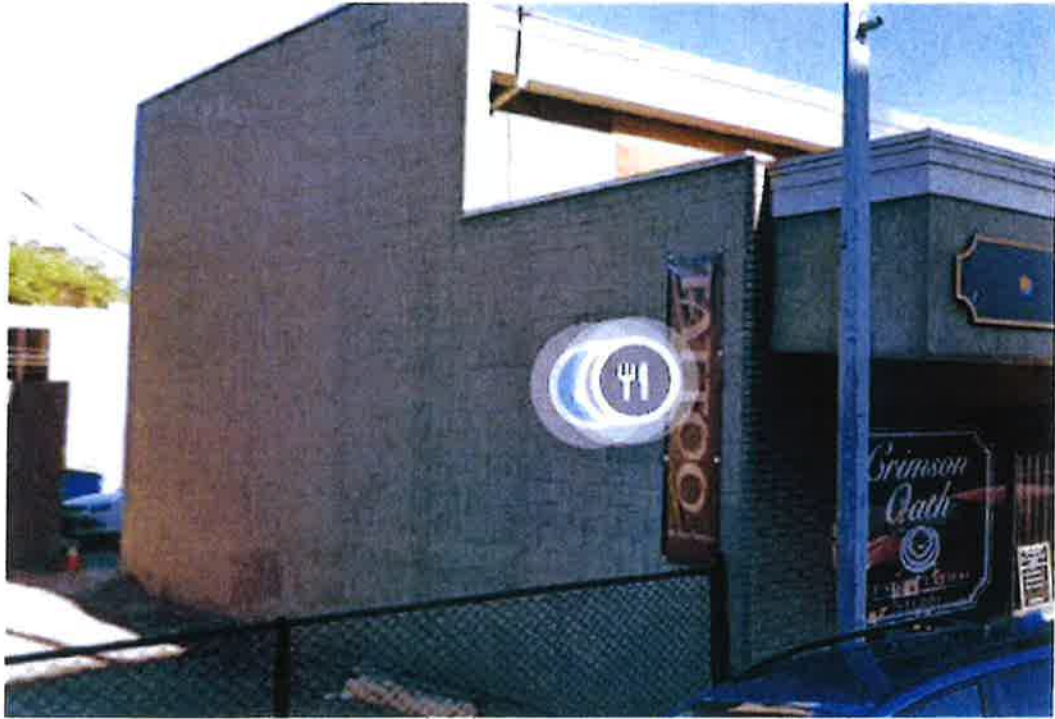
Vernon Community Arts Centre – Polson Park



