

Attachment A: Summary of Engagement and OCP Policy

Phase 1: Needs Assessment, August 2024

No.	Supported Objective from Engagement	OCP Section, Map, or Table	OCP Section Title or Heading
Housing and Community Planning			
1	Inclusive, affordable housing solutions for various demographics	2.3 3.1 3.2 3.3 4.1 Table 7.1	Housing Profiles and Projections Vision Values Growth Strategy Housing Actions and Implementation
2	Diverse housing options, permitting, and regulatory changes	2.3 3.1 3.2 3.3 4.1 5.1 5.2 5.3 Table 7.1	Housing Profiles and Projections Vision Values Growth Strategy Housing Urban Centres Village Centres Neighbourhoods Actions and Implementation
3	Locate housing near parks, recreation, shopping, transit	3.1 3.2 3.3 Map 1.2 Map 1.3 4.1 5.1 5.2 5.3 5.4 5.5	Vision Values Growth Strategy Urban Containment Boundary Focused Growth Area Housing Urban Centres Village Centres Neighbourhoods Limited Growth Areas Preservation Areas
4	Build up, rather than out (especially downtown)	3.3 5.1	Growth Strategy Urban Centres
5	Support for transit-oriented development	3.3 5.1	Growth Strategy Urban Centres
6	Encourage mixed-use development	3.3 5.1 5.2	Growth Strategy Urban Centres Village Centres

		5.3	Neighbourhoods
7	Urban tree canopy expansion	4.2 Table 7.1	Climate and Environment Actions and Implementation
Economic Development			
8	Embrace growth and overcoming small-town mentality	2.3 3.1 3.3 4.3	Housing Profiles and Projections Vision Growth Strategy Economy, Employment, and Prosperity
9	Simplify development process	4.1 Table 7.1	Housing Actions and Implementation
10	Enhance business support	4.3 4.6 Table 7.1	Economy, Employment, and Prosperity Community Safety Actions and Implementation
11	Foster vibrant neighbourhoods with accessible shops and services	4.1 4.3 4.5 Table 5.1 5.1 5.2 5.3 Table 7.1	Housing Economy, Employment, and Prosperity Culture, Equity, and Inclusion Land Use Designations Summar Urban Centres Village Centres Neighbourhoods Actions and Implementation
12	Tourism as a key strategy to enhance Vernon's economy	5.2 5.4	Village Centres Resort Tourism Neighbourhoods
13	Provide consistent visual branding and positive messaging for tourism	-	<i>Tourism Vernon Strategy</i>
Community, Social Services, and Wellbeing			
14	Increase youth programs	4.5	Culture, Equity, and Inclusion
15	Expand childcare	4.3 Table 7.1	Economy, Employment, and Prosperity Actions and Implementation
16	Build active, inclusive communities with social spaces	4.5 5.1 5.2 5.3 Appendix C	Culture, Equity, and Inclusion Urban Centres Village Centres Neighbourhoods Form and Character Design Guidelines
17	Foster a sense of opportunity and support for all community members (including vulnerable residents)	4.1 4.5 4.6	Housing Culture, Equity, and Inclusion Community Safety
18	Improve access to healthcare	4.3	Economy, Employment, and Prosperity

19	Support social services through regulatory improvements	4.1 4.3 Table 7.1	Housing Economy, Employment, and Prosperity Actions and Implementation
20	Enhance community engagement through better outreach, collaboration, and education	4.5 4.6 Table 7.1	Culture, Equity, and Inclusion Community Safety Actions and Implementation
Climate and Environment			
21	Improve natural resource management (preserve natural spaces, protect biodiversity, manage water resources)	4.2 4.4 6.1 – 6.5 Table 7.1 Appendix B	Climate and Environment Parks and Recreation Development Permit Areas Actions and Implementation Development Permit Area Guidelines
22	Avoid urban sprawl	3.3 Map 1.1 Map 1.2 Map 1.3 Map 5.1 5.4 5.5	Growth Strategy Rural Protection Boundary Urban Containment Boundary Focused Growth Area Land Use Designations Limited Growth Areas Preservation Areas
23	Support for climate resilience in city planning (zero-carbon new builds, green infrastructure, fossil fuel independence)	4.2 4.6 4.7 Table 7.1 Appendix C	Climate and Environment Community Safety Transportation and Infrastructure Actions and Implementation Form and Character Design Guidelines
24	Enhance urban green spaces	4.4 4.3 5.1 5.2 5.3 Table 7.1	Parks and Recreation Economy, Employment, and Prosperity Urban Centres Village Centres Neighbourhoods Actions and Implementation
25	Support agricultural tourism	5.5	Preservation Areas
26	Emergency preparedness (evacuation procedures, FireSmart strategies, updated landscaping)	4.2 4.6 6.4 6.5 Table 7.1 Appendix B	Climate and Environment Community Safety Development Permit Areas – Wildfire Development Permit Areas – Flood Actions and Implementation Development Permit Area Guidelines
Parks Recreation and Trails			

