



THE CORPORATION OF THE CITY OF VERNON

MINUTES OF THE ECONOMIC DEVELOPMENT ADVISORY COMMITTEE HELD DECEMBER 5, 2024 AT 3:30 PM OKANAGAN LAKE ROOM (COUNCIL CHAMBER)

PRESENT: Colin Wilson, University of British Columbia Okanagan Rep.
Laura Frank, Regional District of North Okanagan Rep.
Annette Sharkey, Social Planning Council North Okanagan Rep.
Jessica Wicks, Accelerate Okanagan Rep.
Mayor Cumming
Angie Lof, Okanagan College Rep.
Keelan Murtagh, Downtown Vernon Association Rep.
Councillor Quiring
Leigha Horsfield, Community Futures North Okanagan Rep.

GUEST: Daniel Penner, Urban Systems

ABSENT: Dan Proulx, Greater Vernon Chamber of Commerce
Larry Olson, Province of BC Rep.

STAFF: John Perrott, Manager, Economic Development & Partnerships
Gemma Patterson, Administrative Assistant
Jennifer Pounder, Records / Committee Clerk

ORDER The meeting was called to order at 3:35 p.m.

LAND *As Chair of the City of Vernon's Economic Development Advisory*
ACKNOWLEDGEMENT *Committee, and in the spirit of this gathering, I recognize the City of*
Vernon is located in the traditional territory of the Syilx people of the
Okanagan Nation.

ADOPTION OF THE Moved by C. Wilson, seconded by L. Horsfield:
AGENDA

THAT the agenda of the December 5, 2024 Economic
Development Advisory Committee meeting be adopted.

CARRIED

ADOPTION OF THE Moved by K. Murtagh, seconded by A. Loft:
MINUTES

THAT the minutes of the October 17, 2024 Economic Development Advisory Committee meeting be adopted.

CARRIED

UNFINISHED BUSINESS:

NEW BUSINESS:

**ECONOMIC
DEVELOPMENT
STRATEGY
CONSULTATION AND
WORKSHOP**

Daniel Penner, Urban Systems, moderated the Economic Development Strategy Consultation and Workshop.

INFORMATION ITEMS:

NEXT MEETING

The next meeting for the Economic Development Advisory Committee is set for February 20, 2025 at 3:30 p.m.

ADJOURNMENT

The meeting of the Economic Development Advisory Committee adjourned at 5:05 p.m.

CERTIFIED CORRECT:

 Chair