



THE CORPORATION OF THE CITY OF VERNON

**MINUTES OF THE
ECONOMIC DEVELOPMENT ADVISORY COMMITTEE
HELD OCTOBER 17, 2024 AT 3:30 PM
OKANAGAN LAKE ROOM (COUNCIL CHAMBER)**

PRESENT: Jessica Wicks, Accelerate Okanagan Rep.
Larry Olson, Province of BC Rep.
Colin Wilson, UBCO Rep.
Keelan Murtagh, Downtown Vernon Association Rep.
Angie Lof, Okanagan College Rep.
Laura Frank, RDNO Rep.
Mayor Cumming
Leigha Horsfield, Community Futures North Okanagan Rep.
Dan Proulx, Greater Vernon Chamber of Commerce Rep.

GUEST: Alex Goodhew, Accelerate Okanagan

ABSENT: Annette Sharkey, Social Planning Council of North Okanagan Rep.

STAFF: John Perrott, Manager, Economic Development and Partnerships
Gemma Patterson, Administrative Assistant
Jennifer Pounder, Records/Committee Clerk

ORDER The meeting was called to order at 3:30 p.m.

**LAND
ACKNOWLEDGEMENT** *As Chair of the City of Vernon's Economic Development Advisory Committee, and in the spirit of this gathering, I recognize the City of Vernon is located in the traditional territory of the Syilx people of the Okanagan Nation.*

**ADOPTION OF THE
AGENDA** Moved by C. Wilson, seconded by K. Murtagh:

THAT the agenda of the October 17, 2024 Economic Development Advisory Committee meeting be adopted:

CARRIED

**ADOPTION OF THE
MINUTES** Moved by L. Frank, seconded by D. Proulx:

THAT the minutes of the May 30, 2024 Economic Development Advisory Committee meeting be adopted:

CARRIED

UNFINISHED BUSINESS:

NEW BUSINESS:

**2024 ECONOMIC
IMPACT STUDY**

Alex Goodhew, Accelerate Okanagan, provided the Committee with a 2024 Economic Impact Study presentation.

PROJECT UPDATES

J. Perrott, Manager, Economic Development and Partnerships, provided the Committee with an update on recent projects.

INFORMATION ITEMS:

NEXT MEETING

The next meeting for the Economic Development Advisory Committee is set for December 5, 2024 at 3:30 p.m.

ADJOURNMENT

The meeting of the Economic Development Advisory Committee adjourned at 5:05 p.m.

CERTIFIED CORRECT:

 Chair