



## Report to Council

**To:** Mayor and Council File No: 0540-20  
**Date:** July 14, 2025  
**From:** Cathy Isles, Deputy Corporate Officer  
**Subject:** Economic Development Advisory Committee – Accelerate Okanagan Appointment

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**Purpose:** To update the appointment from Accelerate Okanagan, for their representative to the Economic Development Advisory Committee, for Council's consideration.

### **Recommendation:**

THAT Council appoint Brea Lake to the Economic Development Advisory Committee, as the Accelerate Okanagan Representative for the term ending December 31, 2025.

### **Background:**

#### a. Rationale:

1. The Economic Development Advisory Committee (EDAC) is comprised of up to 11 voting members from a variety of organizations, including Accelerate Okanagan (see Attachment 1 - Terms of Reference). Members are appointed for a two-year term and the current term expires December 31, 2025.
2. On June 17, 2025, Administration received an email from Jessica Wicks, the current representative for Accelerate Okanagan, advising that she would be leaving her role as of June 30, 2025, and a new representative would be appointed.
3. On July 2, 2025, Administration received an email from Brea Lake, CEO with Accelerate Okanagan, confirming that she would be the representative on the EDAC for the remainder of the current term.
4. Section 1.2.3 of the Council Committee Structure Policy (Attachment 2) states that 'Committee members must be City of Vernon residents except as provided in a statutory committee enabling statute, establishment bylaw or identified in the Terms of Reference set out by Council'. The Terms of Reference provides for this appointment of a non-City of Vernon resident.

b. Relevant Policy/Bylaw/Resolutions/Legislative Authority:

1. Economic Development Advisory Committee Terms of Reference
2. Council Committee Structure Policy

c. Council's Strategic Plan Alignment:

- |  |   |
|--|---|
| <input checked="" type="checkbox"/> Governance & Organizational Excellence | <input type="checkbox"/> Livability     |
| <input type="checkbox"/> Recreation, Parks & Natural Areas                 | <input type="checkbox"/> Vibrancy       |
| <input type="checkbox"/> Environmental Leadership                          | <input type="checkbox"/> Not Applicable |

d. Committee Recommendations:

n/a

**Financial Implications:**

n/a

**Alternatives & Implications:**

Should Council choose not to appoint this member, the EDAC terms of reference will be brought forward for potential revisions and direction from Council.

**Communication:**

Advise Accelerate Okanagan and current EDAC members of Council's decision.

**Attachments:**

Attachment 1 – Terms of Reference

Attachment 2 – Council Committee Structure Policy

Reviewed by: John Perrott, Manager, Economic Development and Partnerships

Reviewed by: Sue Wood, Manager, Legislative Services

Reviewed by: Kevin Poole, Director, Corporate Administration

Approved by: Peter Weeber, Chief Administrative Officer