27	Improve cleanliness, safety, and accessibility of parks	4.4 Map 4.1 4.5 4.6 5.7 Table 7.1	Parks and Recreation Proposed Linear Trails Culture, Equity, and Inclusion Community Safety Institutional Lands Actions and Implementation
28	More indoor event spaces	4.4 Table 7.1	Parks and Recreation Actions and Implementation
29	Foster community connection through festivals and cultural activities	4.4 4.5 Table 7.1	Parks and Recreation Culture, Equity, and Inclusion Actions and Implementation
30	Enhance accessibility in recreation facilities	4.4 Table 7.1	Parks and Recreation Actions and Implementation
Transportation			
31	Improve public transit	4.4 4.7 5.1 5.2 5.3 Table 7.1 -	Parks and Recreation Transportation and Infrastructure Urban Centres Village Centres Neighbourhoods Actions and Implementation <i>Transportation Plan</i>
32	Enhance road infrastructure for safety, wayfinding, pedestrians, rollers, and cyclists	4.7 5.1 5.2 5.3 Appendix C -	Transportation and Infrastructure Urban Centres Village Centres Neighbourhoods Form and Character Design Guidelines <i>Transportation Plan</i>
33	Increase walkability and bike-ability	3.3 4.7 5.1 5.2 5.3 Appendix C -	Growth Strategy Transportation and Infrastructure Urban Centres Village Centres Neighbourhoods Form and Character Design Guidelines <i>Transportation Plan</i>
34	Enhance safety for scooters and mobility devices	4.7 -	Transportation and Infrastructure <i>Transportation Plan</i>

35	Increase parking downtown, balance parking with sustainability	4.7 Table 7.1	Transportation and Infrastructure Actions and Implementation
----	--	------------------	---

Phase 2: Growth Options, February 2025

No.	Supported Objective from Engagement	OCP Section, Map, or Table	OCP Section Title or Heading
Sustainable Growth and Urban Livability			
36	Sustainable growth strategies	3.1 3.2 3.3 4.2 4.7 5.4 5.5 6.6 Table 7.1 Appendix C	Vision Values Growth Strategy Climate and Environment Transportation and Infrastructure Limited Growth Areas Preservation Areas Development Permit Areas Actions and Implementation Form and Character Design Guidelines
37	Densification in urban areas over sprawl	3.1 3.2 3.3 Map 1.1 Map 1.2 Map 1.3 Map 5.1 Table 5.1 5.4 5.5	Vision Values Growth Strategy Rural Protection Boundary Urban Containment Boundary Focused Growth Area Land Use Designations Land Use Designation Summary Limited Growth Areas Preservation Areas
38	Vibrant parks	3.1 3.2 4.4 5.7 Table 7.1	Vision Values Parks and Recreation Institutional Lands Actions and Implementation
39	Attractive streetscapes	3.1 4.7 5.1 5.2 5.3 Appendix C -	Vision Transportation and Infrastructure Urban Centres Village Centres Neighbourhoods Form and Character Design Guidelines <i>Transportation Plan</i>
40	Well-designed mixed-use developments	3.1 3.3	Vision Growth Strategy

		5.1 5.2 5.3 Appendix C	Urban Centres Village Centres Neighbourhoods Form and Character Design Guidelines
Housing Affordability and Development			
41	Attainable homes in central, transit-accessible areas	2.3 3.1 3.2 3.3 5.1 5.2 5.3 Table 7.1	Housing Profiles and Projections Vision Values Growth Strategy Urban Centres Village Centres Neighbourhoods Actions and Implementation
42	Mix of housing types including townhouses and apartments	2.3 3.1 3.2 3.3 4.1 Table 5.1 5.1 5.2 5.3	Housing Profiles and Projections Vision Values Growth Strategy Housing Land Use Designation Summary Urban Centres Village Centres Neighbourhoods
43	Diverse options for household sizes and income levels	2.3 3.1 3.2 3.3 4.1 5.1 5.2 5.3	Housing Profiles and Projections Vision Values Growth Strategy Housing Urban Centres Village Centres Neighbourhoods
Parks, Green Spaces, and Public Amenities			
44	Preservation and enhancement of parks, green spaces, and public amenities	3.1 3.2 3.3 4.4 Map 4.1 4.7 5.7 Table 7.1	Vision Values Growth Strategy Parks and Recreation Proposed Linear Trails Transportation and Infrastructure Institutional Lands Actions and Implementation