Bosman Accounting – 2900 31 Avenue



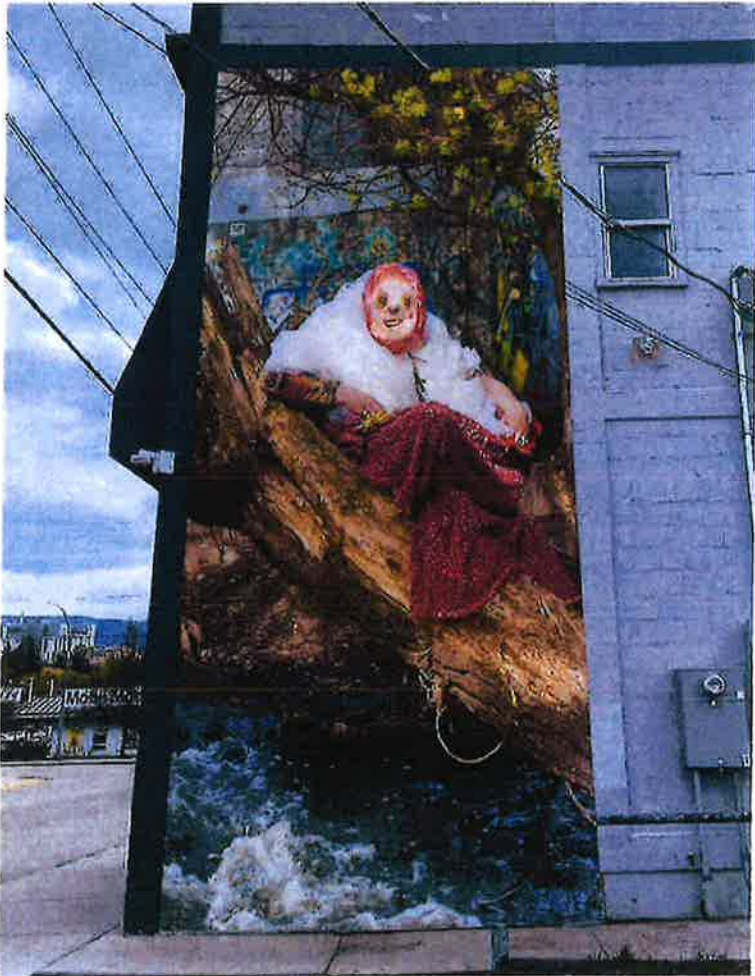
Bosman Accounting – 2900 31 Avenue



Upper Room Mission – 3403 27 Avenue



Turning Points Collaborative – 2800 33rd Street



Laurie Cordell

Subject: FW: Mural at Alternatives

From: John Chasca <johnchasca@alternativesfuneral.com>
Sent: May 18, 2022 2:19 PM
To: Dauna Kennedy <dauna@vernonpublicartgallery.com>
Subject: Re: mural

Dauna;
This email will allow for a mural to be painted on Alternatives building located at 4417-29th Street, Vernon.
Any question please call me at /

Kindest Regards,
President Alternatives Funeral and Cremation Services
John Chasca
"When your heart speaks, take good notes." - Judith Campbell

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From: Dauna Kennedy <dauna@vernonpublicartgallery.com>
Sent: May 18, 2022 11:22 AM
To: johnchasca@alternativesfuneral.com <johnchasca@alternativesfuneral.com>
Subject: mural

Could you please send an email agreeing to have a mural installed on your building?

Regards,
Dauna

"Luck is what happens when preparation meets opportunity."

Laurie Cordell

From: Dauna Kennedy <dauna@vernonpublicartgallery.com>
Sent: Wednesday, May 18, 2022 11:23 AM
To: Laurie Cordell
Subject: FW: Proposed Wall for Mural.

Use Caution - External Email

Art Centre

Regards,

Dauna



From: Rodney Goodchild <manager@vernonarts.ca>
Sent: May 12, 2022 12:57 PM
To: Dauna Kennedy <dauna@vernonpublicartgallery.com>
Subject: Proposed Wall for Mural.

Dauna

This seems like an fun project and we would be excited to be considered as a partner.

As suggested – the wall over looking the skatepark is a great choice as it is very visible from the highway. I have attached some images for reference.

The wall is naturally divided by an emergency exit door – so anything to the left as you look at it would be perfect.

I am sure there is some hoops, approvals and permits to go through before it becomes an official mural site, but we are keen. For reference the wall is approximately 39' wide and 12' high.

Good luck in your search.

Cheers

R

Laurie Cordell

Subject: FW: Behind the Mask

From: Jacco de Vin <jaccodevin@vernonurm.org>
Sent: May 17, 2022 5:26 PM
To: Dauna Kennedy <dauna@vernonpublicartgallery.com>
Subject: Re: Behind the Mask

Yes, all good to go! Let's talk timing and what mural (image) you are thinking of using for the mission.

Jacco de Vin
General Manager
Upper Room Mission Society
www.upperroommission.ca
C: 250.307.7307
O: 250.549.1231

On Tue, May 17, 2022 at 5:09 PM Dauna Kennedy <dauna@vernonpublicartgallery.com> wrote:

Hi Jacco,

I just wanted to check in regarding the mural and see how you made out at your meeting.

Regards,
Dauna

From: Jacco de Vin <jaccodevin@vernonurm.org>
Sent: Friday, May 6, 2022 2:32 PM
To: Dauna Kennedy <dauna@vernonpublicartgallery.com>
Subject: Re: Behind the Mask

Hey Dauna,

Next week my Monday morning is open as well as my Tuesday afternoon.
I'm okay in person or through zoom, whatever you prefer.

