



## Report to Council

**To:** Mayor and Council File No: 0540-20  
**Date:** June 9, 2025  
**From:** Cathy Isles, Deputy Corporate Officer  
**Subject:** Tourism Commission – Okanagan Indian Band Appointment

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**Purpose:** To provide the appointment from the Okanagan Indian Band, as their representative to the Tourism Commission, for Council's consideration.

### **Recommendation:**

THAT Council appoint Councillor Jenelle Brewer, with Councillor Bert Marchand as the alternate, to the Tourism Commission, as the Okanagan Indian Band Representative for a two-year term.

### **Background:**

#### a. Rationale:

1. As per the Tourism Commission Bylaw 5683 (Attachment 1), the Tourism Commission membership is comprised of various sector representatives from the local tourism industry along with representatives from the Greater Vernon Chamber of Commerce, Downtown Vernon Association and the Okanagan Indian Band.
2. Appointments to the Tourism Commission are for a two-year term.
3. Section 1.2.3 of the Council Committee Structure Policy (Attachment 2) states that 'Committee members must be City of Vernon residents except as provided in a statutory committee enabling statute, establishment bylaw or identified in the Terms of Reference set out by Council. The Tourism Commission Bylaw provides for this appointment of a non-City of Vernon resident.
4. The Okanagan Indian Band advised the Manager, Tourism Vernon that they have appointed Jenelle Brewer as their representative, with Bert Marchand as the alternate, to the Tourism Commission.
5. The Council Committee Structure Policy provides for organizations with a representative to designate an alternate. Council is not required to authorize an alternate, however, as one has been provided by the organization, it has been included in the recommendation.

b. Relevant Policy/Bylaw/Resolutions/Legislative Authority:

1. Tourism Commission Bylaw 5683
2. Council Committee Structure Policy

c. Council's Strategic Plan Alignment:

- |  |   |
|--|---|
| <input checked="" type="checkbox"/> Governance & Organizational Excellence | <input type="checkbox"/> Livability     |
| <input type="checkbox"/> Recreation, Parks & Natural Areas                 | <input type="checkbox"/> Vibrancy       |
| <input type="checkbox"/> Environmental Leadership                          | <input type="checkbox"/> Not Applicable |

d. Committee Recommendations:

n/a

**Financial Implications:**

n/a

**Alternatives & Implications:**

Should Council choose not to appoint this member, the Tourism Commission Bylaw 5683 will be brought forward for a potential amendment and direction from Council.

**Communication:**

Advise the Okanagan Indian Band and current Tourism Commission members of Council's decision.

**Attachments:**

Attachment 1 – Tourism Commission Bylaw 5683  
Attachment 2 – Council Committee Structure Policy

Reviewed by: Torrie Silverthorn, Manager, Tourism Vernon  
Reviewed by: Sue Wood, Manager, Legislative Services  
Reviewed by: Kevin Poole, Director, Corporate Administration  
Approved by: Peter Weeber, Chief Administrative Officer