



## THE CORPORATION OF THE CITY OF VERNON

### MEMORANDUM

**TO:** Patti Bridal, Chief Administrative Officer **FILE:** 7700-01  
**PC:** Jason Blood, Director, Recreation Services **DATE:** September 27, 2024  
**FROM:** Gary Lefebvre, Manager, Aquatics  
**SUBJECT: RECREATION SERVICES – 2024 SPRING/SUMMER REPORT**

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Recreation Services continued to be active this spring and summer season in 2024. The grand opening and operation of Lakeview Peanut Pool was a huge success with over 15,000 users enjoying the new facility. Kal Tire Place was host to a successful Esso Cup, the U18 Women's National Championship. The Vernon Recreation Centre hosted the Swim BC North and Interior Summer Divisional Championships which was the largest swimming event ever hosted at the facility. Recreation Services hosted a new Beach Volleyball tournament at Kal Beach with hopes of growing participation in future years. Kal Tire was also host to the BC Lacrosse U13 Minor Box Provincials in July.

Recreation Services staff were operating for the first spring and summer seasons with the new Vernon Resident Pass (VRP). The recreation clerks verified and issued an additional 1,934 VRPs to households from participating communities. There were notable decreases in drop-in user attendance which may have been a result of the lack of smoke during this summer, the opening of new outdoor facilities or the VRP but there is no conclusive explanation for the decrease. It was also noted that 20% of drop-in admissions were sold to Non-VRP holders. The VRP also allowed pass holders to register for programs two weeks earlier than non-pass holders. Recreation Services partnered with tourism to provide discount admission rates for those visiting from out of town.

With so many new events and initiatives being implemented and changes to come, Recreation Services staff have been doing an excellent job maintaining high levels of customer service. Programs are well attended and facilities well maintained. Recreation Services programs and facilities continue to be vibrant and safe spaces for all community members.

#### **RECOMMENDATION:**

THAT Council receive for information the memorandum titled "Recreation Services - 2024 Spring/Summer Report" and the accompanying presentation, dated September 27, 2024 and respectfully submitted by the Manager, Aquatics.

Respectfully Submitted:

Gary Lefebvre



Attachment 1 – 2024 Spring/Summer Report PowerPoint Presentation

Approved for the Agenda by the CAO

