



Community Services Building
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April 17th, 2025

Subject: Letter of Support – Funtastic Sports Society

To Whom It May Concern,

On behalf of Tourism Vernon, I am pleased to offer our strong support for the Funtastic Sports Society's application to the Destination Events Program for the annual Funtastic Slo-Pitch & Music Festival.

Now entering its 40th year, Funtastic is one of Vernon's most well-established and impactful events. It brings thousands of visitors to our community each summer, filling local hotels, supporting restaurants and retailers, and contributing significantly to Vernon's tourism economy.

The event directly aligns with the goals of Tourism Vernon's Five-Year Strategic Plan, particularly our commitment to growing and supporting high-impact festivals and events that drive overnight visitation, create a vibrant community atmosphere, and strengthen Vernon's reputation as a year-round destination for sport and culture.

We are proud to support Funtastic's continued success and evolution, and we look forward to the exciting milestone of its 40th anniversary in 2026.

Thank you for your consideration.

Sincerely,

Claus Larsen

Chair, Tourism Commission
Tourism Vernon