Blessings

Jacco de Vin
General Manager
Upper Room Mission Society
www.upperroommission.ca
C: 250.307.7307
O: 250.549.1231

Laurie Cordell

From: Dauna Kennedy <dauna@vernonpublicartgallery.com>
Sent: Tuesday, May 17, 2022 5:00 PM
To: Laurie Cordell
Subject: Fw: Bosman Accountants Building - Vernon

Use Caution - External Email

From: David Pihl <David.Pihl@pihl.ca>
Sent: Tuesday, May 17, 2022 11:29 AM
To: Dauna Kennedy <dauna@vernonpublicartgallery.com>
Cc: David Pihl <dhpohl@gmail.com>; David Pihl <David.Pihl@pihl.ca>
Subject: RE: Bosman Accountants Building - Vernon

Yes, Dauna, I think the location of both the building 'ends' would promote the overall campaign for the cultural development.

Dave

PIHL LAW_{corp}

David Pihl, Q.C.
Lawyer*

Pihl Law Corp.
300 - 1465 Ellis Street
Kelowna, BC V1Y 2A3

P. 250.762.5434 | F. 250.762.5450 | pihl.ca | david.pihl@pihl.ca

* Legal Services provided by a Law Corporation

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From: Dauna Kennedy <dauna@vernonpublicartgallery.com>
Sent: Tuesday, May 17, 2022 11:26 AM
To: David Pihl <David.Pihl@pihl.ca>
Subject: RE: Bosman Accountants Building - Vernon

Is this where you a thinking? It looks like a good surface, I will add it to the list for the artist to consider and get back to you.



THE CORPORATION OF THE CITY OF VERNON

INTERNAL MEMORANDUM

TO: Will Pearce, Chief Administrative Officer **FILE:** 6410-01

PC: Kim Flick, Director, Community Infrastructure and Development **DATE:** March 2, 2021

FROM: Laurie Cordell, Manager, Long Range Planning and Sustainability

SUBJECT: REQUEST FOR SUPPORT FOR APPLICATIONS TO THE HEALTHY COMMUNITIES INITIATIVE

Administration has received requests from the Vernon Public Art Gallery and the Downtown Vernon Association to support their applications to the Healthy Communities Initiative.

The Healthy Communities Initiative is a \$31 million investment from the Government of Canada to transform public spaces in response to COVID-19. It is focused on addressing the constraints that COVID-19 has placed on our communities and the important role of public spaces. Both community groups are preparing applications that would enhance public spaces in Vernon.

The Vernon Public Art Gallery is submitting an application to work with an artist and marginalized communities to create masks that represent stories and then share photographs of the artists wearing the mask in mural installations. This project aims to recognize, celebrate and enliven their stories and the neighbourhood landscapes in which they unfold.

The Downtown Vernon Association is submitting an application for placemaking downtown, targeted at increasing the vibrancy, vitality and perception of safety in the Business Improvement Areas. The application will involve creative lighting, including wrapping of the street trees and light poles in light mesh, and may include the use of decals on the sidewalks downtown.

Should the application(s) be successful, Administration is prepared to work with the Art Gallery and Downtown Vernon Association on the installations on Council's authorization.

RECOMMENDATION:

1. THAT Council support the application from the Vernon Public Art Gallery to the Healthy Communities Initiative for their Community Art Installation Applications as described in the memorandum titled "Request for Support for Applications to the Healthy Communities Initiative" dated March 2, 2021 from the Manager Long Range Planning and Sustainability;

AND FURTHER, that Council authorize Administration to support installations of the resulting art, should the grant applications be successful, and Administration will provide a budget estimate to Council as necessary.

2. THAT Council support the application from the Downtown Vernon Association to the Healthy Communities Initiative for their project to light up the Business Improvement Area as described in the memorandum titled "Request for Support for Applications to the Healthy Communities Initiative" dated March 2, 2021 from the Manager Long Range Planning and Sustainability;

AND FURTHER, that Council authorize Administration to support installations of the resulting lighting should the grant applications be successful, and Administration will provide a budget estimate to Council as necessary.