45	Gathering places for social connection	3.1 3.2 4.4 4.5 5.7 Table 7.1 Appendix C	Vision Values Parks and Recreation Culture, Equity, and Inclusion Institutional Lands Actions and Implementation Form and Character Design Guidelines
46	Accessibility of green spaces	3.1 3.2 4.4 Map 4.1 4.7 5.7 Table 7.1	Vision Values Parks and Recreation Proposed Linear Trails Transportation and Infrastructure Institutional Lands Actions and Implementation
47	Location of green spaces near neighbourhoods	3.1 4.4 Map 4.1 Map 5.1 5.1 5.2 5.3 Table 7.1	Vision Parks and Recreation Proposed Linear Trails Land Use Designations Urban Centres Village Centres Neighbourhoods Actions and Implementation
Preservation of Natural and Cultural Identity			
48	Protecting and preserve natural landscapes, hillsides, and wetlands	3.1 3.2 3.3 Map 1.1 Map 1.2 5.2 6.1-6.5 Table 7.1 Appendix B	Vision Values Growth Strategy Rural Protection Boundary Urban Containment Boundary Village Centres Development Permit Areas Actions and Implementation Development Permit Area Guidelines
49	Protecting cultural heritage	3.1 3.2 3.3 4.1 4.5 5.1 5.2 5.3	Vision Values Growth Strategy Housing Culture, Equity, and Inclusion Urban Centres Village Centres Neighbourhoods

		5.7 Table 7.1	Institutional Lands Actions and Implementation
50	Safeguard the environment	3.1 3.2 3.3 4.2 6.1-6.5 Table 7.1 Appendix B	Vision Values Growth Strategy Climate and Environment Development Permit Areas Actions and Implementation Development Permit Area Guidelines

Phase 3a: Draft Future Land Use, July 2025

No.	Supported Objective from Engagement	OCP Section, Map, or Table	OCP Section Title or Heading
Urban and Village Centres			
51	Downtown Urban Centre 76% Support	3.3 5.1 Map 5.1	Growth Strategy Urban Centres Land Use Designations
52	Uptown Urban Centre (Village Green) 74% Support	3.3 5.1 Map 5.1	Growth Strategy Urban Centres Land Use Designations
53	Jubilee Hill Village Centre 75% Support	3.3 5.2 Map 5.1	Growth Strategy Village Centres Land Use Designations
54	Alexis Park Village Centre 73% Support	3.3 5.2 Map 5.1	Growth Strategy Village Centres Land Use Designations
55	Waterfront Village Centre (Okanagan Landing) 72% Support	3.3 5.2 Map 5.1	Growth Strategy Village Centres Land Use Designations
Increased Density and Housing Variety			
56	Multi-family housing, mid-rise or moderate high-rise apartments, mixed-use developments	2.3 3.1 3.2 3.3 4.1 Table 5.1 5.1 5.2 5.3	Housing Profiles and Projections Vision Values Growth Strategy Housing Land Use Designation Summary Urban Centres Village Centres Neighbourhoods
57	Locate near existing services	3.1 3.2 3.3 Map 1.2 Map 1.3 4.1 5.1 5.2 5.3 5.4	Vision Values Growth Strategy Urban Containment Boundary Focused Growth Area Housing Urban Centres Village Centres Neighbourhoods Limited Growth Areas

		5.5	Preservation Areas
Complete, Walkable Communities			
58	Vibrant, mixed-use areas	3.1 3.2 3.3 Map 5.1 Table 5.1 5.1 5.2	Vision Values Growth Strategy Land Use Designations Land Use Designations Summary Urban Centres Village Centres
59	Less reliance on cars	3.1 3.2 3.3 4.2 4.4 Map 4.1 4.7 Table 7.1 -	Vision Values Growth Strategy Climate and Environment Parks and Recreation Proposed Linear Trails Transportation and Infrastructure Actions and Implementation <i>Transportation Plan</i>
60	Walkability, bike infrastructure, and transit connectivity	3.1 3.2 3.3 4.4 Map 4.1 4.7 5.1 5.2 5.3 Table 7.1 -	Vision Values Growth Strategy Parks and Recreation Proposed Linear Trails Transportation and Infrastructure Urban Centres Village Centres Neighbourhoods Actions and Implementation <i>Transportation Plan</i>
Economic and Social Vitality			
61	Urban Centres and Village Centres to boost Vernon's economy and social vibrancy	3.1 3.2 3.3 4.3 4.5 5.1 5.2 5.3 5.4	Vision Values Growth Strategy Economy, Employment, and Prosperity Culture, Equity, and Inclusion Urban Centres Village Centres Neighbourhoods
62	Downtown revitalization	3.1	Vision