Respectfully submitted:

Mar 3 2021 10:48 AM

 Laurie Cordell 
Laurie Cordell DocuSign

Laurie Cordell, Manager Long Range Planning and Sustainability

Attachment 1 Healthy Communities Initiative Application Guide

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THE CORPORATION OF THE CITY OF VERNON

Attachment 8

File: 6410-01

June 15, 2022

Vernon Public Art Gallery
Attention: Dauna Kennedy
3228 31st Avenue
Vernon BC V1T 2H3

VIA EMAIL: dauna@vernonpublicartgallery.com

Dear Ms. Kennedy:

RE: VERNON PUBLIC ART GALLERY 'BEHIND THE MASK' COMMUNITY ART INSTALLATION PROJECT

Council, at their Regular meeting held on Monday, June 13, 2022, passed a resolution to reconsider the following motion passed at their Regular meeting held on Monday, May 30, 2022:

THAT Council approve the use of City owned property and the installation of murals, as required by the City of Vernon Sign Bylaw 4489, and described in the memorandum titled "Vernon Public Art Gallery "Behind the Mask" Community Art Installation Project" dated May 20, 2022 and respectfully submitted by the Manager, Long Range Planning and Sustainability, as follows:

1. *Downtown Parkade (front, entrance and beside car entrance);*
2. *Washroom building (former Visitor Information Centre) in Civic Memorial Park; and*
3. *Downtown public washroom (Coldstream Avenue location);*

AND FURTHER, that Council authorize Administration to fund installation of the murals on the approved City owned property for up to \$33,000 with funding of \$20,982 coming from the Arts & Culture Reserve and \$12,018 from the Prior Year Uncommitted Unexpended Budget Reserve;

AND FURTHER, that Council approve the installation of murals, as required by the City of Vernon Sign Bylaw 4489, subject to final approval of the property owner and the Vernon Public Art Gallery entering into agreements with the property owners for installation and maintenance at the sole cost of the Vernon Public Art Gallery, at the following locations:

- a. *Alternatives Funeral and Cremation Services – 4417 29th Street;*
- b. *Vernon Community Arts Centre – Polson Park;*
- c. *2 murals - Bosman Accounting – 2900 31st Avenue;*
- d. *Upper Room Mission – 3403 27th Avenue; and*
- e. *Turning Points Collaborative Society – 2800 33rd Street.*

CARRIED

As a result, the above motion was available for debate and vote. Before the question could be called (the vote), Council made and passed the following referral motion:



THE CORPORATION OF THE CITY OF VERNON

“THAT Council refer the "Behind the Mask" Community Art Installation Project to the Vernon Public Art Gallery for comprehensive public consultation to determine public support for the proposed art installations;

AND FURTHER, that the public responses be reported back to Council for their consideration prior to proceeding with the "Behind the Mask" Community Art Installation Project.

CARRIED”

As a result, the earlier motion made on May 30, 2022 is effectively 'on hold' and no action will be taken, pending the presentation of the results of a public consultation process back to Council at a future date.

If you have any questions regarding this matter, please contact Ms. Laurie Cordell at (250) 550-3247 or by email at lcordell@vernon.ca.

Sincerely,

“Keri-Ann Austin”

Keri-Ann Austin, MMC
Manager, Legislative Services

pc: K. Flick, Director, Community Infrastructure & Development Services
L. Cordell, Manger, Long Range Planning & Sustainability

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Res Ltr to VPAG re Behind the Mask Art Installation.docx

BYLAW NUMBER 4840 – CONSOLIDATED

PART VI – VOTING

32. Voting on a Motion

When debate on a motion is complete, the presiding member shall immediately put the motion to a vote.

33. Reconsideration of Motion

After a decision has been made on a matter, two (2) members of **Council**, with the mover being a member who voted in the majority, may at any time within one month move for a reconsideration thereof, provided such question has not been acted upon by an officer, servant or agent of the Municipality.