		3.3 4.5 5.1 Table 7.1	Growth Strategy Culture, Equity, and Inclusion Urban Centres Actions and Implementation
63	Unlock waterfront potential in Waterfront Village Centre (Okanagan Landing)	3.1 3.3 4.4 Map 4.1 Map 5.1 5.2 Table 7.1	Vision Growth Strategy Parks and Recreation Proposed Linear Trails Land Use Designations Village Centres Actions and Implementation
64	Uptown (Village Green) redevelopment of underused mall space into modern hub	5.1	Urban Centres
Efficient, Sustainable Growth			
65	Concentrate density in Centres	3.1 3.2 3.3 Table 5.1 5.1 5.2	Vision Values Growth Strategy Land Use Designation Summary Urban Centres Village Centres
66	Limit urban sprawl, protect agricultural and rural lands	3.1 3.2 3.3 Map 1.1 Map 1.2 Map 1.3 Map 5.1 5.4 5.5 Table 7.1	Vision Values Growth Strategy Rural Protection Boundary Urban Containment Boundary Focused Growth Area Land Use Designations Limited Growth Areas Preservation Areas Actions and Implementation
67	Alignment of land use with climate and sustainability goals	3.1 3.2 3.3 4.2 4.7 Map 5.1 Table 7.1	Vision Values Growth Strategy Climate and Environment Transportation and Infrastructure Land Use Designations Actions and Implementation
Strategic Location Benefits			

68	Jubilee Hill – proximity to hospital to house healthcare workers	3.3 4.3 5.2	Growth Strategy Economy, Employment, and Prosperity Village Centres
69	Waterfront (Okanagan Landing) – public access to the waterfront and tourism potential	3.3 4.4 5.2	Growth Strategy Parks and Recreation Village Centres
70	Alexis Park – Central location near recreation facilities and schools	3.3 5.2	Growth Strategy Village Centres

Concerns

71	Traffic congestion	3.3 4.2 4.7 Map 5.1 Table 7.1	Growth Strategy Climate and Environment Transportation and Infrastructure Land Use Designations Actions and Implementation
72	Opposition to high-rise development, preference for mid-rise apartments	2.3 Table 5.1 5.2 5.3	Housing Profiles and Projections Land Use Designation Summary Village Centres Neighbourhoods
73	Safety, social challenges, people experiencing homelessness	2.3 3.3 4.1 4.5 5.7 Table 7.1 Appendix C	Housing Profiles and Projections Growth Strategy Housing Culture, Equity, and Inclusion Institutional Lands Actions and Implementation Form and Character Design Guidelines
74	Adequate public greenspace	3.1 3.3 4.2 Table 7.1	Vision Growth Strategy Parks and Recreation Actions and Implementation
75	Feasibility and priorities	Table 7.1	Actions and Implementation
76	Community character and fit	Appendix C	Form and Character Design Guidelines

Suggestions for Improvements

77	Align density with design quality	Table 5.1 Appendix C	Land Use Designations Summary Form and Character Design Guidelines
78	Expand green space, protect natural areas	3.1 3.2 3.3 4.2	Vision Values Growth Strategy Climate and Environment

		4.4 6.1-6.5 Table 7.2 Appendix B	Parks and Recreation Development Permit Areas Actions and Implementation Development Permit Area Guidelines
79	Add pocket parks, shading, and plazas in all centres	3.1 4.1 4.4 5.1 5.2 5.3 5.6 5.7 Appendix C	Vision Housing Parks and Recreation Urban Centres Village Centres Neighbourhoods Employment Lands Institutional Lands Form and Character Design Guidelines
80	Strengthening active transportation networks	3.3 4.7 -	Growth Strategy Transportation and Infrastructure <i>Transportation Plan</i>
81	Highway bypass	4.7 -	Transportation and Infrastructure <i>Transportation Plan</i>
82	Homeless prevention, addiction supports, crime reduction measures	3.3 4.1 4.5 5.7 Table 7.1 Appendix C	Growth Strategy Housing Culture, Equity, and Inclusion Institutional Lands Actions and Implementation Form and Character Design Guidelines
83	Incorporate crime prevention through environmental design	3.3 4.6 5.7 Appendix C	Growth Strategy Community Safety Institutional Lands Form and Character Design Guidelines
84	Prioritize affordable housing	4.1 Table 7.1	Housing Actions and Implementation
85	Include workforce housing	3.3 4.1 5.2	Growth Strategy Housing Village Centres
86	Reimagine Village Green Mall with mixed-use, people-centred design	3.3 5.1	Growth Strategy Urban Centres
87	Public access along Okanagan Lake	3.3 4.4 Map 4.1 5.2	Growth Strategy Parks and Recreation Proposed Linear Trails Village Centres

		Table 7.1	Actions and Implementation
88	Provide clear communication of zoning changes and growth impacts	4.1	Housing
		4.5	Culture, Equity, and Inclusion
		Table 7.1	Actions and Implementation
89	Maintain transparency about timelines, costs, and decision-making processes	4.1	Housing
		4.5	Culture, Equity, and Inclusion
		Table 7.1	Actions and Implementation