Reconsideration of a defeated matter may not be taken at the same meeting at which the question was decided unless **Council** so resolves by unanimous consent.

Council shall not discuss the main question, until the motion for reconsideration is passed in the affirmative.

If a motion for reconsideration is lost, the question shall not be reintroduced to **Council** for 6 months, except with the unanimous consent of **Council**.

34. Recording of Votes

The **Corporate Officer** shall record negative votes in the minute book.

PART VII - PUBLIC HEARINGS

35. Procedure

The **Mayor** will call the Public Hearing to order and advise of the process and purpose of the Hearing. The applicant may make a presentation to **Council** regarding the application. Staff, on occasion, may be requested by the Mayor to provide a brief description on the application. The **Corporate Officer** will indicate any correspondence/petitions received for the record. The **Mayor** will call for representation from the public in attendance.

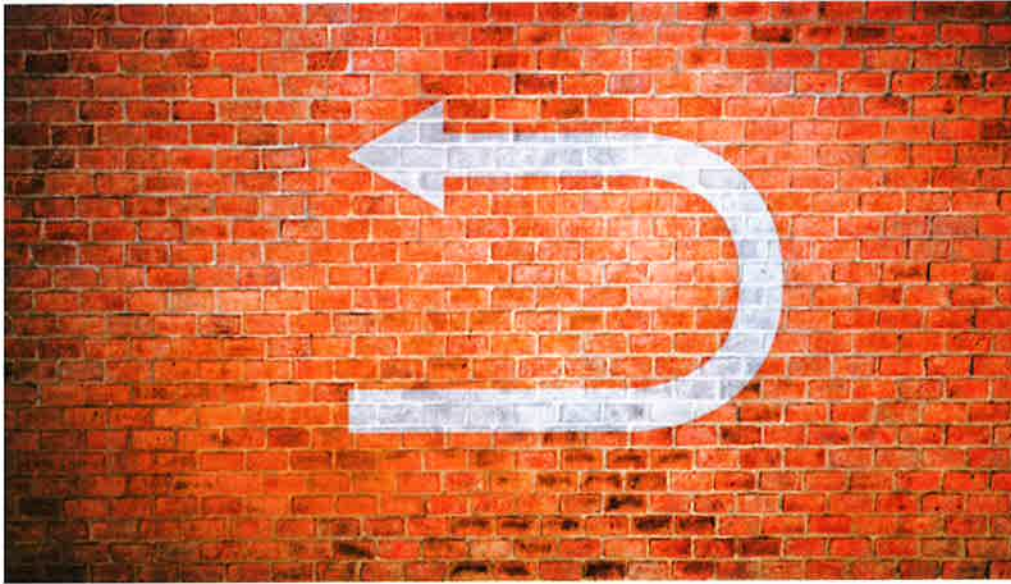
36. Reports

A motion to request a report from staff on a matter raised in a public hearing is in order at the public hearing.

Changing Course: Using Robert's Rules to Alter a Prior Action

January 19, 2021 by [Ann G. Macfarlane](#)

Category: [Legislative Body](#), [Guest Author](#)



It seems that a lot of confusion prevails within our local government bodies about the Motion to Reconsider and how to use it. This blog describes when and how to reconsider a motion, and other ways of changing your mind as a body.

Background: What Is the Motion to Reconsider?

Under *Robert's Rules of Order*, the Motion to Reconsider is one way that a governing body may change a motion

or decision made; however, it's important to understand the restrictions present in using this motion.

***Robert's Rules of Order* makes it hard to change an action taken previously during the same meeting**

The first point to know is that under *Robert's Rules of Order*, special actions are necessary to change an action taken during the same meeting. The orientation is towards making a decision and then moving on. However, if you need to change an action, you can make a Motion to Reconsider.

One good reason to reconsider would be if someone has obtained new information that might change the outcome of the vote. Simply being unhappy with the outcome and hoping for something different is not a reason to move to reconsider, which is why a member must have voted with the prevailing side to move this motion.

You must have voted with the prevailing side to move reconsideration

Here is a table showing what the prevailing side looks like in different cases:

| Outcome | Prevailing Side |
|---------|-----------------|
| | |

| | |
|---|-----------------------|
| Majority votes in favor | Those who voted "aye" |
| Majority votes against | Those who voted "no" |
| Tie vote | Those who voted "no" |
| Two-thirds vote in favor (when 2/3 required) | Those who voted "aye" |
| Fewer than two-thirds vote in favor (when 2/3 required) | Those who voted "no" |

If your council or board rules of procedure say those "who voted with the majority," you should change them to use the correct terminology. This language is especially inaccurate when referring to a two-thirds vote.

If the vote was taken by voice or is not otherwise clear, the chair may ask the member how they voted. It is assumed, of course, that the member will be honest in replying.

Move to Reconsider is a two-part motion

The motion to Move to Reconsider has two parts. First, a member moves to reconsider. If there is a second, the motion is taken up. The seconding can be done by any member regardless of how they voted on the motion to be reconsidered.

One peculiarity of this motion is that while it can be *made* at any time, it can be *processed* only when no other business is pending. If the body is engaged in other business when the motion is moved, the chair acknowledges the motion. It can then be called up by the chair or any member when no other business is pending. Calling up the Motion to Reconsider does not require a second.

This motion can be debated if the original motion itself was debatable. It takes a majority vote to pass, regardless of the vote required to adopt the motion being reconsidered.

If the Motion to Reconsider passes, then the body takes up the original motion as it was just before the vote was taken. It can amend the motion, refer it to a committee, or take other action, as well as pass it or defeat it.

When can you move to reconsider?

Robert's Rules of Order says that you move this motion during the same meeting at which the original motion was made. If your meeting is continued or adjourned to a later time, the motion can be made during the adjourned meeting.

In addition, many governing bodies in Washington State allow the motion to be made at the next regular meeting. Your rules of procedure have higher authority than *Robert's Rules*.

Note that if something has been done that cannot be undone, you can't reconsider or rescind the original motion. For example, if the council moves to expand the time for public comment during a particular meeting, it cannot later reconsider that motion once the public comment has already been received.

Another Approach: Amend Something Previously Adopted

If a motion was passed at your meeting, there is another approach you can take — You can move to Amend Something Previously Adopted. There are different requirements for this motion to pass depending on whether it is made at the same meeting, or whether previous notice is given and it is considered at a future meeting (see below).

In this case, the original motion is still valid, but you are proposing to change something about it. This is the way, for example, that you enact a change to minutes that were previously adopted. Any member can move this motion.

A member makes a motion:

I move to amend the motion we passed this morning by striking the number \$4,000 and inserting the number \$8,000.

If there is a second, the group debates the amendment, and takes a vote. If it passes, the motion is amended.

There are three different ways this motion can pass:

1. If the body had previous notice, which would be usual in a local government body, it takes a majority vote votes cast to pass.
2. If no previous notice was given, it takes a two-thirds vote of votes cast to pass.
3. This motion can also pass with a majority of the entire body, regardless of whether previous notice was given.

For more information about these different requirements, see the Jurassic Parliament article, [Counting a vote wrong is dangerous](#).

Motion to Rescind

What if you're unhappy with the whole motion, and want to cancel it out entirely, either now or in the future? In that case, provided that nothing has been done that cannot be undone, you can move to "rescind the motion." This motion has the same requirements as Amend Something Previously Adopted, given above. Its effect is to nullify the original motion. Of course, the original motion still remains in your records, as does your Motion to Rescind.

A clerk once wrote saying that a member on the city council wanted to rescind the authorization for paying a bill that had been passed the week before. Since the check had already been cut and sent, it wasn't possible to rescind it. Instead, the member would have had to talk to the city attorney to discuss their concerns about the payment and see how to handle the issue.

Robert's Rules of Order makes it easy to reintroduce a defeated motion at a future meeting

We've laid out here the constraints on tackling something again during the same meeting. In contrast, *Robert's Rules of Order* makes it easy to reintroduce a defeated motion at a future meeting. This is called "renewing the motion." All a member has to do is to request that the motion be placed on the agenda or bring it up at the right time during a future meeting (provided notice requirements have been met).

This comes as a surprise to some! An elected official wrote that colleagues once said, "Don't move a motion that you know will fail because if it fails, it can't be brought up again." This is absolutely not true.

Of course, if you bring something up over and over again, you run the risk of sounding like a "johnny one-note" and alienating your colleagues. In fact, some local governments have introduced a restriction on this, saying that a motion defeated at a meeting can only be renewed at a later meeting if a majority of the governing body agree to do so, for a period of one year. Again, your local government's [rules of procedure](#) have higher authority than *Robert's Rules*.

Knowing how to use these various motions and using them correctly can spare your governing body a lot of confusion. Keep clear about your intentions, follow the guidelines, and things will go much more smoothly.

MRSC is a private nonprofit organization serving local governments in Washington State. Eligible government agencies in Washington State may use our free, one-on-one [Ask MRSC service](#) to get answers to legal, policy, or financial questions.



About Ann G. Macfarlane

Ann G. Macfarlane writes for MRSC as a guest author.

Ann G. Macfarlane is a Professional Registered Parliamentarian. She offers an interactive and user-friendly way to master the key points for effective, efficient and fair meetings. Her background as a diplomat and Russian translator enables her to connect with elected officials and give them the tools they need for success. She is the author of [Mastering Council Meetings: A guidebook for elected officials and local governments](#), and blogs regularly at www.jurassicparliament.com.

The views expressed in guest author columns represent the opinions of the author and do not necessarily reflect those of MRSC.

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Follow us:

Keri-Ann Austin

From: Keri-Ann Austin
Sent: Friday, June 3, 2022 12:57 PM
To: Will Pearce; Kevin Poole
Cc: Maria Doyle
Subject: RE: Behind the Mask

Hello all,

I've just spoken to Ms. Kennedy. She has confirmed that the gel required to apply the murals, was specially made, ordered and has arrived at the Art Gallery. She also noted that the companion documentary being filmed was just updated with new footage to indicate the City of Vernon Council decision to move forward with the project.

Please let me know if there is anything further you would like me to do.

Keri-Ann Austin, MMC (she/her)
Corporate Officer | Manager, Legislative Services
City Hall, 3400-30 Street, Vernon, BC, V1T 5E6
Office: 250-550-3526 | Email: kaustin@vernon.ca | www.vernon.ca

Petition AGAINST Behind the Mask Murals - SUMMARY BY COMMUNITY

Date: July 21, 2022

Attachment 10

| Sub-Totals By Community | Total |
|--------------------------|-------------|
| Abbotsford, BC | 10 |
| Armstrong, BC | 116 |
| Burnaby, BC | 12 |
| Calgary, AB | 56 |
| Cherryville, BC | 7 |
| Coldstream, BC | 102 |
| Coquitlam, BC | 6 |
| Edmonton, AB | 19 |
| Enderby, BC | 28 |
| Falkland, BC | 8 |
| Kamloops, BC | 15 |
| Kelowna, BC | 162 |
| Lake Country, BC | 42 |
| Langley, BC | 14 |
| Lumby, BC | 29 |
| Mississauga, Ont | 10 |
| Montreal, Quebec | 8 |
| Nanaimo, BC | 5 |
| New Westminster, BC | 15 |
| North Vancouver, BC | 6 |
| Ottawa, Ont | 8 |
| Penticton, BC | 11 |
| Prince George, BC | 5 |
| Red Deer AB | 5 |
| Richmond, BC | 5 |
| Salmon Arm, BC | 50 |
| Surrey, BC | 30 |
| Toronto, Ont | 23 |
| Vancouver, BC | 116 |
| Vernon, BC | 2786 |
| Victoria, BC | 14 |
| West Kelowna, BC | 40 |
| Williams Lake, BC | 8 |
| Winnipeg, Manitoba | 5 |
| Under 5 & Other / Uknown | 340 |
| TOTAL | 4116 |